

A Bit of Context From: “A Portrait of California” American Human Development Project

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Hiding in Plain Sight:
San Fernando Valley
Philanthropy Conference



HUMAN DEVELOPMENT INDEX (HDI) FOR CALIFORNIA AREAS

GROUPING	HD (INDEX)	LIFE EXPECTANCY – AT BIRTH (YRS)	LESS THAN HIGH SCHOOL (%)	SCHOOL ENROLLMENT (%)	MEDIAN EARNINGS (2009 DOLLARS)	PERCENT OF PEOPLE WHO ARE FOREIGN BORN (%)	RENTERS SPENDING HALF INCOME ON RENT (%)
SILICON VALLEY SHANGRI-LA	9.35	85.3	4.1	100.0	63,106	33.0	17.5
METRO-COASTAL, ENCLAVE CALIFORNIA	7.92	83.2	7.5	100.0	46,077	25.5	21.7
MAIN STREET CALIFORNIA	5.91	80.5	15.4	92.9	32,686	25.6	25.7
ALL CALIFORNIA	5.46	80.1	19.4	90.3	29,685	26.9	27.1
STRUGGLING CALIFORNIA	4.17	78.3	28.2	84.3	24,796	28.0	28.4
THE FORSAKEN FIVE PERCENT	2.59	76.1	45.6	80.6	18,343	34.7	31.6

Source: A Portrait of California 2011



HDI BY 233 CA CENSUS NEIGHBORHOOD AND COUNTY GROUPS

RANK	GROUPING	HD (INDEX)	LIFE EXPECT- ANCY AT BIRTH (YRS)	LESS THAN HIGH SCHOOL (%)	SCHOOL ENROLL- MENT (%)	MEDIAN EARNINGS (2009 DOLLARS)	PERCENT OF PEOPLE WHO ARE FOREIGN BORN (%)	RENTERS SPENDING HALF INCOME ON RENT (%)
35	LA: CALABASAS, AGOORA HILLS, WESTLAKE VILLAGE, MALIBU	7.43	83.3	11.3	93.7	41,774	21.9	28.8
58	LA: NORTHRIDGE, CHATSWORTH, WEST HILLS	6.68	82.2	11.1	94.9	36,128	32.3	28.6
59	LA: GLENDALE	6.61	82.9	14.3	100.0	31,975	54.6	35.8
78	LA: BURBANK	6.22	78.5	11.7	94.6	38,775	32.6	23.3
81	LA: ENCINO	6.20	82.6	17.2	94.9	31,651	40.2	28.6
92	LA: WOODLAND HILLS	5.98	80.5	16.2	92.8	32,297	35.5	30.9

Source: A Portrait of California 2011



HDI BY 233 CA CENSUS NEIGHBORHOOD AND COUNTY GROUPS

RANK	GROUPING	HD INDEX	LIFE EXPECTANCY AT BIRTH (YRS)	LESS THAN HIGH SCHOOL (%)	SCHOOL ENROLLMENT (%)	MEDIAN EARNINGS (2009 DOLLARS)	PERCENT OF PEOPLE WHO ARE FOREIGN BORN (%)	RENTERS SPENDING HALF INCOME ON RENT (%)
111	LA: GRANADA HILLS, SYLMAR	5.53	80.7	23.9	93.8	30,444	36.9	29.7
129	LA: NORTH HOLLYWOOD	5.19	79.6	24.1	93.6	27,012	40.9	25.3
138	LA: SUN VALLEY, TUJUNGA	5.04	80.6	27.4	92.6	26,878	44.2	27.8
150	LA: SHERMAN OAKS	4.73	80.5	25.9	83.0	25,826	45.0	31.6
197	LA: PANORAMA CITY	3.89	80.2	37.1	82.5	21,553	50.4	32.1
214	LA: PACOIMA, ARLETA	3.45	79.2	48.5	83.5	21,291	43.4	27.7

Source: A Portrait of California 2011



WHAT THE EDUCATION INDEX REVEALS

If we were able to wave a magic wand and all adults in California today suddenly had at least a high school diploma, we would see:

- Longer life expectancy-up an average 6% across CA
- Better health-317,216 fewer adults would be obese
- Less crime-202 fewer murders; 51,081 fewer prisoners
- Generational transfer of knowledge-3,774 more proficient readers by 8th grade
- Civic participation-975,055 more people would vote

Education Gap – Los Angeles MSA

Jan – Feb 2012

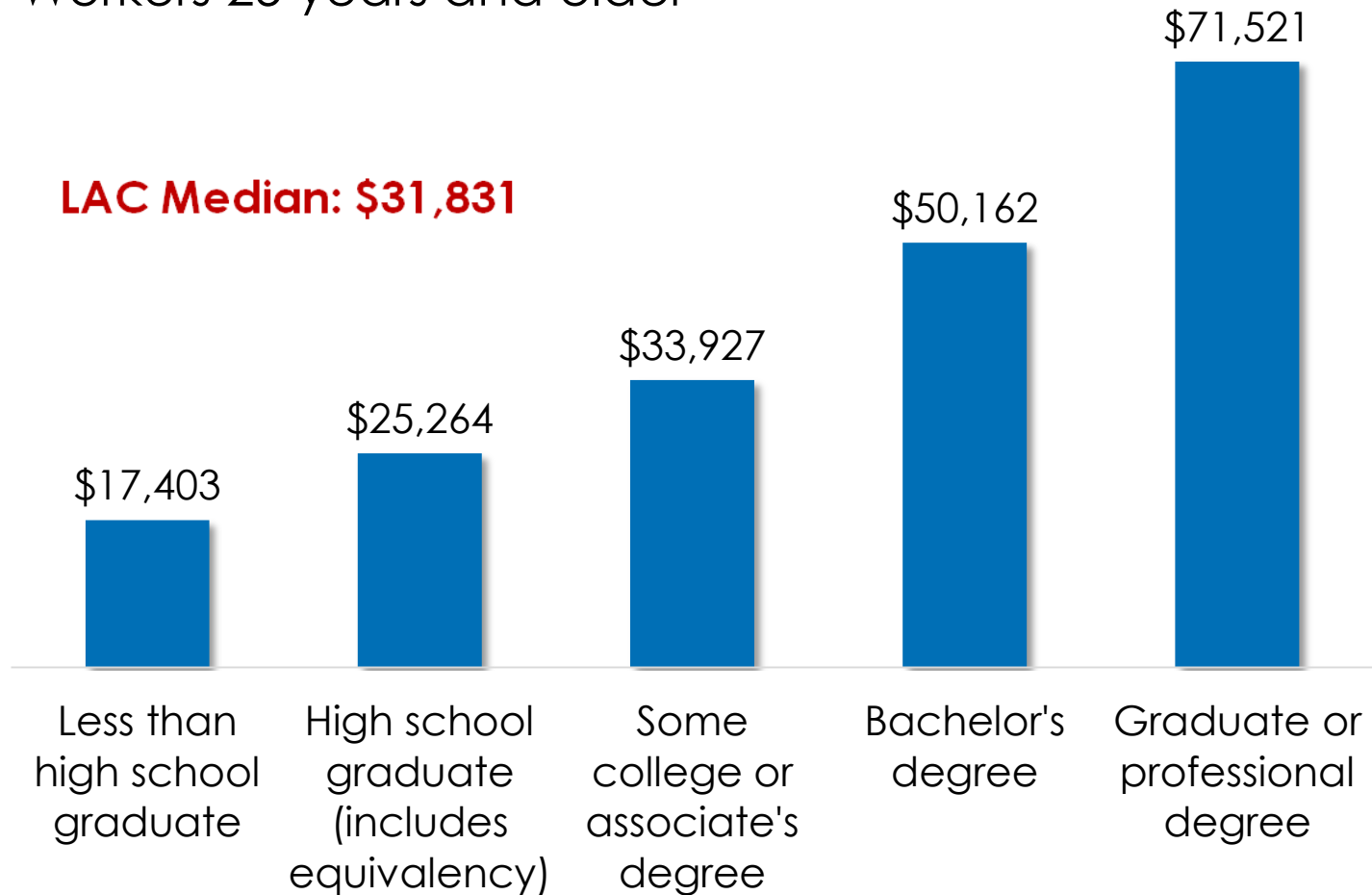
Educational Attainment	Share of Job Openings	Share of Population w/required Education	Unemployment Rate	Annual openings per unemployed worker
PhD or Professional	5%	4%	7.1%	3.6
Masters	11%	7%		
Bachelors	28%	20%		
Associates	10%	7%	11.0%	2.2
Some College	23%	20%		
High School	18%	20%	13.1%	1.0
Less than HS	5%	22%		

Source: Brookings Institute



Median Earnings

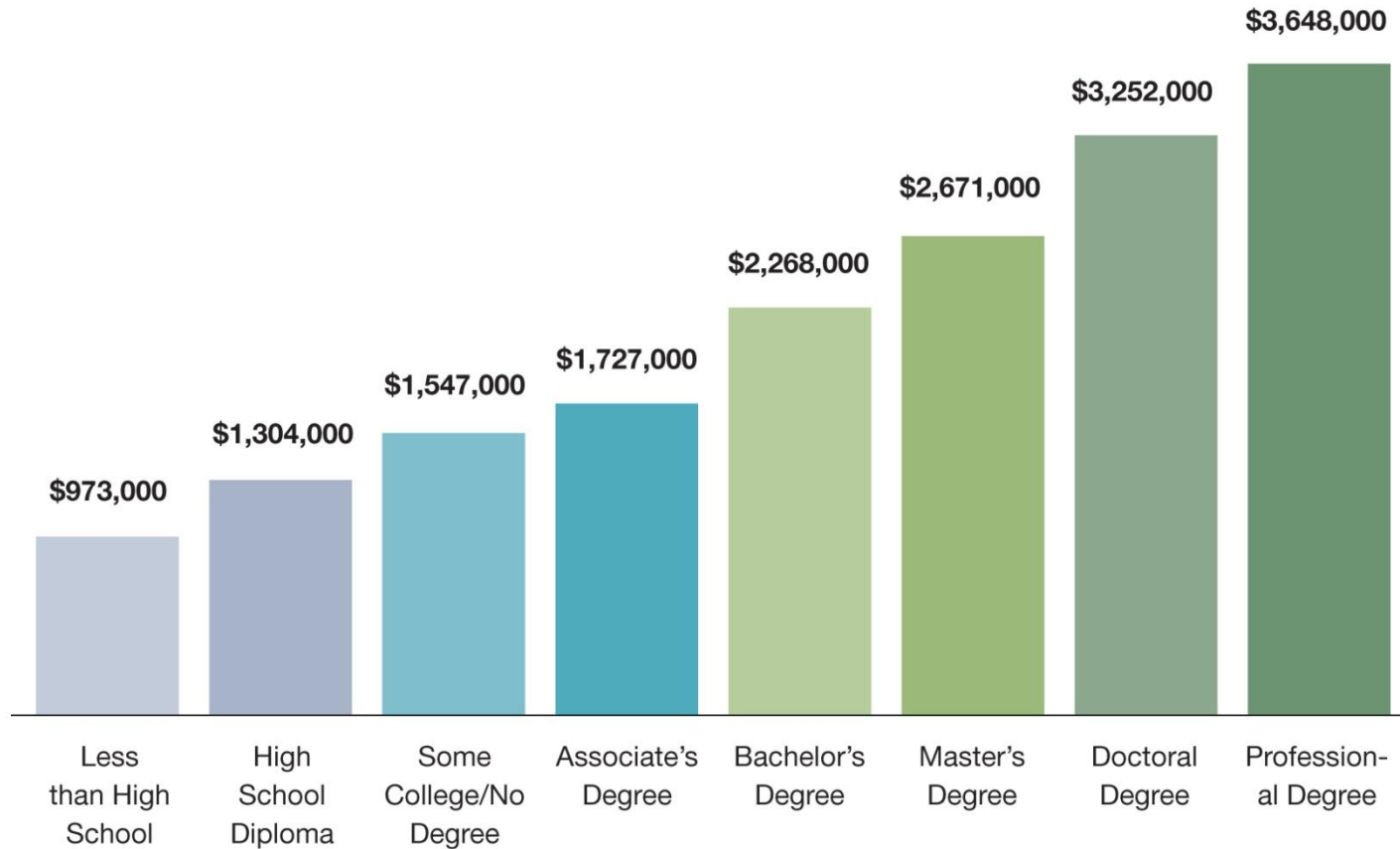
Workers 25 years and older



Source: US Census Bureau ACS 2011 One-year estimate

Lifetime Earnings

FIGURE 1: MEDIAN LIFETIME EARNINGS BY HIGHEST EDUCATIONAL ATTAINMENT, 2009 DOLLARS



Source: The College Payoff by A. Carnevale, S. Rose and B. Cheah
Georgetown University Center on Education and the Workforce

PRIORITY ACTIONS FROM “A PORTRAIT OF CALIFORNIA”




- **MAKE EDUCATION EQUITY A REALITY**
- **SUPPORT HIGH-QUALITY PRESCHOOL EDUCATION**
- **TARGET HIGH-DROPOUT HIGH SCHOOLS**

PRIORITY ACTIONS FROM “A PORTRAIT OF CALIFORNIA”

- FOSTER JOB CREATION
- IMPROVE CONDITIONS OF DAILY LIFE
- FACILITATE HEALTHY BEHAVIOR

SFV Manufacturing Jobs

Down  45.5% since 1991

- 1991: 118,000  18.6% of industry employment
- 2001: 89,000  13.0% of industry employment
- 2011: 62,000  8.4% of industry employment

UNEMPLOYMENT AND UNDEREMPLOYMENT

Jobs are about more than just a paycheck and benefits, critical though they are. Participating in the labor force also matters for physical and psychological health as well as for social inclusion, support, and status. Losing a job undermines well-being, erodes self-esteem, and can chip away at our very identity.

UNEMPLOYMENT AND UNDEREMPLOYMENT

Long-term unemployment is particularly damaging; it can lead to isolation, substance abuse, poor parenting, and marital discord. Research has shown that the affects of involuntary job loss are surprisingly long lasting, negatively affecting earnings even six years later and more ominously, increasing mortality risks and shortening life spans even two decades after job termination.

Thank you

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