

HOLLYWOOD – The Big Five

Production Distribution Exhibition



- Paramount
- MGM
- 20th Century – Fox
- Warner Bros
- RKO



Hollywood Oligopoly

- Big 5 own regional first run theater chains
- Big 5 cooperate to reach national audience
- Theaters required 100+ films/year
- Big 5 share films to fill screens
- Little 3 supply “B” films



Hollywood Major

- Producer Distributor Exhibitor
- Distribution & Exhibition New York based
- New York HQ determines budget, type & quantity of films



Hollywood Studio

- Hollywood production lots, backlots & ranches
- Studio Boss
- Head of Production
- Story Dept



Hollywood Star

- Star System
- Long Term Option Contract
- Publicity Dept





FEATURING

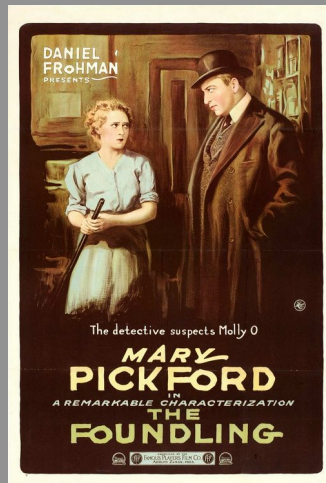
BETTY BOOP



Paramount



- Adolph Zukor
- 1912- Famous Players
- 1914- Hodkinson & Paramount
- 1916- FP & Paramount merge
- Producer Jesse Lasky
- Director Cecil B. DeMille
- Pickford, Fairbanks, Valentino
- 1933- Receivership
- 1936-1964 Pres. Barney Balaban
- Studio Boss Y. Frank Freeman
- 1966- Gulf & Western





1st Logo "Majestic Mountain" (1914 - 1952)



2nd logo "Twisted Mountain" (1952 - 1954)



3rd logo "VistaVision Mountain" (1954 - 1967)



4th logo "Majestic Mountain" (1968-1975)



5th logo "Blue Mountain" (1975 - 1987)



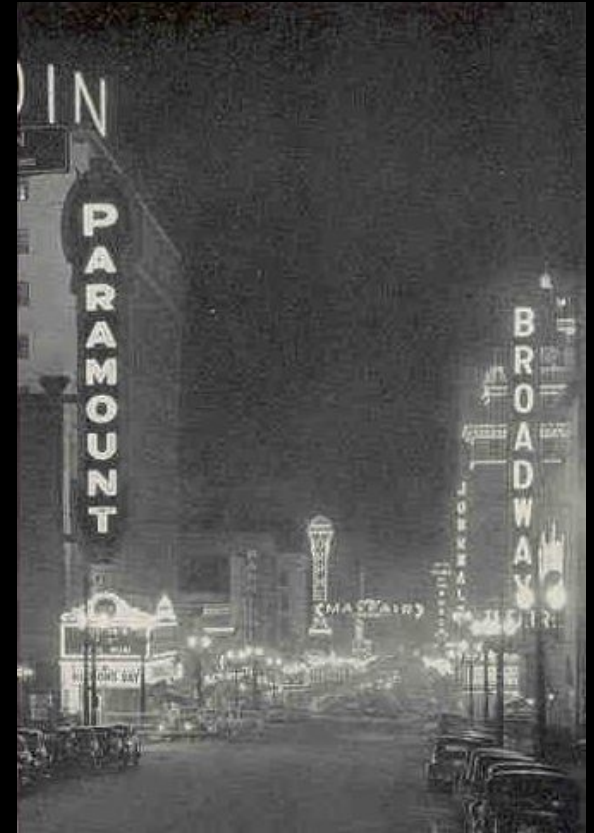
6th logo "CGI Mountain" (1987 - 2002)



7th logo "Ultra Majestic Mountain" (2002 -)

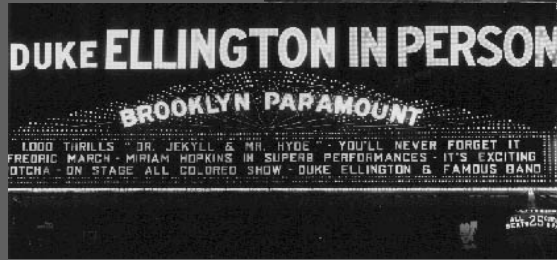


Abilene, Seattle, Portland



Paramount Theaters

- Chicago, midwest
- South
- New England
- Canada





Oakland Paramount, 1931



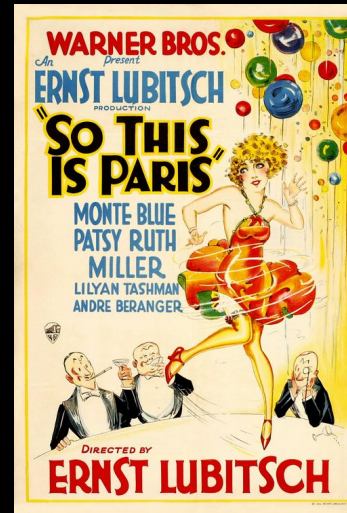
Paramount Studios



Paramount Directors

Ernst Lubitsch

1892-1947



- 1926 So This Is Paris (WB)
- 1929 The Love Parade
- 1932 One Hour With You
- 1932 Trouble in Paradise
- 1933 Design for Living
- 1939 Ninotchka (MGM)
- 1940 The Shop Around the Corner (MGM)

Cecil B. DeMille

1881-1959



- 1914 The Squaw Man
- 1915 The Cheat
- 1920 Why Change Your Wife
- 1923 The 10 Commandments
- 1927 King of Kings
- 1934 Cleopatra
- 1949 Samson & Delilah
- 1952 The Greatest Show On Earth
- 1955 The 10 Commandments

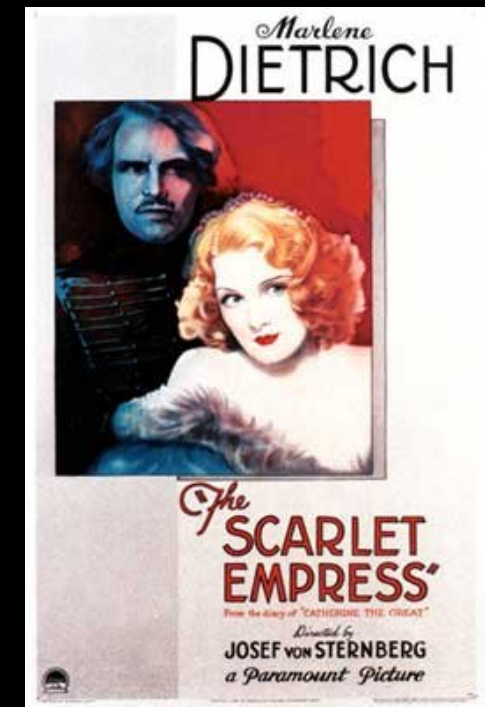
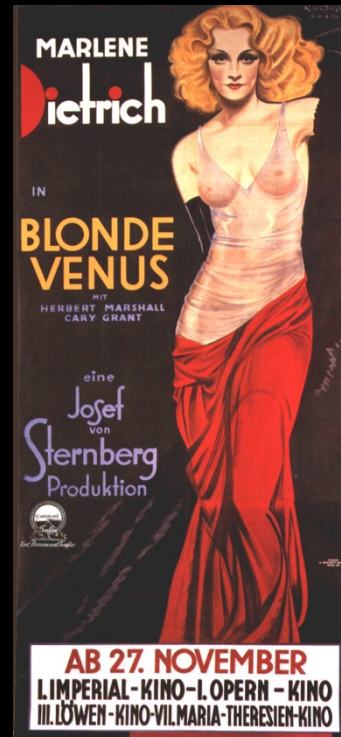


Paramount Directors

Josef von Sternberg

1894-1969

- 1927 Underworld
- 1928 The Docks of New York
- 1930 The Blue Angel
- 1930 Morocco
- 1932 Blonde Venus
- 1934 The Scarlet Empress
- 1935 The Devil is a Woman



Paramount Directors Preston Sturges

1898-1957



- 1940 The Great McGinty
- 1941 The Lady Eve
- 1941 Sullivan's Travels
- 1944 The Miracle at Morgan's Creek
- 1944 Hail the Conquering Hero

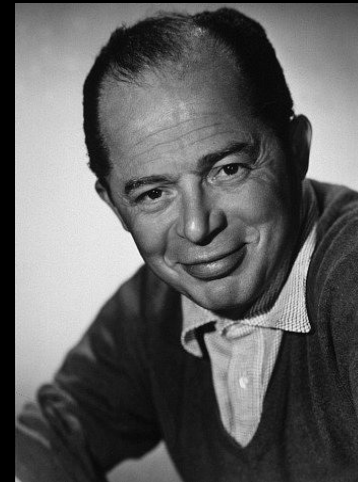


Paramount Directors

Billy Wilder

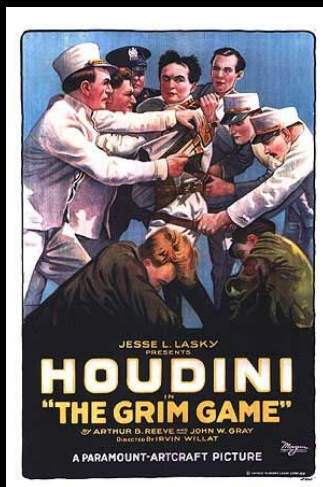
1906-2002

- 1944 Double Indemnity
- 1945 The Lost Weekend
- 1948 A Foreign Affair
- 1950 Sunset Boulevard
- 1953 Stalag 17
- 1954 Sabrina

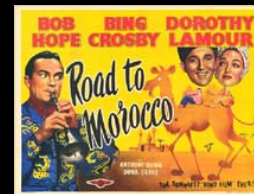
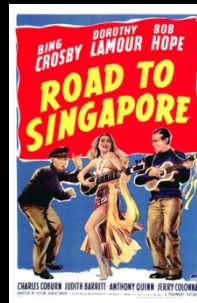
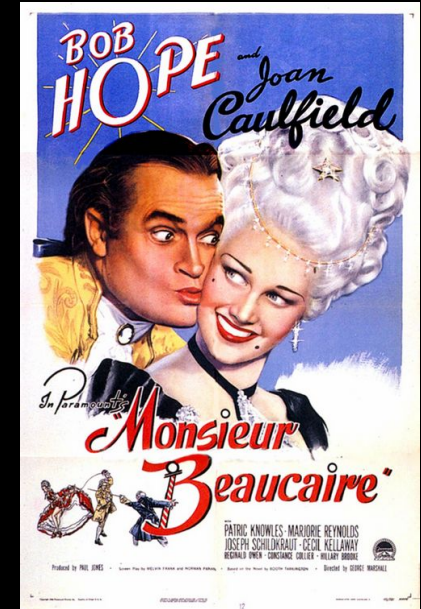
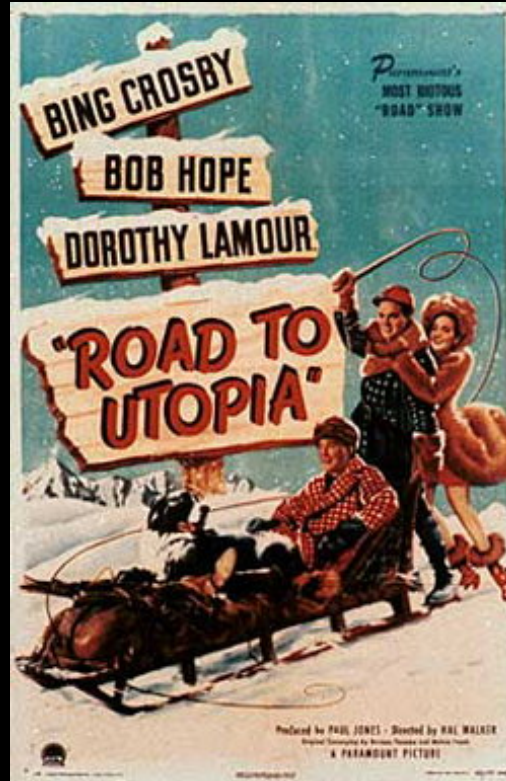


Paramount's Famous Players

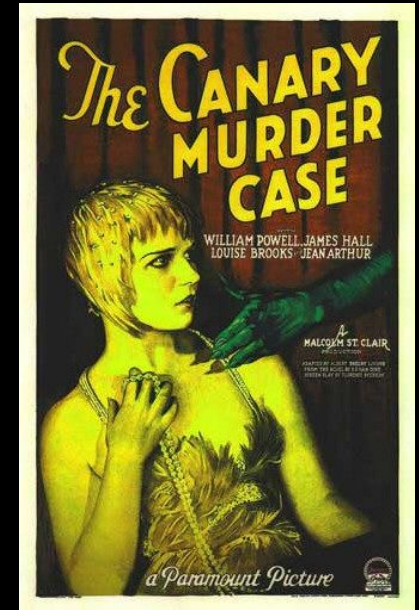
- Marlene Dietrich
- Gary Cooper
- Mae West
- Claudette Colbert
- Fred MacMurray
- Alan Ladd



Bob Hope & Bing Crosby



Paramount's Big Hits

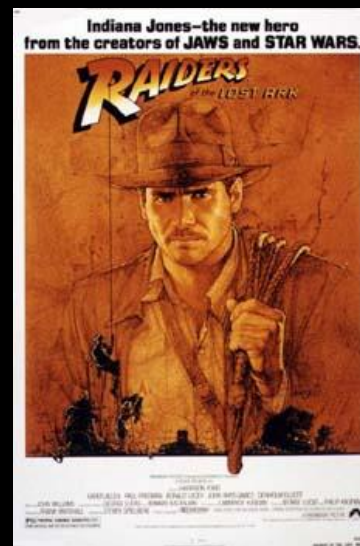
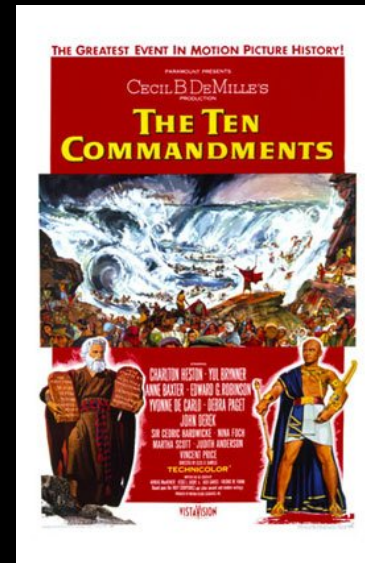


- 1922 The Covered Wagon
- 1927 Wings
- 1933 She Done Him Wrong
- 1943 For Whom the Bell Tolls
- 1944 Going My Way
- 1949 Samson & Delilah



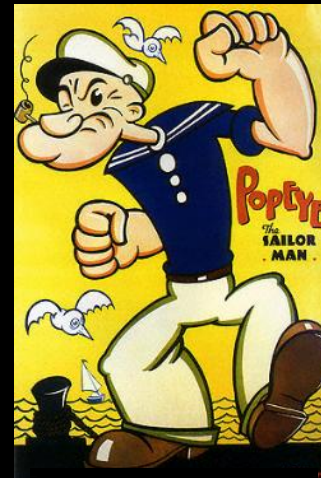
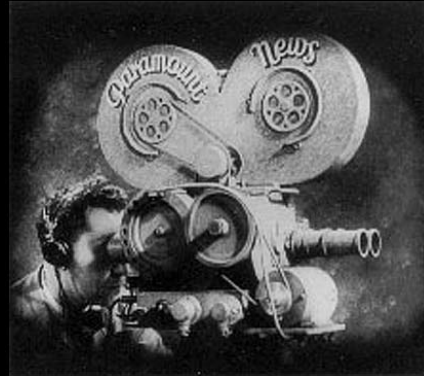
Paramount

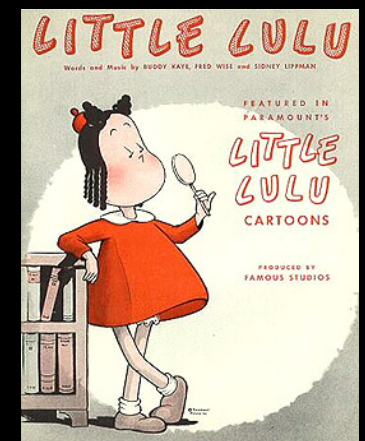
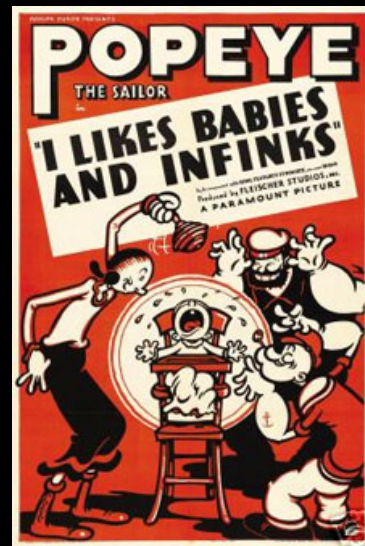
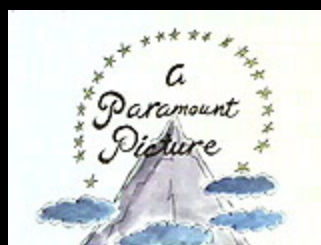
- 1954 Rear Window
- 1955 The 10 Commandments
- 1958 Vertigo
- 1972 The Godfather
- 1974 Chinatown
- 1981 Raiders of the Lost Ark
- 1997 Titanic



The Paramount Program

- Fleischer Cartoons
- Paramount News
- Live Action Shorts





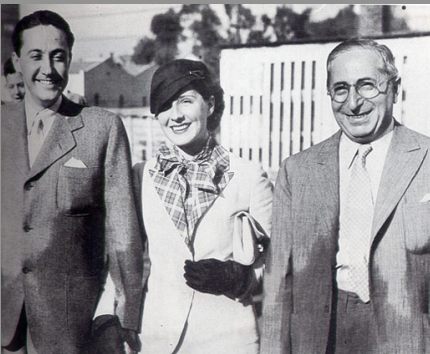


Paramount Theater, Times Square, NY - 1933, 2008 now Hard Rock Cafe



Metro-Goldwyn-Mayer

- Loew's Inc
- Marcus Loew buys Metro & Goldwyn
- Nicholas Schenck
- Louis B. Mayer
- Irving Thalberg
- 1969 - Kirk Kerkorian



Movie mogul Louis B. Mayer in his office at M-G-M (1943)





Slats, the Original "Leo The Lion"
at Golwyn Pictures, 1916 - 1924



Slats, in the first official
MGM logo, 1924 - 1928



Jackie, the second lion, 1928 - 1956



Tanner, the third lion, 1934 - 1956



An unnamed fourth lion, 1956 - 1958



Leo the Lion, 1957 - present

Loew's Theaters

- New York
- Ohio
- Loew's State, Providence, RI 1940
- Loew's Palace, Wash DC, 1920
- Loew's Kings Theater, Brooklyn



Loew's State, Broadway & 7th, Los Angeles, 1931 & 2008



Loew's Grand, Paramount Theaters Peachtree St & Pryor, Atlanta, 1939, 1947, 1951, 1956



Special Collections Department, Pullen Library, Georgia State University



MGM Studios Culver City



MGM Filmmakers



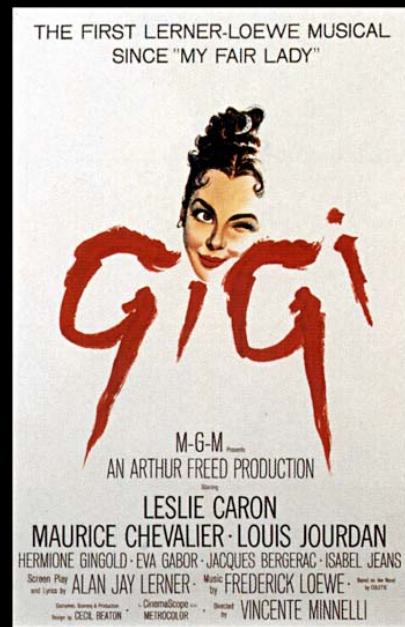
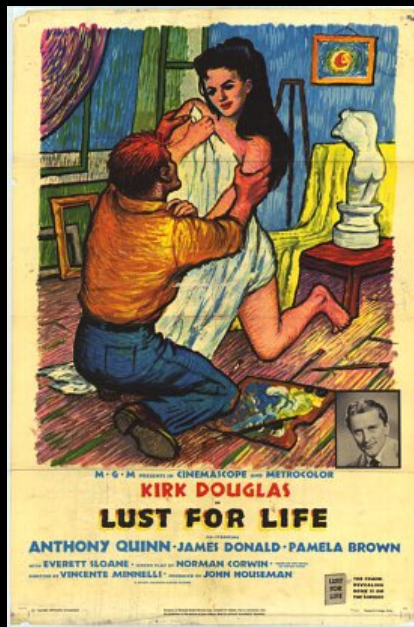
- Writer Frances Marion
- Cinematographer William Daniels
- Directors King Vidor & George Cukor



MGM Filmmakers

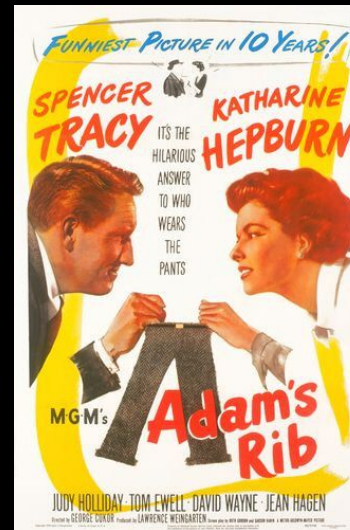
Producer Arthur Freed

Director Vincente Minnelli



MGM Stars

- Greta Garbo
- Joan Crawford
- Lionel Barrymore
- Wallace Beery
- Spencer Tracy



Clark Gable



MGM Musical Stars

- Judy Garland
- Gene Kelly
- Mickey Rooney
- Fred Astaire





MGM's Films

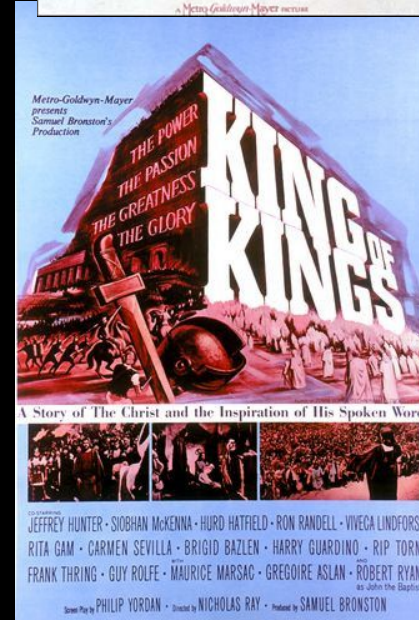
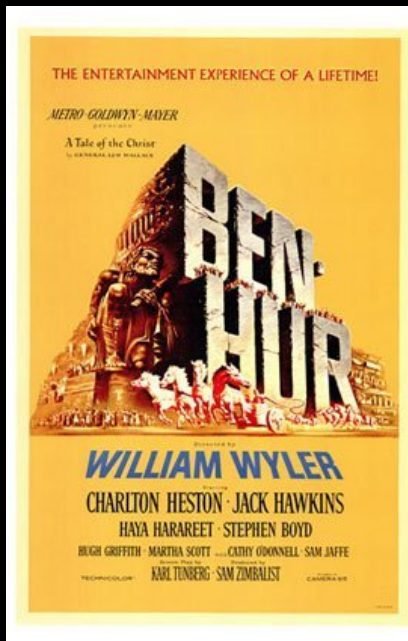
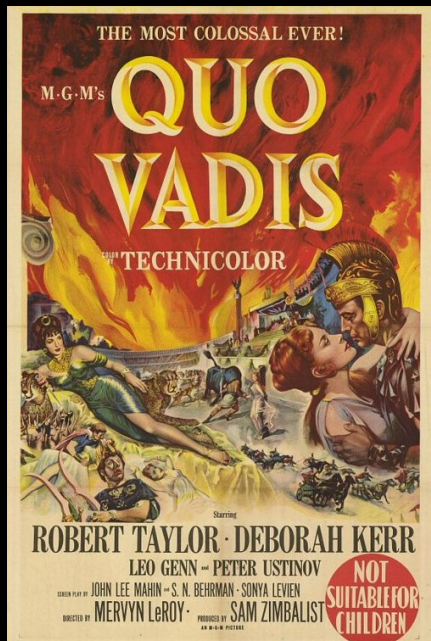
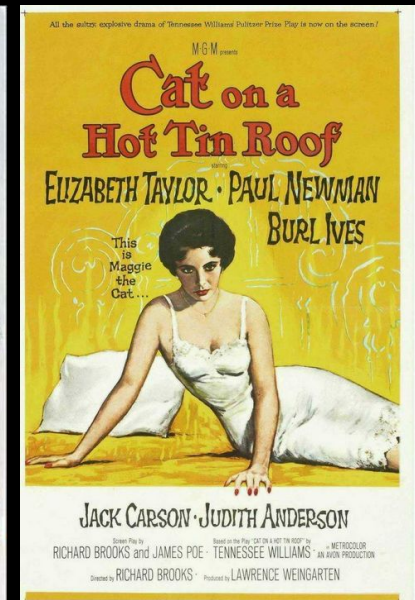
- 1925 The Big Parade
- 1925 Ben Hur
- 1932 Grand Hotel
- 1932 Dinner at 8
- 1935 Mutiny on the Bounty
- 1939 Wizard of Oz





MGM

- 1943 Mrs. Miniver
- 1944 Meet Me in St Louis
- 1952 Singin in the Rain
- 1959 Ben Hur
- 1968 2001-A Space Odyssey



MGM

- Hearst Metrotone News
- Hal Roach Shorts
- Hanna & Barbera Cartoons





Loew's - MGM: Buster Keaton, Harry Rapf, Irving Thalberg, Nicholas Schenck, Pansy Schenck, Louis B. Mayer, Eddie Mannix, Albert Lewin





LIONEL BARRYMORE

IN **MARK OF THE VAMPIRE**

with ELIZABETH ALLAN BELA LUGOSI
LIONEL ATWILL
JEAN HERSHOLT
TOD BROWNING'S
PRODUCTION



A METRO
GOLDWYN
MAYER
PICTURE

AS **GRETA GARBO**
YOU DESIRE ME



MELVYN DOUGLAS
ERICH VON STROHEIM
OWEN MOORE
A GEORGE FITZMAURICE PRODUCTION

A Metro-Goldwyn-Mayer Picture,

BASED ON THE PLAY BY
LUIGI PIRANDELLO



Lawrence
TIBBETT

in
The Cuban
LOVE SONG

with
LUPE VELEZ · ERNEST TORRENCE
KAREN MORLEY · JIMMY DURANTE

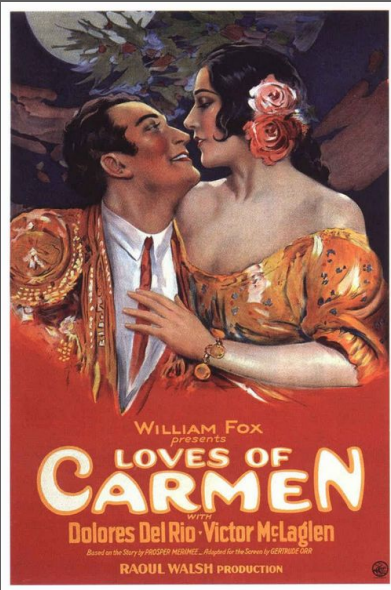
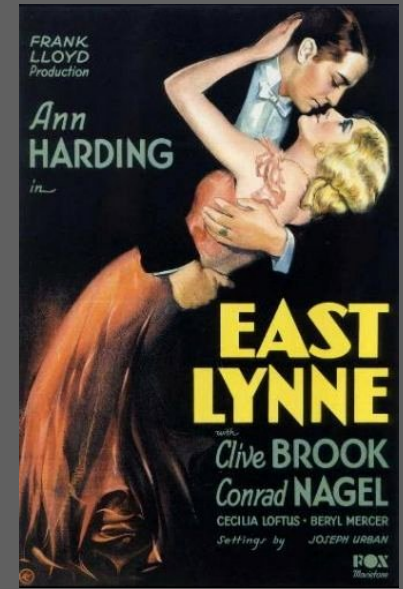


Metro-
Goldwyn-
Mayer.
PICTURE
DIRECTED BY
W. S.
VAN DYKE



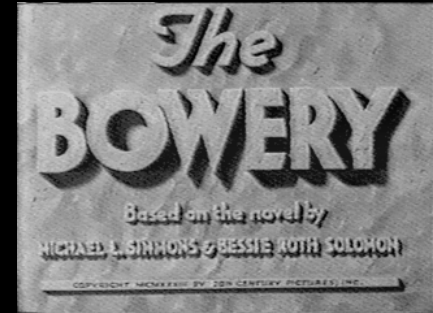
Fox

- Wm Fox vs. the Edison Trust
- 1927 Fox Movietone News
- Fox Theaters—Western US
- 1930 - Fox forced out
- 1930s - Fox in bankruptcy



Twentieth Century-Fox

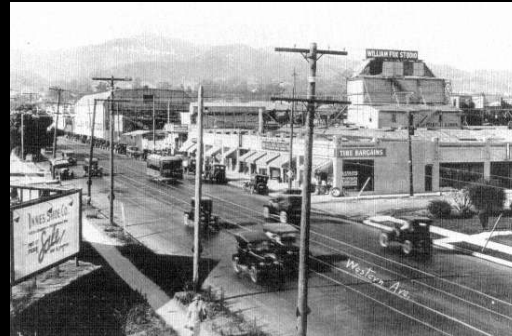
- 1935 - 20th Century
- Darryl F. Zanuck
- Joseph Schenck





Fox Studios

- Sunset & Western
- Movietone City – West LA
- Century City



Fox Egyptian, San Diego, CA



Fox San Diego



Fox Visalia, CA – Fox Village, Los Angeles – Fox Atlanta, GA – Fox St Louis



San Francisco Fox – 1929, 1964



F O X RIO GRANDE	
SUNDAY-MONDAY Matinee Sunday 2:45 WILLIAM BOYD THE FLYING FOOL Comedy - Cartoon - News	TUESDAY-WEDNESDAY Matinee Tuesday 2:45 MARION NIXON GERALDINE Single-Bills - Jungle-Rites
THURSDAY-FRIDAY Matinee Thursday 2:45 GRETA GARBO THE SINGLE STANDARD Ginger Snaps - News	SATURDAY Matinee 2:45 OUR USUAL WEEK-END Program DIAMOND MASTER Comedy - Cartoon
SILVER ANNIVERSARY Week Starting Oct. 14th. 25TH. YEAR OF PROGRESS AND NOW STARTING SUNDAY, OCT. 20th. TALKING PICTURES WATCH FOR OPENING ANNOUNCEMENT	

F O X RIO GRANDE	
SUNDAY-MONDAY Matinee Sunday 2:45	TUESDAY-WEDNESDAY THURSDAY Matinee Tuesday 2:45 100% TALKING SINGING, DANCING MUSICAL COMEDY
ALL-TALKING IN OLD ARIZONA	FOX MOVIE FOLLIES 1929



Fox Stars

- Theda Bara
- Tom Mix
- Janet Gaynor
- Will Rogers
- Shirley Temple



20th Century-Fox Stars

- Shirley Temple
- Tyrone Power
- Betty Grable
- Henry Fonda
- Marilyn Monroe



William Fox+F.W. Murnau

Shirley Temple+Janet Gaynor



Fox Films

- 1915 A Fool There Was
- 1926 What Price Glory
- 1927 Sunrise
- 1927 7th Heaven
- 1935 Steamboat Round the Bend
- 1939 Young Mr Lincoln
- 1940 The Grapes of Wrath
- 1941 How Green Was My Valley



TWENTIETH CENTURY-FOX
PRESENTS

Richard Llewellyn's

**HOW GREEN
WAS MY
VALLEY**

FOX FILM *presents*

WARNER OLAND

in
CHARLIE CHAN in LONDON

with
DRUE LEYTON
RAYMOND MILLAND
MONA BARRIE

Produced by JOHN STONE

TWENTIETH CENTURY-FOX
presents

DARRYL F. ZANUCK'S
PRODUCTION OF

THE
GRAPES OF WRATH
BY
John Steinbeck

TWENTIETH CENTURY-FOX
PRESENTS

DARRYL F. ZANUCK'S
PRODUCTION OF

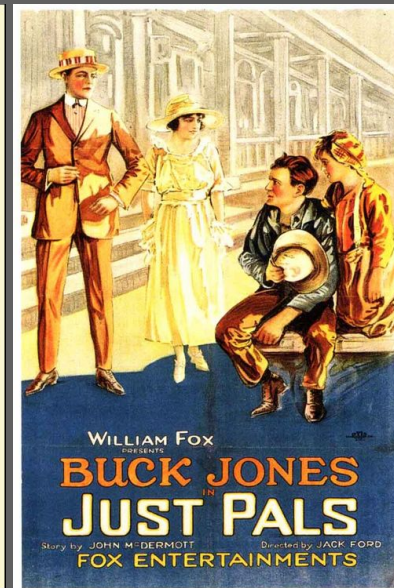
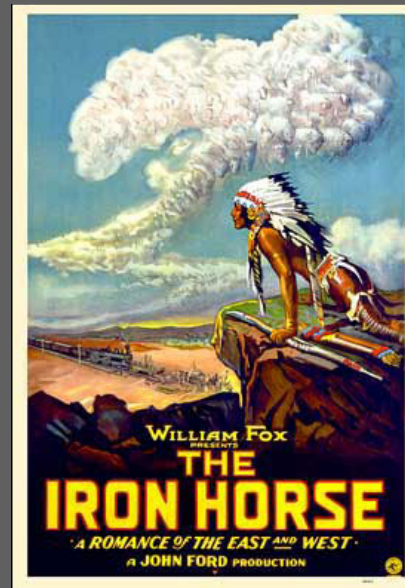
DDRUMS ALONG
THE **M**MOHAWK

20th Century-Fox Films

- 1944 Laura
- 1946 My Darling Clementine
- 1947 Gentleman's Agreement
- 1950 All About Eve
- 1965 The Sound of Music
- 1977 Star Wars



John Ford

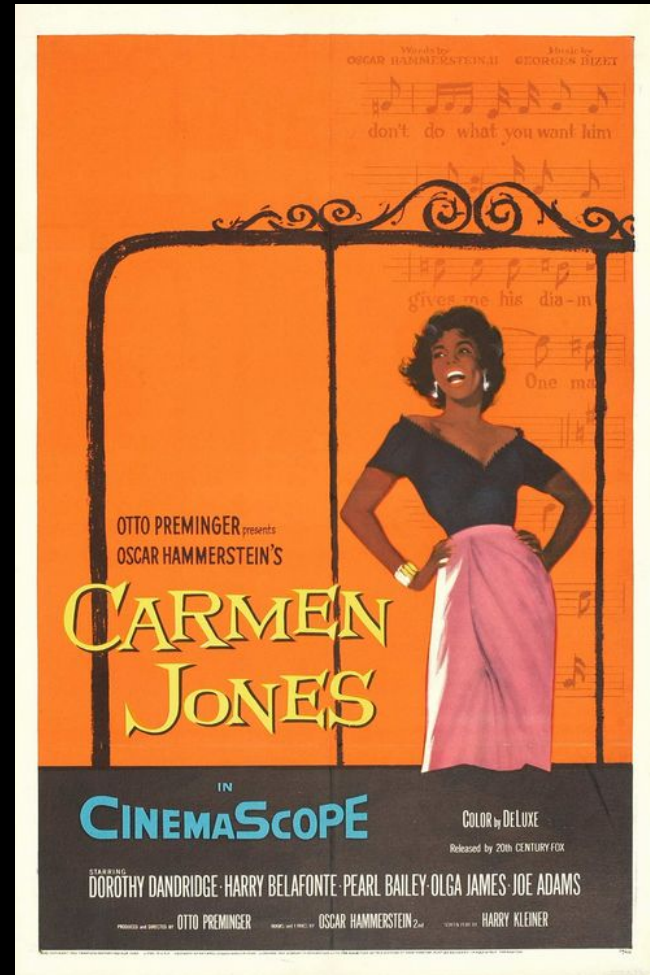


John Ford 1894-1973

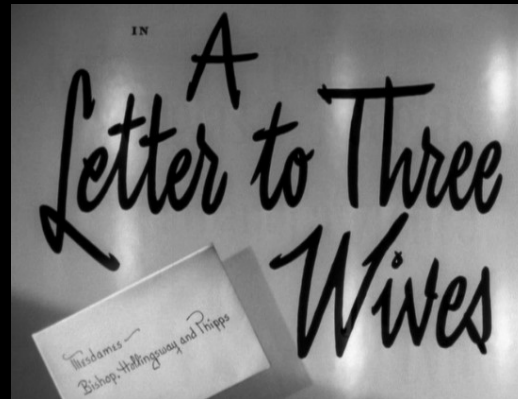
- 1917 Straight Shooting
- 1924 The Iron Horse
- 1934 The Lost Patrol -RKO
- 1935 Steamboat Round the Bend
- 1935 The Informer -RKO
- 1939 Stagecoach -UA
- 1939 Young Mr Lincoln
- 1940 The Grapes of Wrath
- 1941 How Green Was My Valley



Otto Preminger



Joseph L. Mankiewicz



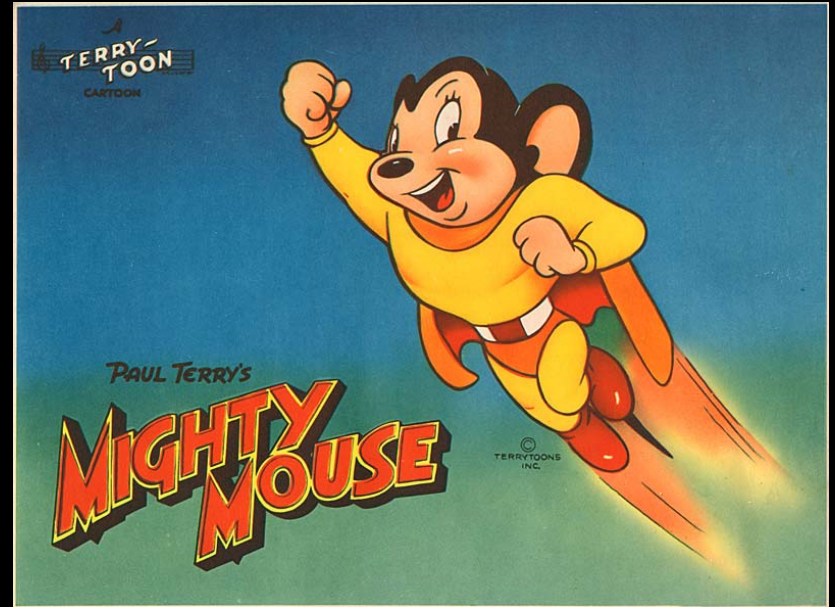
20th Century- Fox

- Director Henry King
- Music by Alfred Newman
- Writer Nunnally Johnson
- Writer Philip Dunne



Fox Shorts

- Fox Movietone News
- Terrytoons



Tom Mix shies at Movietone
— but we get him —

Fox Movietone News







Warner Bros

- 1914 - Warner Bros Feature Distribution
- 1917 – MY FOUR YEARS IN GERMANY
- President Harry Warner
- Studio Boss Jack Warner
- First National - Burbank Studios
- Gangsters & working class heroes
- Busby Berkeley musicals



Warners Theaters

- Pennsylvania
- New Jersey



Warners Studios

- Sunset in Hollywood
- The Burbank Studios



Copyright©1998-Gary Wayne

Warner Bros Stars

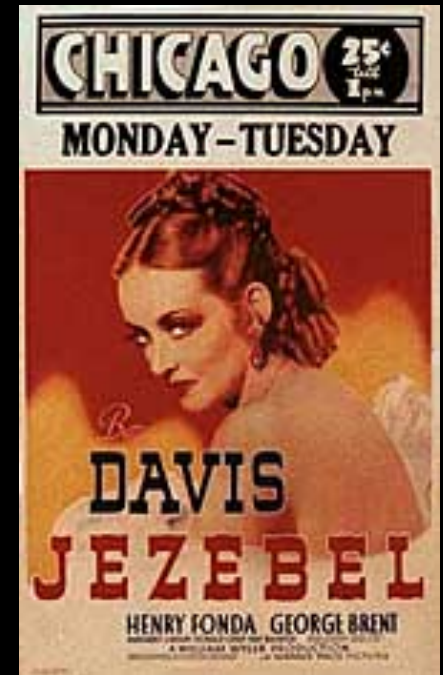
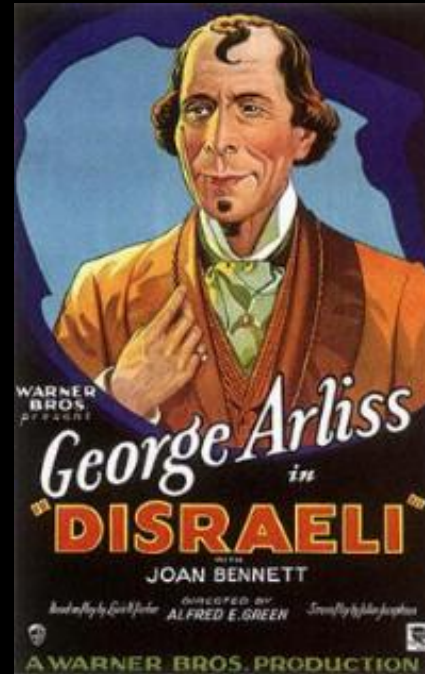
- Bette Davis
- Humphrey Bogart
- James Cagney
- Edward G. Robinson
- Errol Flynn





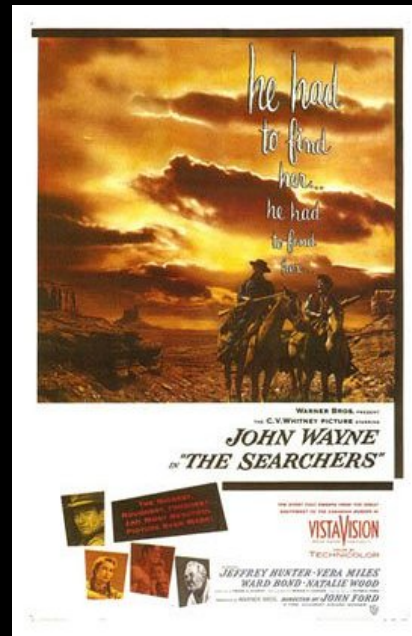
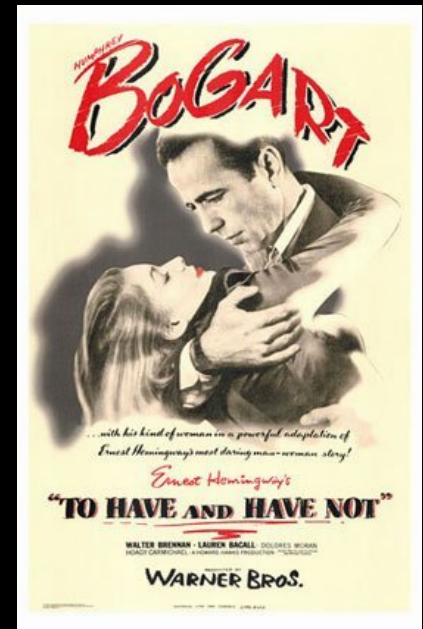
Warner Bros

- 1927 The Jazz Singer
- 1928 The Singing Fool
- 1930 Little Caesar
- 1931 Public Enemy
- 1932 42nd Street
- 1933 Footlight Parade




Warner Bros

- 1935 Captain Blood
- 1938 Advs of Robin Hood
- 1939 The Roaring 20' s
- 1941 Sgt York, High Sierra, Maltese Falcon
- 1942 Casablanca
- 1946 Mildred Pierce
- 1956 The Searchers



ONE OF THE SCENES THAT MAKE IT SO GREAT!

...When she got there she met the brute Stan, and the side of New Orleans she hardly knew existed ...Blanche, who wanted so much to stay a lady...



WARNER BROS. BRING THE SCREEN ALL THE FIRE OF

"A Streetcar Named Desire"

AN ELIA KAZAN PRODUCTION PRODUCED BY CHARLES K. FELDMAN

STARRING **VIVIEN LEIGH** AND **MARLON BRANDO**

KIM HUNTER - KARL MALDEN SCREEN PLAY BY TENNESSEE WILLIAMS

FROM THE PULITZER PRIZE AND CRITICS AWARD PLAY

DIRECTED BY ELIA KAZAN DISTRIBUTED BY WARNER BROS. PICTURES




"I'LL EAT THE SMOKE OF THEIR CANNON... and steal the woman from the king!"

WARNER BROS. PRESENTS


BURT LANCASTER

Storming sea and shore in breathless feats never screened before!

"The Crimson Pirate"

Technicolor

WARNER BROS. PICTURES



The reagan committee for the new kid on the block!

JAMES DEAN

The overnight sensation of 'East of Eden' becomes the star of the year!

Warner Bros. put all the force of the screen into a challenging drama of today's juvenile violence!

"REBEL WITHOUT A CAUSE"

CINEMASCOPE
— WARNERCOLOR

...and they both come from 'good' families!

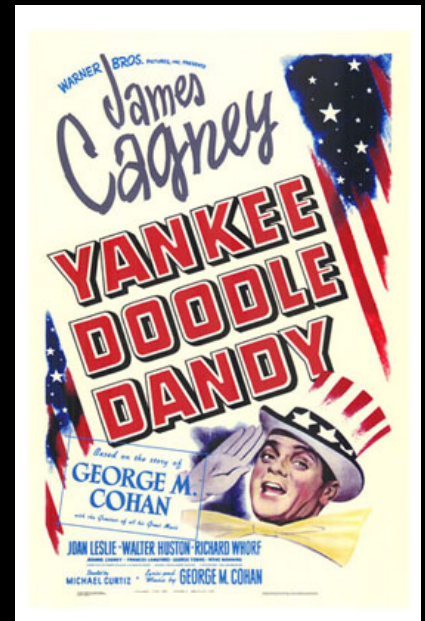
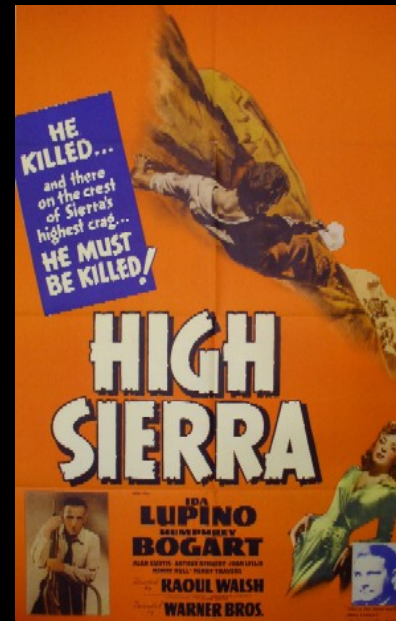
NATALIE WOOD SAL MINETT BY ROSE MAR GARDNER COSTUME DESIGNER EUGENE CLINE
DIRECTOR OF PHOTOGRAPHY ROBERT ALTON
WARNER BROS. PICTURES




A WARNER COMMUNICATIONS COMPANY

Warner Talent

- Michael Curtiz
- Raoul Walsh

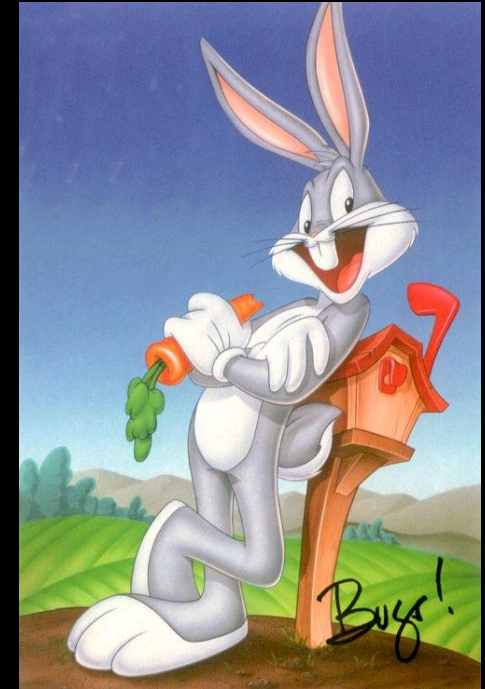


© 1995 - Archive Photos



Looney Tunes & Merrie Melodies

- Chuck Jones
- Tex Avery
- Bugs Bunny
- Daffy Duck
- Tweety
- Road Runner





1st Logo "Brain Shield"
(1923 - 1929)



2nd Logo "Vitaphone
Shield" (1929 - 1936)



3rd Logo "Zooming
Shield" (1936 - 1937)



4th Logo "WB Shield"
(1937 - 1948)



5th Logo "Classic Shield"
(1948 - 1967)



6th Logo "WB-7"
(1967 - 1970)



7th Logo "The Kinney
Shield" (1970 - 1972)



8th Logo "WCI Shield"
(1972)



9th Logo "The Big W"
(1972 - 1984)



10th Logo "The Shield
Returns" (1984-1998)



11th Logo "CGI
Shield" (1998 -)







"The
Adventures of
Robin Hood"

Photographed in Technicolor

A FIRST NATIONAL PICTURE



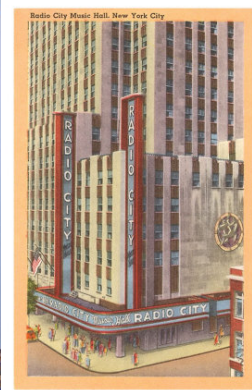
R.K.O.

- RCA Photophone
- David Sarnoff
- FBO
- Keith-Albee-Orpheum
- Theaters – New York
- Radio City Music Hall
- 1935 - Floyd Odlum
- 1948 - Howard Hughes



RKO back lots:
40 Acres in Culver City
RKO Movie Ranch in Encino



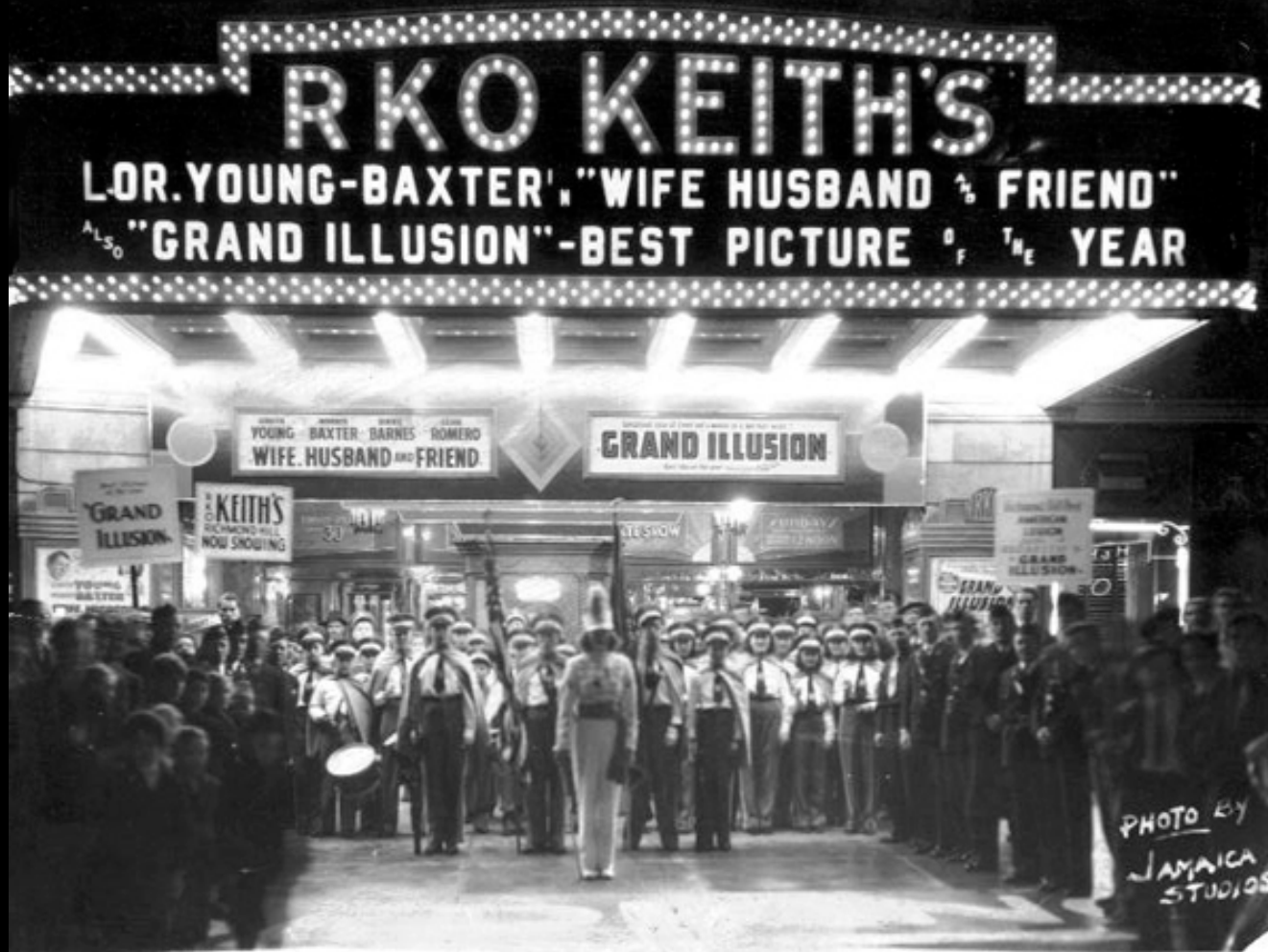


[WHITNEY GOXX]

RKO Keith's, Richmond Hill, NY, 1939;2008

RKO Orpheum, St. Paul, MN, 1952

RKO Palace, Columbus, OH

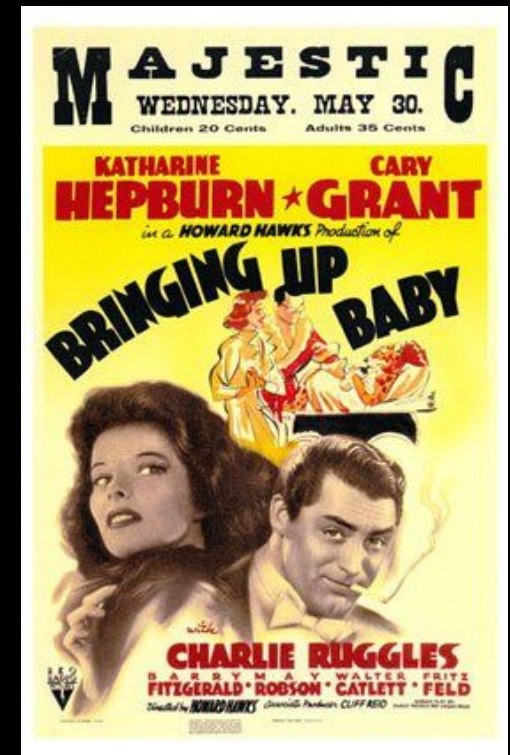
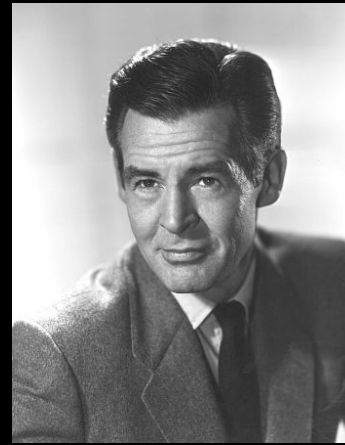


RKO Franklin, Bronx, NY, 1941



RKO Radio Pictures

- Katharine Hepburn
- Robert Mitchum
- Robert Ryan



Fred Astaire & Ginger Rogers



Radio Pictures

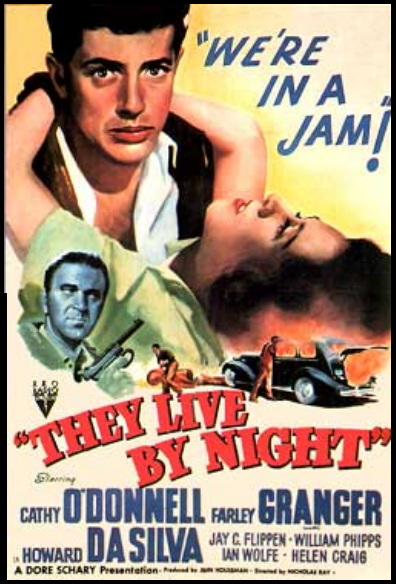
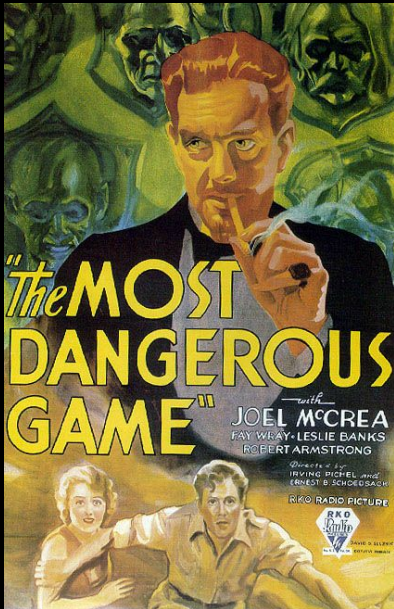
- 1931 Cimarron
- 1933 King Kong
- 1933 Little Women
- 1935 Top Hat
- 1936 Swing Time
- 1941 Citizen Kane
- 1945 Bells of St Mary' s
- 1946 Notorious
- 1946 Best Years of Our Lives
- 1946 It' s a Wonderful Life
- 1947 Out of the Past

CITIZEN
KANE



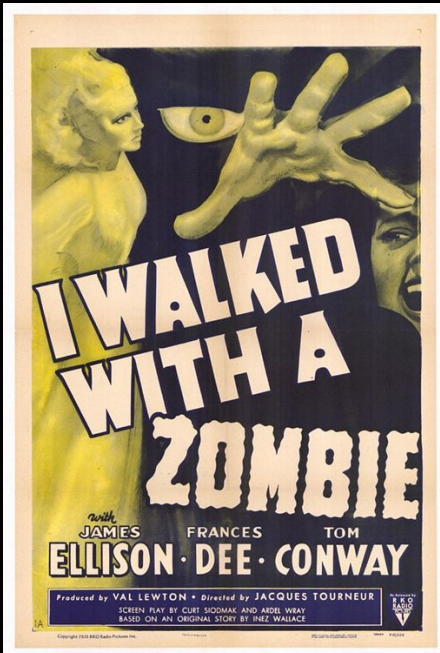
RKO Filmmakers

- Merian C. Cooper
- Orson Welles
- Nicholas Ray

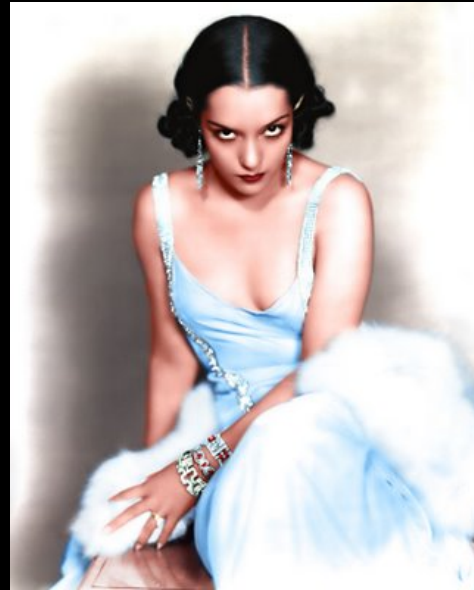


RKO

- Val Lewton
- Jacques Tourneur

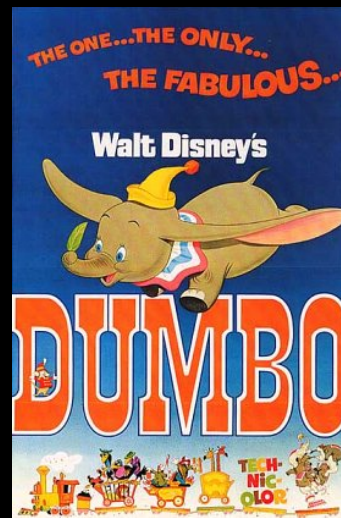
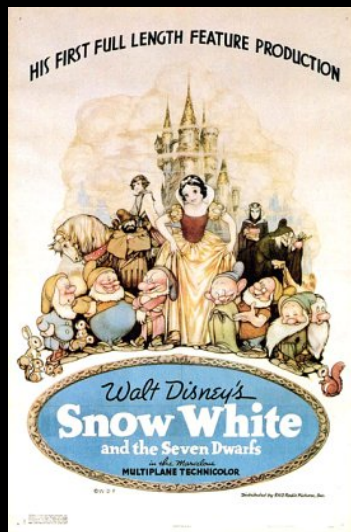
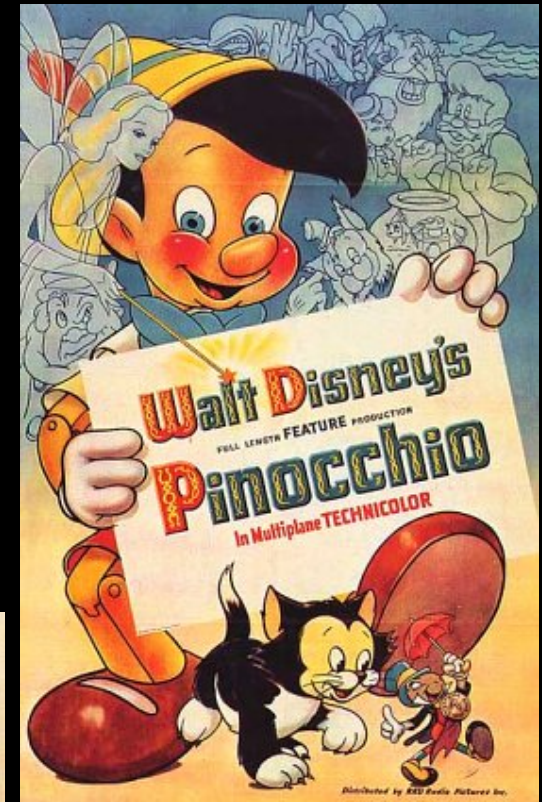


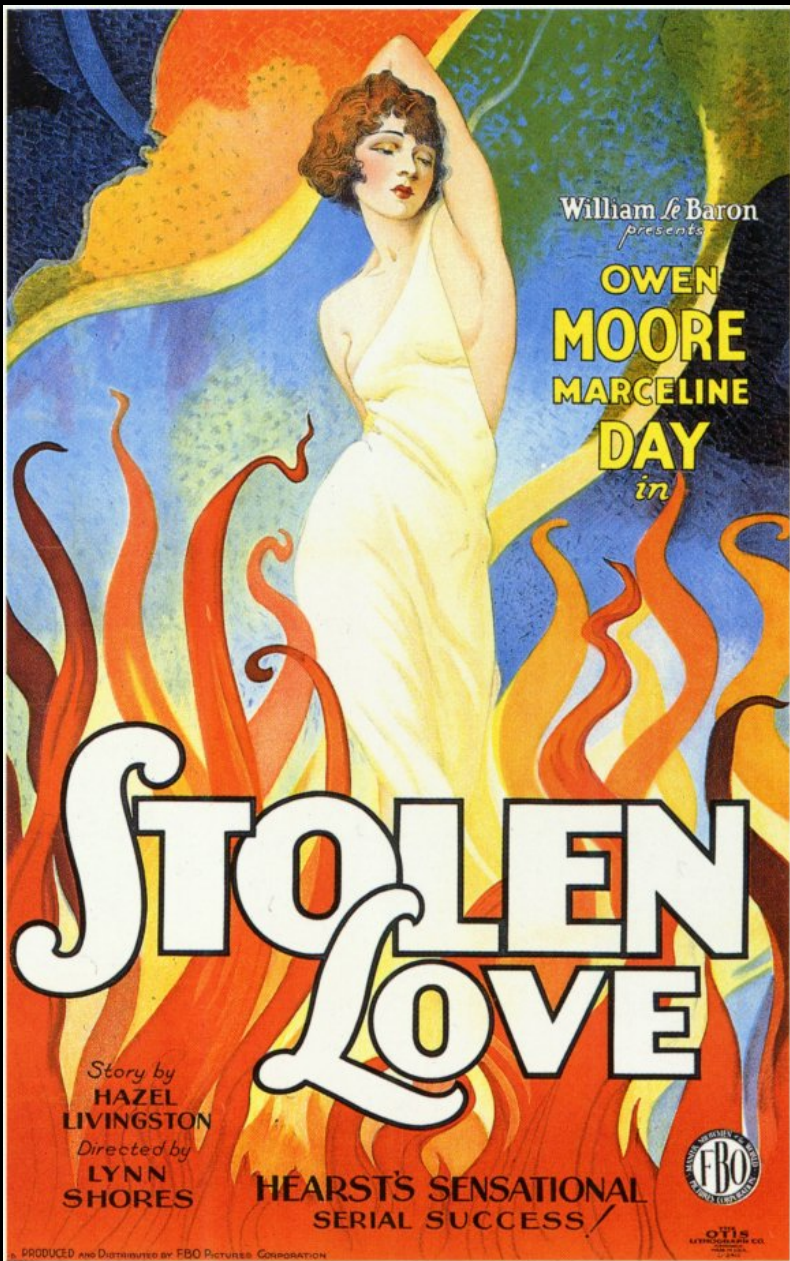
Lupe Velez – The Mexican Spitfire




Walt Disney

- 1938 Snow White
- 1940 Fantasia
- 1941 Dumbo
- 1942 Pinocchio
- 1950 Cinderella






A **PATHE** feature
PRODUCED BY E. B. DERR



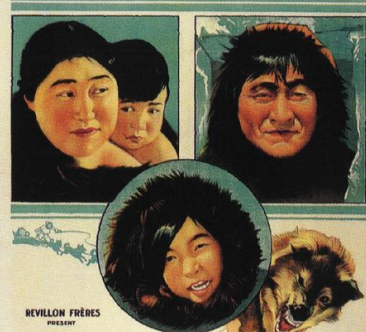
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**PAINTED
DESERT**

with **HELEN TWELVETREES**
and **WILLIAM FARNUM**
Directed by **HOWARD HIGGIN**



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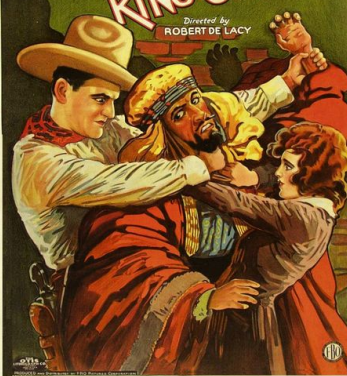
F. B. O.
PRESENTS
FRED THOMSON
AND HIS REMARKABLE HORSE
SILVER KING
IN A WILD-RIDING
STRAIGHT-SHOOTING ROMANCE
OF THE GOLDEN WEST
**"THUNDERING
HOOFS"**
STORY AND SCENARIO BY
MARION JACKSON



DIRECTED BY
AL ROGELL

FILM
BOOKING
OFFICES

William A. Baron
presents
**TOM
MIX**
AND HIS WONDER
HORSE
TONY
in
KING COWBOY
Directed by
ROBERT DE LACY



FILM
BOOKING
OFFICES

HAL ROACH presents
HAROLD LLOYD
"DR. JACK"
Five Reels of Laughter
Pathépicture









The WB End

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SIMON DAVIEGA

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**TOREADOR
A CABALLO**

HOY

20
AL JUEV.

23

Pelicula Tomada en la PLAZA de TOROS de MEXICO.

PEPET.

SIMA

UNION EXTRAORDINARIA

UNION EXTRAORDINARIA

UNION EXTRAORDINARIA





Seattle – Paramount on 45th c.1926
Seattle Theater – 9th & Pine 3/1/1928
now the Paramount Theater 1930 on 3/8/2008



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Heart Breaking !*

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"BURLESQUE"*

With **HAL SKELLY** and **NANCY CARROLL**

DIRECTED BY JOHN CROMWELL and EDWARD SUTHERLAND
SCREEN PLAY BY BENJAMIN GLAZER
From the play BURLESQUE by GEORGE MANKER WATERS and ARTHUR HOPKINS
COLOR SEQUENCES BY TECHNICOLOR

a Paramount Picture

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