

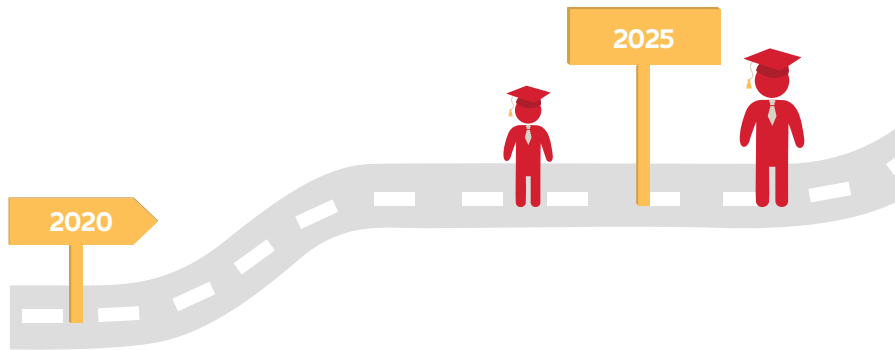
Serving CSUN's Transfer Students: Graduation, Retention, and Equity

California State University, Northridge, is committed to serving first-time transfer students. In a series of reports, IR is sharing data about who our transfer students are, how they are doing, and how best to help them succeed at CSUN.

This report was prepared by Dave Keating, IR Faculty Scholar and Assistant Professor of Communication Studies, and Taylor Doty, IR Intern and MA student in Psychology, in collaboration with the CSUN Office of Institutional Research.

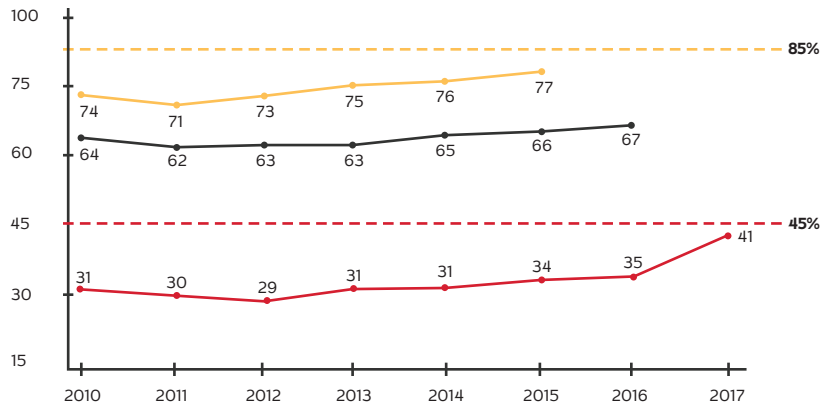


CSUN is making steady progress toward its 2025 goal of helping 45% of transfer students graduate in 2 years and 85% of transfer students graduate in 4 years. Retention rates and graduation rates have slowly but steadily increased since Fall 2010.



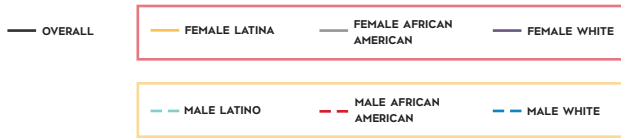
Since Fall 2010, CSUN's 1-year continuation rate for transfers has risen over 4%. Regarding graduation outcomes, 2-year and 4-year rates have increased about 10% and 3%, respectively. The most recent rates are nearing our initial 2025 goals.

■ 2 YEAR GRAD ■ 3 YEAR GRAD ■ 4 YEAR GRAD
2025 GOALS
- - - 2 YEAR TARGET - - - 4 YEAR TARGET

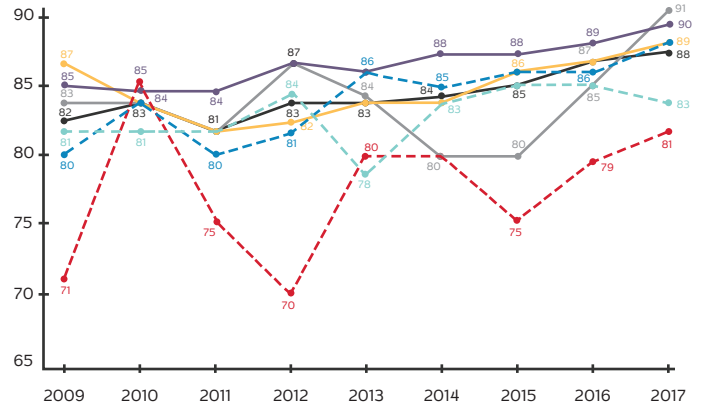


CONTINUATION AND GRADUATION RATES AMONG TRANSFER STUDENTS

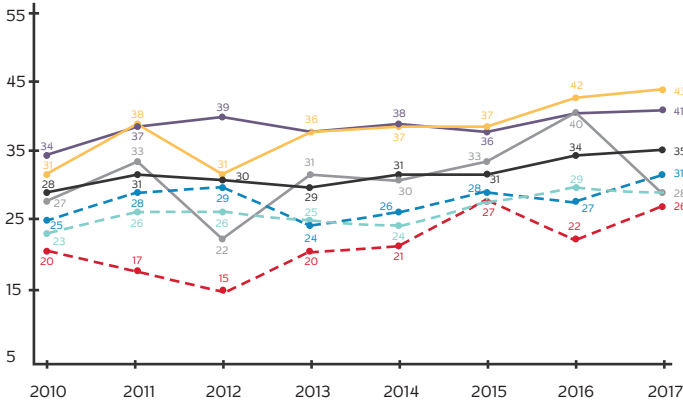
Although we are nearing our 2025 targets overall, important equity gaps remain. Most notably, **graduation rates are lower among our male African American and Latino transfer students**, especially compared to female White and Latina transfer students.



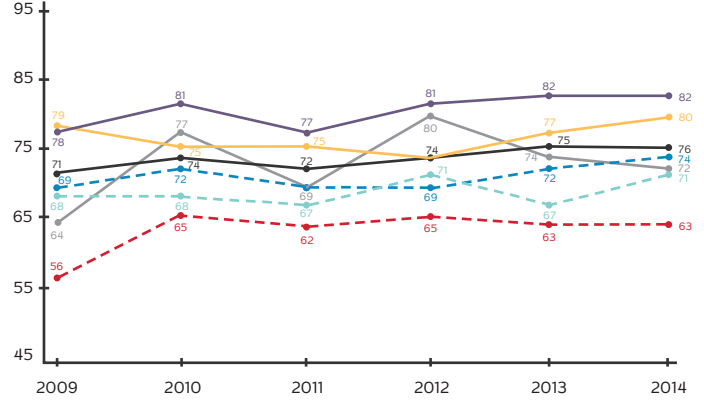
1-YEAR CONTINUATION



2-YEAR GRADUATION



4-YEAR GRADUATION



CSUN is dedicated to helping all students succeed, which means eliminating gaps in student success outcomes. Mentorship resources like the Minority Male Mentoring (M3) program (www.csun.edu/m3) and the WISDOM program (www.csun.edu/usu/wisdom) are designed to help students—and we hope faculty and staff will encourage students to take advantage of these resources. Detailed information about the M3 program, in particular, is provided below.

Minority Male Mentoring (M3) is a program on campus designed to help minority males succeed in college and in their career. M3 aims to increase the graduation rate of males of color through various pathways. M3 sponsors focus groups, basketball pickup games, groups for students about how to deal with stress so it doesn't get in the way of learning and relationships, and one-on-one mentoring.

M3's goal is to provide mentoring options to guide students on their college path. The M3 team is made up of faculty, graduate students, and research assistants committed to the success of Latino, African-American/Black, Native American, Southeast Asian and other minoritized students. M3 members know what obstacles students are facing academically, culturally, socially and economically. Faculty and student mentors have been in the same shoes. We model that it's OK to ask for help as you step toward future success.

The goal of recruiting minority males for M3 is tricky in that most young people, minority males in particular, stigmatize asking for help or guidance. Many CSUN students are first generation college students and have had to navigate their respective academic journeys predominantly alone.

M3 aims to help students realize that asking for guidance, support and mentorship is not weakness, but an important growth opportunity — one that will pay dividends not only throughout their college years, but also through their professional lives.

Students find that they can benefit from the guidance mentors offer. M3 mentors have been in their shoes; they are fellow minority males, forging a path largely unknown to them or their respective family members.

For more information about M3, please email M3@csun.edu.

Want to learn more in addition to this report?

View [our report on INSIDE COUNTS](#) to find out which two departments have the highest proportion of transfer students.