

Web-One is CSUN's unified approach to improve accessibility and navigation and increase consistency to CSUN's web presence through the use of templates, guidelines, and web design standards. Using a web content management system in Web-One should make it easier to keep content current on the CSUN website. Web-One has identified four campus user roles; each role has a different set of permissions within a group. A group in Web-One can be a department, college, or division (e.g. Math, Humanities, Information Technology).

The campus [Web-One Liaisons](#) will work with each department, college and division to identify the appropriate individuals in their respective areas and assign roles that mirror their area of responsibility. Note that a person may be assigned multiple roles and each group administrator can determine the appropriate use of roles for their area. For example, a small department may choose to assign one person (plus backup) to serve as the publisher and group administrator for their department without additional content creators or editors. An overview of the permissions in each role is listed below.

Content Creators

- Create and customize page layout (e.g. one, two or three column layout choice, banner slide show images)
- Create and edit events, news items, videos, web forms, banner slide shows
- Upload files (e.g. PDFs)
- Ability to edit content that they have created themselves
- Content created by this role will be submitted for review by editors and publishers
- This role cannot publish content to the website

Editors

All privileges of content creators listed above plus:

- Ability to edit any content they have created as well as any other content within their Web-One group.
- Content created and edited by this role will be submitted for review by publishers
- This role cannot publish content to the website

Publishers

All privileges of content creators and editors listed above plus:

- Publish content for their Web-One group
- Setup primary and (optional) constituency navigation links for the Group

Group Administrators

- Assign a name for their Web-One Group (i.e. English or Humanities)
- Assign roles to others in the Group
- Assign a theme for the Group (initial Groups will use the initial CSUN Theme 1)
- Setup secondary and tertiary wordmarks, primary and (optional) constituency navigation links for the Group
- Setup Group defaults for news, events, banner, etc.
- Establish Group hierarchy and URL path
- Receive Google Analytics reports for the group site
- This role cannot create, edit, or publish content to the website

Campus **Web Developers**, wishing to develop enhancements for the Web-One environment should refer to the WebDevelopment Guidelines for Web-One Enhancements.