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- Senate Bill No.:** 2012-13-08
- Date:** March 14, 2013
- Authored by:** Senator Karen Medina – Arts, Media, and Communication
- Referred to:** Committee of the Whole
- Action taken:** **Senate approved (votes: 9-0-3, March 22, 2013)**
- Subject:** **Resolution Instituting Associated Students Awareness Month**
1. WHEREAS: The Associated Students, Inc. (A.S.) of California State University, Northridge is the recognized voice of over 34,000 students; and
  2. WHEREAS: The Associated Students, Inc. is the primary advocate for students at California State University, Northridge and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning-focused campus environment; and
  3. WHEREAS: In accomplishing that mission, the Associated Students, Inc. has the responsibility to reach out to students and inform students about the programs and services offered; and
  4. WHEREAS: The Associated Students, Inc. uses various strategies annually for reaching students, such as social media, tabling, programming, and so forth; and
  5. WHEREAS: The Associated Students, Inc. is invested in increasing their face-to-face interaction with the student body; and
  6. WHEREAS: For the 2012-2013 academic year, one component of the strategic plan is to increase face-to-face interaction with the student body; therefore let it be
1. RESOLVED: That for the 2012-2013 academic year, April be designated as A.S. Awareness Month, in order to fulfill our obligation, as stated in the strategic plan, to increase face-to-face interaction with the student body; and let it be further

2. RESOLVED: That after the 2012-2013 academic year, February be officially designated as A.S. Awareness Month, as an annual dedicated effort to reach out to students, in order to raise awareness about A.S. services and programs; and let it be further
3. RESOLVED: That during the month, the Associated Students, Inc. organize at least one tabling event each week, organize outdoor office hours for Senators, and organize an A.S. mini-fair at the end of the month, to increase their face-to-face interaction with students; and let it be further
4. RESOLVED That the Associated Students, Inc. will continue to use its various strategies for reaching students, such as social media, Matador Reporter, MIND screens, and so forth, throughout the month; and let it be further,
5. RESOLVED That this effort allows the Associated Students, Inc. to fulfill its responsibility to interact with and inform students about the programs and services offered; and let it be further
6. RESOLVED: That copies of this resolution will be distributed widely, including, but not limited to the following:

Dr. Dianne Harrison, President, CSUN  
CSUN President's Cabinet members  
David Crandall, General Manager  
Ken Premo, Support Services Manager  
Leanne Vincent, Coordinator of Student Leadership  
Dianne Hartjen, A.S. Accounting and Financial Services Director  
Kevin Mojaradi, A.S. Marketing and Public Relations Director  
Trent Morgan, ASREC Director  
Tim Szczepanski, A.S. Outdoor Adventure Coordinator  
John Gale, Sports Club Coordinator  
Cyndi Signett, A.S. Recycling Coordinator  
Sandra Abrams, A.S. Children Center Director  
John Valadez, A.S. Ticket Office  
Daily Sundial

  
Sydni Powell, President  
2012-2013

  
Christopher Woolett, Vice President  
2012-2013