

Jerald Schutte, Candidate for Faculty Senate President

Statement of Purpose: I look forward to the opportunity, and request your support, to represent you as your next Faculty Senate President. I say this for three reasons. First, I have been involved with four CSUN Presidents and three CSU Chancellors while in my 40 years of residence at CSUN. Therefore, I have tremendous institutional knowledge and recognize what issues need to be addressed for the good of our faculty. Second, I have a unique perspective resulting from the nexus of my affiliation both on this campus and at system level, due to my involvement as senior statewide academic senator. This gives me access to not only both faculty senates, and the CSUN President's and Chancellor's cabinet, but as well, because of my position on the Governmental Affairs committee of the State Senate, access to the Board of Trustees, California Legislature, Department of Finance and Governor's office as well. Third, due to my finance background, and service with the Statewide Senate Fiscal Affairs committee, I recognize the financing nightmare that is CSU funding (the imminent faculty strike being only one manifestation) and have specific remedies that my position can leverage to solve, for the benefit of the faculty at CSUN and beyond. I hope the following gives you a perspective on my qualifications for that task.

Background and Training: I earned an MBA and PhD at UCLA; was appointed a Postdoctoral Fellow at Stanford University; and have served as a Columbia University Professor. Since that time, I have been a Full Professor, during the past 30 years at CSUN, active both on campus and nationally, over the years, as a member of the American Sociological Association, American Marketing Association and the Urban Land Institute. I have published in multiple journals, given dozens of conference presentations, have been the recipient of many grants and participated in evaluating several paradigm shifts in higher education (e.g. among the first in the country to teach an online class).

Awards and Honors: I received the Young Scholar's award at Columbia University; the NIMH Postdoctoral Fellowship at Stanford; the International Physics Award for the Social Sciences; the Spencer Foundation Education Award; the California State Senate Faculty Fellow award, and more recently, for teaching, the CSUN Faculty Senate Distinguished Teaching Award.

Service to the University: I am currently the Senior Statewide Academic Senator; I am a member of their Fiscal, Governmental Affairs and Academic Technology committees; I am on the Faculty Senate Executive Committee; I am currently, and have been for the past 10-years, a member of the CSUN Faculty Senate; for the past 12 years, I have been a member or Chair of the CSUN Educational Resources Committee; I was a member of the President's transition team; Director of the Center for Survey Research (from which I have conducted many local, state and national studies); and have served on multiple Statewide, University and College committees, including hiring committees (e.g. CIO; AVP, AD), five-year review committees (e.g. CIO, AVP); liaison or member to university and college standing committees (e.g. Academic Policy, Personnel, Academic Technology) and, as well, have been a member of virtually every departmental committee.