

ART 151 //

PHOTOGRAPHY AS ART //

FALL 2023 //

CLASS HOURS:

Monday & Wednesday 2:00p - 3:15p
ADC 335

OFFICE HOURS:

Monday, 12:30p-2:00p in the PhotoLab
Wednesday, 9:30a-11:00a in the PhotoLab

FINAL EXAM:

Monday, 18 December, 3:00p–5:00p

OVERVIEW:

Not available for Art Major credit.

Students must provide their own digital camera (compact digital or DSLR). Introduction for non-art majors to the subject matter and aesthetics of photography. Review of artists' works that have been a major influence in the field and which reflect broader issues in visual culture. Projects include learning basic camera anatomy, functions, and digital applications. Students need basic working knowledge of computer operation. (Available for General Education, Lifelong Learning)

Art 151: Photography as Art satisfies the Lifelong Learning section of the General Education program. Lifelong Learning coursework encourages students to develop an appreciation for the importance of the continued acquisition of new and diverse knowledge and skills, and offers opportunities to integrate personal, professional, and social aspects of life. Students will develop cognitive, physical and affective skills that will allow them to become more integrated and well-rounded individuals within various physical, social, cultural and technological environments and communities.

GENERAL EDUCATION STUDENT LEARNING OUTCOMES:

- Identify and actively engage in behaviors conducive to individual health, well-being, or development, and understand the value of maintaining these behaviors throughout the lifespan.
- Identify and apply strategies leading to health, well-being, or development for community members of diverse populations.
- Apply the knowledge and skills of science and technology and evaluate how they impact individuals, the community, and/or society.

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ART DEPARTMENT PROGRAM GOALS IMPLEMENTED IN ART 151:

- **Basic Skills:** Develop a foundation of art knowledge, theories, skills, craftsmanship, and technologies, through which ideas and concepts are communicated in writing, speaking, and art making.
- **Art Knowledge :** Broaden knowledge of ancient through contemporary art and develop an understanding of art within theoretical, cultural, and historical contexts.
- **Critical Thinking:** Analyze, interpret, and question traditional methodologies and pre-conceived notions of art and art making through the process of generating and solving problems.

ART DEPARTMENT STUDENT LEARNING OUTCOMES IN ART 151:

- Students will acquire competent knowledge and skills in various art media, concepts and methodologies. Understand and apply the elements and principles of design as they relate to photography's ability to impose a frame upon the three-dimensional world and translate it into two dimensions.
- Acquire basic photography skills: camera anatomy and functions, the relationship among fstop, shutter speed, and ISO, correct exposure and white balance
- Students will solve visual problems at a competent level, including understanding/application of the elements of art and principles of design.
- Acquire visual literacy through viewing, discussing and evaluating the work of both historical and contemporary photographers.
- Students will acquire historical and contemporary knowledge of diverse cultural and aesthetic contexts, including political, visual and material culture.
- Analyze photographs, both verbally and written, through critique and self-reflection.
- Approach image making from a conceptual perspective by using the camera's frame to create content.

COURSE REQUIREMENTS:

A Short Course in Digital Photography, ed. 3

ISBN 9780205066421 by London/Stone

Students are expected to bring their cameras for the in class demonstrations.

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GRADING:

Project grades will be issued on a numerical scale, based on the following criteria:

Strength of concept (originality)

Use of principals taught in class

Aesthetics

Each criteria is evaluated based on a point system:

10	Excellent	9	Very Good	8	Good	7	Average	6	Weak
5	Poor	4	Inadequate	3	Substandard	2	Flawed	0	Not Shown

Each project will have 30 possible points.

The final grade will be calculated using the following distribution:

60% projects, 15% final project, 10% quizzes, 15% participation, conduct and attendance.

Final course grades are issued based on a straight percentage, broken down as follows:

		100-93	A	92-90	A-
89-87	B+	86-83	B	82-80	B-
79-77	C+	76-73	C	72-70	C-
69-67	D+	66-63	D	62-60	D-
59-00	F				

You are required to take the quiz and participate in the final critique at the scheduled date and time. The only exception would be in the case of a University-approved absence with documentation, eg. A dated mechanic's receipt for car trouble or a doctor's note for a medical emergency. Any such documentation must be presented in a timely manner, within two weeks after the scheduled midterm and immediately after the scheduled final exam. No exceptions!

LATE WORK:

Late project grades will be accepted for 1 week past the due date, but will be reduced by one grade. After 1 week, they will not be accepted. The final project is mandatory and cannot be turned in late.

PROJECT REDO:

You may redo **one** project, as long as you handed it in **on time**, you attended the critique and the project was **complete**. In order to redo a project, you must re-take all the photographs and upload them to the "REDO" folder on Canvas. The last day to turn in redos is the last regular class meeting.

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PENALTIES FOR ACADEMIC DISHONESTY:

University policies on academic dishonesty are listed in the university catalog. Here at the university we take cheating and plagiarism seriously. Please be aware that if you turn in another person's artwork and claim that it is your own OR if you turn in the same artwork to more than one class for credit without the explicit permission of both instructors OR if you turn in photographs that you took before the project was assigned, this is plagiarism/cheating, and you will be held accountable for the consequences.

EQUIPMENT AND SUPPLIES:

- Digital camera (compact digital or SLR): Please bring to each class meeting. The camera must have manual exposure (aperture and shutter speed settings). It's recommended to get a camera that has a manual focus option. The camera must have a working battery.
- Memory Card (appropriate for camera)
- Card Reader that works with your memory card or USB cable to download images from your camera
- Tripod: try to borrow one from a family member or friend. If not, you can purchase a tripod for as little as \$15.00. Try Amazon, Target, Best Buy, Walmart, ebay or Freestyle in Hollywood
- Notetaking implements

COURSE HANDOUTS:

Readings/resources for this course will be available through the class website and Canvas.

STUDENT PARTICIPATION, CONDUCT & ATTENDANCE:

- Regular attendance is imperative. One excused absence for medical or a family emergency is allowed. Additional absences, excused or unexcused will result in a significantly lower final grade.
- Each student's participation, conduct and attendance grade will be dropped one complete grade for every 3 unexcused absences.
- Arriving late, leaving early or coming to class unprepared (without materials, textbook, image files, etc.) will be recorded as one-half absence.
- A tardy student must notify the instructor at the end of class the same day or will be considered absent.
- All students are expected to participate in and contribute to group discussions, lab and other classroom activities and critiques. During critiques students are required to discuss both their own work and their peers work using the given critique structure and vocabulary.
- Students must complete all assigned readings & videos.

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- Please be certain that you are able to commit to both the time and financial requirements of this course.
- Students will be held responsible for any information and deadlines given in class regardless of whether or not the student is in class.
- Lectures, demos and handouts are not repeated for absences, lates, or early leaves. If absent, late or early leave, get lecture and demo notes from students in the class. Do not ask the instructor for a recap of materials covered in class during your absence.
- Students should check their email for class handouts, projects and notes prior to each class meeting.

CLASSROOM CONDUCT:

The class will be conducted in an environment of mutual respect. Students must abide by the student conduct code defined by CSUN. The student conduct code can be reviewed online at: <http://www.csun.edu/a&r/soc/studentconduct.html> Unless you are experiencing an emergency, DO NOT leave the classroom during the class period. If you leave class you will be counted as absent for that class meeting. If you persistently talk to your neighbors in class, I will ask you to change your seat. If you persist in disrupting the class, your behavior will be reflected in your final grade. Please do not use your cell phone in any capacity during class (no texts, emails, calls etc.)

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WEEK 1:

MONDAY

COURSE INFORMATION

Project 1: Show me your camera

WEDNESDAY

MEMORY CARDS, FILE FORMATS

WEEK 2:

MONDAY

No class: Labor Day

WEDNESDAY

Check cameras!

WEEK 3:

MONDAY

CAMERA BASICS:

Anatomy, White Balance & Metering

WEDNESDAY

COMPOSITIONAL STRATEGIES:

Framing, PoV, Color, etc.

Project 2: Elements of Design

WEEK 4:

MONDAY

EQUIVALENT EXPOSURES:

Aperture, Shutter Speed & ISO

EDITING

Image size

12 hour Exercise 1

WEDNESDAY

Review Project 2

WEEK 5:

MONDAY

DEPTH OF FIELD

Aperture, Focal Length & Distance

Project 3a: Focus & Blur

12 hour exercise

WEDNESDAY

Video: Carter

WEEK 6:

MONDAY

MOTION

Shutter Speed (Time), Velocity

Project 3b: Focus & Blur

12 hour exercise

WEDNESDAY

Video: Carter

WEEK 7:

MONDAY & WEDNESDAY

Review Project 3ab: Focus & Blur

WEEK 8:

MONDAY

PORTRAITS

Project 4: Portraits

12 hour exercise

WEDNESDAY

Video: Liebowitz

WEEK 9:

MONDAY

Video: Arbus

Quiz Review

WEDNESDAY

Quiz 1

WEEK 10:

MONDAY & WEDNESDAY

Review Project 4: Portraits

WEEK 11:

MONDAY

Project 5: Interpretation

WEDNESDAY

TBD

WEEK 12:

MONDAY

TBD

WEDNESDAY

Final Project

WEEK 13:

MONDAY

Video: Marker

WEDNESDAY

Review Final Project concepts

WEEK 14:

MONDAY

Review Final Project first images

WEDNESDAY

PHOTOSHOP & LIGHTROOM

WEEK 15:

MONDAY

Early Review Final Project

WEDNESDAY

Review Final Project

WEEK 16:

MONDAY

Review Final Project

FINALS WEEK:

MONDAY.

Monday, 11 December, 3p-5p

Review grades

Syllabus subject to change