Go Matadors!  
The Transformation of Matador Athletics Is Underway

Start Your Engines  
Matador Motorsports Is in Its 25th Year

The Many Ways CSUN Shines  
This Is a University That Never Stands Still
A WORD FROM THE PRESIDENT

Since arriving at this remarkable institution approximately 10 months ago, I have continued to appreciate how much CSUN shines in all facets of its mission of educating students and serving the community. It has been a great privilege to promote and advance the important work of this university.

As I embarked on my initial “listening tour”—meeting several thousand students and more than 1,100 faculty and staff and attending events with more than 1,500 external stakeholders, including alumni, volunteers, donors, elected officials and business, media and civic leaders—what I have found again and again is an unrelenting commitment to student success and to initiatives that make a difference and change lives.

This is certainly in line with my own priorities. As we look forward to commencement and to congratulating the many proud students who will be graduating, the resolve to fulfill our mission only becomes stronger. There is always more to be done, and I am committed to continuing the momentum.

In addition to keeping a laser-beam focus on CSUN’s student success initiatives—including assisting all students with degree completion and graduation—and supporting, endorsing and championing an increased focus on research and sponsored programs, another of my priorities has been to continue to bolster the positive visibility and reputation of the university.

As president, part of my job is to spread the word about the extraordinary work that happens each and every day on this campus. To do this, I have moved forward a unified positioning platform called “CSUN Shine,” which plays upon the university’s acronym and touches upon the sun in the university’s official seal. By now, you have likely seen it via our videos, web pages, e-communications, social media posts and no-cost ads in the university’s existing publications.

This issue’s special feature story, “The Many Ways CSUN Shines,” is another example of how we are getting the word out about the university’s outstanding donors and friends; scholarships; student enrichment programs; and student, faculty and staff distinctions and awards. This is all just a beginning.

While November’s election brought the passing of Proposition 30, less than one-third of the university’s funding now comes from the state of California. Cultivating non-state resources continues to be necessary for providing accessible, high-quality education for the future. We know that CSUN shines as one of America’s great public universities in one of the country’s most populous regions, and it is time to take that message to a national stage.

I want to thank you for all you have done so far to make CSUN shine, and I invite you to join me as we continue the momentum that has kept this university responsive, resourceful, dynamic and innovative. I appreciate your support and look forward to working with you to advance California State University, Northridge in the coming years.

Thank you for helping to make CSUN shine.

Dianne F. Harrison, Ph.D.
President

For presidential communications and updates, please visit csun.edu/president.
To contact the president, email presofc@csun.edu.
Cal State Northridge has a vibrant life outside of the classroom (and on the playing fields of our intercollegiate sports). Here's a peek at what's been going on since last summer.

AUGUST 2012

27 The Art Galleries started the semester with "Faculty Exhibition, In Two Parts." The first part ran through Sept. 15; the second part from Sept. 22 to Oct. 13.

SEPTEMBER 2012

30 Congressman Brad Sherman and Los Angeles City Councilman Mitch Englander joined CSUN President Dianne F. Harrison and other university officials to celebrate the opening of the new transit center on Vincennes Street at West University Drive.

OCTOBER 2012 (continued)

21 Nearly 500 alumni, faculty, staff and friends attended Founders Day. Fifty-four attendees who either earned their degrees or worked at the university between 1958 and 1962 were inducted into the 50-Year Club.

27 Former Obama aide Henry De Sio visited campus for a lecture on leadership, organization and the power of words.

29 The Art Galleries opened a new exhibition and lecture series called "Tomorrowland," which explored future dystopias based on a turbulent present.

NOVEMBER 2012

01 President Dianne F. Harrison hosted about 100 faculty researchers at the inaugural Principal Investigators Recognition Celebration at University House. The principal investigators, lead researchers on funded projects, were individually honored for their dedication to projects ranging in subject matter from nanotechnology and solar astronomy to education and ecology.

03 The "Tenth Biennial Phenomenal Woman Reception and Awards Fundraiser" honored five women who have made an impact and/or significant contributions to the community. Nobel Peace Prize Laureate Jody Williams, human rights activist Melissa Ronas, community activist Chanchanit Martorell, political activist Lindsey Horvath and performance artist Maria Elena Gaitan.

13 Teaming up with M.E.N.D. (Decima), the campus volunteer program, Unified We Serve, a division of Student Affairs, collected more than 6,400 items—canned and boxed food, clothing, toys and school supplies—to donate to more than 6,400 items—canned and boxed food, clothing, toys and school supplies—to San Fernando Valley residents during its annual campus food and clothing drive.

12 Friends of the Oviatt Library hosted best-selling author Alexis O'Neill for a luncheon and talk on the challenges and rewards of writing for children.

23 Sponsored by CSUN's National Center on Deafness, the university hosted its third De'Via Art Exhibit, which features work by deaf artists. The show ran through Nov. 1.

25 Internationally acclaimed industrial designer Ravi K. Sawhney '79 (Art Three Dimension) shared his insights for success at the Commerce of Creativity Distinguished Speaker Series.
The university and Autism Society of Los Angeles co-hosted The Future is Now Conference, a two-day event created to offer parents of children with autism and individuals on the spectrum advice and support as they prepare for adulthood.

The annual faculty retreat began.

Forty-two disciplines were represented at the 17th Annual Student Research and Creative Works Symposium. Approximately 160 students presented at the event with nearly 70 faculty judges from various colleges.

FEBRUARY 2013 (continued)

06 Marc Levine, representative for California’s 11th Assembly District and CSUN class of ’96 (Political Science), toured campus and met with university leaders.

15 Forty-two disciplines were represented at the 17th Annual Student Research and Creative Works Symposium. Approximately 160 students presented at the event with nearly 70 faculty judges from various colleges.

19 Former Massachusetts Gov. Michael Dukakis explored the results of the 2012 election and their impact on the nation in a lecture sponsored by the Department of Political Science in CSUN’s College of Social and Behavioral Sciences.

22 The CSUN Harambee Student Association and the Office of Student Outreach and Recruitment Services hosted the Harambee High School Conference as part of the university’s Black History Month celebration.

25 CSUN chemistry professor Gagik Melikyan —internationally recognized in the field of radical chemistry—discussed the facts, myths and hypes surrounding antioxidants and natural supplements in a lecture called “Antioxidants, Supplements & Cosmetics: Perils of Ignoring Science.” The event took place in the University Student Union’s Grand Salon.

26 Pulitzer prize-winning journalist Jose Antonio Vargas presented “Define American,” a talk about being undocumented during a presentation in the Northridge Center of the University Student Union.
In Brief

FEBRUARY 2013 (continued)

28 Beatrice Weingart ’61 M.S. (Science Education), who is 100 years old, spoke to a classroom of students studying the sociology of aging.

28 Sue Herera ’80 (Journalism), the award-winning co-anchor of CNBC’s Power Lunch and “The First Lady of Wall Street,” shared her knowledge of the world of business as part of the Commerce of Creativity Distinguished Speaker Series, held in the Kurland Lecture Hall of the Valley Performing Arts Center.

MARCH 2013

04 Anne Ruggles Gere, one of the nation’s leading rhetoricians and composition educators, discussed “Directed self-placement” during a presentation in the Delmar T. Oviatt Library.

06 During a special screening of their documentary, Rushing Waters, Rising Dreams, Chicana/o studies professor Denise M. Sandoval ’95 M.A. (Mexican-American Studies) and independent filmmaker John Cantú explored how the arts transform a community.

06–07 More than 4,500 graduating seniors visited the Matador Bookstore Complex as part of GradFest 2013.

14 Shining the spotlight on STEM—science, technology, engineering and mathematics—for Pi Day and perhaps inspiring a new generation of women to follow in their footsteps, a panel of scientists, engineers and educators offered insights into careers in their respected fields. The Delmar T. Oviatt Library and the Bonita J. Campbell Endowment for Women in Science and Engineering co-sponsored the event.

16 Legendary jazz musician Washington Rucker and liturgical dancer Linda James were among the musicians and entertainment professionals who participated in the 14th Annual African-American Music Festival.

22 Hosted by CSUN’s Center for Teaching and Learning, the What Really Works in Education conference brought in some of the brightest minds on education strategies to campus.

27 The university commemorated the life of Cesar Chavez at the third annual Cesar Chavez Service Fair.

28 Internationally acclaimed conductor and performer John Mauceri gave the final lecture in the 2011–2012 Mike Curb College of Arts, Media, and Communication’s Commerce of Creativity Distinguished Speaker Series.

Happenings Off-Campus

Feb. 24 President Dianne F. Harrison visited H.O.P.E.’s House in Granada Hills, one of two San Fernando Valley churches visited for the CSU’s Super Sunday events. Vice President William Watkins ’74 (Urban Studies) visited Living Praise Christian Center Church in Chatsworth.

Feb. 25 to March 2 More than 4,000 attendees, 125 exhibitors and 300 presenters filled the halls of the Manchester Grand Hyatt in San Diego for CSUN’s 28th Annual International Technology and Persons with Disabilities Conference.

14 Prominent dietitian Julieanna Hever ’05 (Family and Consumer Sciences) discussed “Whole Food, Plant-based Diets: Improving Health, Fostering Sustainability and Addressing Hunger.”

16 Legendary jazz musician Washington Rucker and liturgical dancer Linda James were among the musicians and entertainment professionals who participated in the 14th Annual African-American Music Festival.

OUR 2013/2014 SEASON STARTS SEPTEMBER 2013 AND INCLUDES THESE GREAT PERFORMANCES:

Orquesta Buena Vista Social Club with Roberto Fonseca
Pat Methey Unity Group
Irish Chamber Orchestra with James Galway
Royal Philharmonic Orchestra with Pinchas Zukerman
Academy of Saint Martin in the Fields with Joshua Bell
Moscow Festival Ballet
Emmycruz Harris and Rodney Crowell
Molisch Vargas
Shanghai Ballet
Chita Rivera
Sharon Isbin/Stanley Jordan
David Sedaris
Flamenco Festival
Boston Pops Esplanade Orchestra
Scharein Ensemble
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A Vision for Success

California State University, Northridge President Dianne F. Harrison announced on Feb. 25 the hiring of Brandon E. Martin, Ed.D., as the new director of intercollegiate athletics of the Matadors’ 18-team program. Martin is a former USC basketball star with more than a dozen years of experience in intercollegiate athletics and sports administration in NCAA Division I athletics.

Ready to hit the ground running, Martin—who has a bachelor’s degree in primary education and general studies, a master’s in post-secondary administration and student affairs, and a doctorate in higher education administration from USC—plans to build on the Ad Hoc Committee on Athletics Engagement (comprised of a group of CSUN administrators and volunteers), Martin will initially focus on four crucial elements: student-athlete scholarship funding, coach-volunteers, and is culturally competent. He also recognizes the powerful impact that athletics can have on the strength and vitality of the university.

“I look forward to making comprehensive excellence a priority within the department. With hard work and unity, we can be one of the best athletic departments in the country,” Martin said.

Martin, who has roots in the San Fernando Valley, comes to CSUN from the University of Oklahoma, where he was a senior associate athletic director for administration. He was the chair of Oklahoma’s Athletics Diversity Council and managed all diversity and inclusion programming within the department. He previously held a similar role at USC.

Martin also served as an adjunct professor in the USC Rainbolt College of Education, the Department of African American Studies and the Department of Human Relations at the University of Oklahoma and has presented at more than 40 national higher education conferences.

In 2004, he earned the National Association of Academic Advisors award for Student Athlete Excellence in Research.

“Martin is a respected scholar with a doctorate in higher education who maintains an active research, publishing and teaching agenda that examines the broad scope of leadership issues in intercollegiate athletics,” said Harrison.

The VRC was opened with $120,000 from an anonymous donor and $67,000 from the Campus Quality Fee. The center will serve the more than 600 student veterans, including reservists and military dependents, at CSUN. It will house the Veteran Peer Mentor Program, a support program for veterans transitioning from the military to academia. Through the program, current veteran students will share their experiences and tips with new student veterans. The VRC also will assist in connecting visitors to veteran organizations and employment opportunities.

“When I began going to school again, I never imagined a place like the VRC,” said Quinteros, who is president of the Student Veteran Organization. “It will house the Veteran Peer Mentor Program, a support program for veterans transitioning from the military to academia. Through the program, current veteran students will share their experiences and tips with new student veterans. The VRC also will assist in connecting visitors to veteran organizations and employment opportunities.”

“I want the VRC to become the first step in the student veteran journey through college, welcoming him or her to the university, showing (him or her) around campus and just being a place where student vets can hang out.”

CSUN’s Veterans Resource Center offers transitional services, including educational benefits for veterans and their families. For more information, visit the VRC website at vrc.csun.edu.
The 2012–2013 Matador Motorsports team and their four student consultants take it to the top. Below, from left to right: Joseh Khan, Jose Jimenez, Kari Kellams, Eric Tice, Taylor Minko, Shadly Dennis, Robert Harrington, Jarrick Ehsani, Michael Villa, Shvaran Natuarjan, Jonathan Ziegler, Mario Lopez, Danny Sivaram Natarajan, Jonathan Janik Ehsani, Michael Villa, Morgan, Frank Bowen and Perez, Walter Valle, Scott Margoni, Frank Bowen and Carlo Lazo (in white T-shirts). It's all in the Design

With 16 engineers on the team, project manager Hemingway said that new innovations to reduce the weight of Matador Motorsports product came quickly and easily. We asked him to identify his top five (although there were many).

At CSUN, the project is phased. The first semester focuses on marketing, car design and fundraising. Building, testing and creating the car’s marketing presentation takes place at the end of the fall semester and into the spring. From start to finish, the process of preparing for the competition begins the summer before. For the 2012–2013 CSUN team, this meant getting a jump-start on test-driving old cars and improving on the “CSUN recipe” last July.

This year’s project manager, Robert Hemingway, who assigns each student his or her role on the team, notes that there’s a basic “CSUN recipe” design that Matador Motorsports has created over the years. However, it is the duty of the team, particularly the project manager, to reconfigure the recipe to meet new rules from SAE, challenges from the faculty advisor, Stewart Prince, and new innovations to accomplish student-established goals.

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Race cars and college make an unlikely pair, but for 16 graduating seniors, signing up for Mechanical Engineering (ME) 486/487: Senior Design in Mechanical Engineering allows the theoretical aspects of their degree to merge with hands-on experience.

The course is a senior capstone during which a race car is designed and built from scratch. While the course is only two units each semester, enrolled students go above and beyond the expected time requirements to ensure their project is the best it can be in the allotted time, often spending 36-hour “shifts” in a well-equipped and provisioned lab of Jacaranda Hall.

Matador Motorsports, the name of the CSUN Formula–SAE (Society of Automotive Engineers) team, is in its 25th year of competing to efficiently shift in the lines of Formula 1 racing, with an acceleration test, a 22-kilometer test for efficiency and endurance, a skid-pad test and an autocross. According to the organization, “Formula–SAE promotes careers and excellence in engineering as it encompasses all aspects of the automotive industry, including research, design, manufacturing, testing, developing, marketing, management and finances. Formula–SAE takes students out of the classroom and allows them to apply textbook theories to real work experience.”


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But how does a group of students at a public institution afford all of this? Sponsors are crucial, not only to the construction of the racer itself but also to the marketing portion of the course. Students of Matador Motorsports must reach out to various companies for initial fundraising, which has proven to be highly successful. Because CSUN as a whole focuses on giving back to the community, Matador Motorsports prides itself on fulfilling this duty.

Since 1997, the team has worked directly with Haas Automation, Inc., a company founded by Gene Haas ‘74 (Accounting). The alumnus generously donates brand-new CNC (computer numerical control) part-making machines to the team and replaces the equipment with updated versions every two years. These machines have allowed the students to design and test their own parts, fueling innovation. The donor has been honored through the naming of the Matador Motorsports’ location as the Gene Haas Machine Design and Manufacturing Lab.

According to Prince, the relationship is beneficial for both parties, as CSUN students gain experience with the latest and greatest technology in the field, and Haas gets immediate feedback, as his machines are run as often as possible to complete the racer in time for the competition. Once the funds from sponsors are exhausted (see a list of sponsors to the left), it is up to the team to find other sources of funding, including the sale of T-shirts.

Past accomplishments of Matador Motorsports include taking 23rd out of 78 racers in 2006 and 10th out of 140 competitors in 2003. When the 2007 team took seventh in the June competition, it made Matador history. That placement not only set a new record for Matador Motorsports, but it also put CSUN at the top of the list in the event as the only CSU to rank in the top 10. Meanwhile the heart of the team is composed of the 16 graduating seniors, many others contribute greatly to the project. Beyond faculty advisor Prince, alumni often return to help the current team find flaws in the design and teach them tricks they learned as former participants. According to Hemingway, Matador Motorsports is one big family. —Chelsea Turner

FACULTY & STAFF

Miriam Neirick (History). When Pigs Could Fly and Beers Could Dance: A History of the Swept Circus reveals the role of a typically morally benign institution as the unlikely keystone of Soviet culture in its ability to reconcile the demands of both state and society. Neirick argues that the vvariety, flexibility and indeterminacy of the modern circus accounted for its diverse appeal. (University of Wisconsin Press, 2012)

Sean P. Flanagan (Kinesiology). Biomechanics: A Case-Based Approach focuses on the comprehension, retention and application of the core concepts of biomechanics using problem-based learning strategies. The conversational writing style engages students’ attention without sacrificing the rigor of the content. (Jones and Bartlett Learning, 2013)

Robert Chianese (English). Art Inspired by Science: Imaging the Natural World explores the connections between art and science, showing that artists portray the cosmic and subatomic discoveries of science in relation to our more familiar world by humanizing the abstract, often reshaping, reconfiguring and distorting scientific knowledge. (American Association for the Advancement of Science, Pacific Division, 2012)

Katherine Haake (English). The Time of Quarantine presents a dystopic near-distant future following a boy raised by computers in the decimated woods as he moves into manhood. Exploring whether the world has truly faced an apocalypse becomes his journey of discovery, unfolded through a lyrical and provocative prose. (What Books Press, 2012)

MONA Houghton (English). Festoage & Even As We Speak: Two Novellas is a pairing of tales that closely examines modern-day Southern Californian life with wry compassion. From therapy and sibling secrets to six journeys entangling into one, the short collection exposes the powerful writing to come from post-modern authorship. (What Books Press, 2012)

Sheena Malhotra (Women’s Studies) and Aimee Carrillo Rowe (Communication Studies), co-editors. Silence, Feminism, Power: Reflections at the Edge of Sound compiles feminist authors who dispel the assumption that oppression dominates in silence, arguing that silence is instead an enabling of resistance and opportunity (Palgrave Macmillan, 2013)

Denise M. Sandoval (Chicanas/o Studies), editor. Rushing Waters, Rising Dreams: How the Arts Are Transforming A Community, written by Luis J. Rodriguez, explores the impact of how a lack of neighborhood cultural spaces negatively affects the Hispanic American communities of Los Angeles. (Tia Chucha, 2012)
This is a university that has never stood still. From its beginnings as San Fernando Valley State College in 1958 to the present day, the university has continued to adapt, innovate and lead. It is with a spirit of collaboration and a culture of transparency, responsiveness and respect that the exceptional becomes the norm each and every day. Who makes CSUN shine? From faculty engaging and training students for a lifetime of success to alumni and volunteers and donors who take interest in the university and directly and positively impact the programs, facilities and experiences to students striving for excellence: These are the people who help set the university apart.

Ahead of the Curve in Library Science

In the east wing of the Delmar T. Oviatt Library, occupying a 40-foot-high, 8,000-square-foot room is a sight to be seen: six towers with moving “mini-load” cranes that pluck from 13,260 steel bins, each with the capacity to hold 100 hard-bound items. The apparatus—an Automated Storage and Retrieval System (ASRS)—which delivers archived volumes and periodicals to the circulation desk on the main floor, was ahead of its time. CSUN was the first library to ever use one when it was installed in 1991. The system easily survived the 1994 earthquake that left most of the library’s open-shelf collection on the floor; not a single bin fell from its secured location, leaving every archive intact. Since then, the system has been used to retrieve books nearly 70 times a day. The ASRS houses low-use items, including microforms (miniaturized or otherwise compressed images that must be read with special display devices, including film reels and photographs) and most pre-1990 periodicals.

How it works: Through barcode mapping that is programed into the system, requests for retrieval of ASRS items are submitted through the library catalog, transmitted to the system’s computer and directed to an automatic crane in the appropriate aisle to deliver the bin to a pick-up station at the main floor. The location of the item requested is displayed on a terminal at the station. The ASRS operator then reads the barcode on the book with a barcode scanner and takes the book to the circulation desk. From the time of request, the book can be delivered within 10 minutes.

According to Eric Willis, a library systems administrator, the system is becoming more critical as issues concerning space become more prevalent. The need for additional student and group study areas makes the ASRS necessary and usable as the library’s collection continues to grow.

Recent additions and improvements to the system include the replacement of old controls with “programmable logic controllers” that are more computer-based. A laser-positioning system has also been added in the last year. —Chelsea Turner

Above, from left: The Delmar T. Oviatt Library is home to a state-of-the-art Automated Storage and Retrieval System; CSUN students enjoy the Oviatt’s portico, perform in a dance show, and pick oranges in the Orange Grove.

Want to be a part of the library’s drive into the future? Become a donor! Visit library.csun.edu/give to make a contribution.

ALL PHOTOS: LEE CHOO
Supporting Diversity

Diversity has always been an important priority at Cal State Northridge, home to approximately 36,000 students a year. There are nine colleges that offer undergraduate degrees in 63 disciplines, graduate degrees in 57 fields, doctorates in education and physical therapy, and a variety of credential and certificate programs. As the demand for more diverse courses grew since the university’s founding in 1958, CSUN was among the first to answer the call and open the doors to various academic programs focusing on social justice and community engagement. Many of these programs are unique in what they offer, as well as in their historical significance.

Home to the National Center on Deafness, CSUN is one of only two universities in the country that offers a comprehensive undergraduate deaf studies major.

Hispanic Outlook in Higher Education magazine ranked CSUN as one of the top 10 institutions of higher education in the nation for awarding bachelor’s and master’s degrees to Hispanic students.

Celebrating its 43rd year, the Jewish Studies Interdisciplinary Program is the oldest in the CSU system. It offers both a major and a minor.

The American Indian Student Association and the First Nations Alumni Association in conjunction with Associated Students and American Indian Studies Program has hosted an Annual Powwow on campus for 29 years. The powwow enables students to learn new customs from diverse peoples.

CSUN is home to many programs that were one of the first of their kind in the nation. The Department of Pan African Studies was established in 1969, and the Department of Chicana/o Studies was established the same year.

CSUN is the only university in the United States to offer a bachelor’s of arts degree in Central American studies.

In late September 2012, a campus Pride Center was opened as a resource for lesbian, gay, bisexual, transgender and queer students, faculty and staff. It houses the LGBTQ Peer Mentor Program and the CSUN Ally Project.

Fall 2012 saw the opening of a new minor in Middle Eastern and Islamic studies, an interdisciplinary program housed in the College of Humanities.
Enriching Student Experience

Learning the basics is always fundamental in schooling, but taking those basics and applying them to the real world can be a challenge. CSUN’s colleges and programs have developed innovative, engaging ways for students to make that transition with ease. The three programs highlighted here are just a handful of ways CSUN prepares students for the world beyond.

Field Studies with Executive Leadership

Spring 2013 marks the third semester the course Management 496F: Field Studies in Executive Leadership has been offered under the direction of Lois Shelton, faculty member in the College of Business and Economics’ management department, and guest lecturers from the business world. The course was founded by Roy Salter ’79 (Finance), founding principal of Salter Group, with the intention of providing students with a highly demanding and impactful course that places students into teams that must complete analysis reports on three companies in the region that provide new or enhanced relationships between those businesses and CSUN.

“It wasn’t a course based on PowerPoints, lectures or textbooks,” course participant and later course intern and graduating senior Ryan Ginsberg explained. “It was an opportunity for growth and personal development, for leadership and responsibility, and for commitment and integrity. School has never challenged me in a way that this class could, and, at the time, this was what I needed to push me to my next level.”

The 15-week course introduces students to real-world preparedness and strengthens their professional abilities through pitting them against each other as firms in a competition. Participants must apply to register for the course and demonstrate an overall ability to meet the demands of the real business world.

Beyond opening potential doors of employment for students, the course establishes a method to increase and build upon existing relationships between the university and its surrounding business community.

“In this class, students have the opportunity to test themselves against the rigorous standards required by CEOs and other executives—standards that extend from business research and analysis, critical thinking, business writing, oral communication and self-presentation to managing and running meetings, among other factors,” said Shelton.

Companies chosen for the course represent a variety of fields, including fashion, health, entertainment, sports, travel, banking, pharmaceuticals, recreation, aerospace, technology, food services, game design and foundations.

“The course impacts the Northridge community at large by enhancing the business community’s respect for anyone graduating from CSUN,” said Salter. “It allows) CSUN to offer the best practices in responding to the needs of business for excellent human resources and the needs of students for career opportunities.”

Speed Mentoring

Working toward a degree in college can be similar to finding that perfect someone. You have dates (classes), have ups and downs throughout the relationship (your collegiate career), and maybe try another mate (a new discipline)—all before you finish your dalliance and tie the knot (finally graduate). Don’t agree? Tell that to the Department of Environmental and Occupational Health (EOH) at CSUN, which put on its 10th annual speed dating-esque Speed Mentoring event last fall, bringing professionals working in the field to campus to help guide current students on life after graduation.

Twenty-eight mentors hopped from table to table, talking about their jobs to seven or eight students of the 116 who attended, giving them a feel for the possibilities after graduation. Environmental and occupational health professionals make work areas safe, be it from radiation or chemicals; fix bad ergonomics at someone’s workstation; and keep the public healthy with food inspections. It’s a fascinating field, one that Bob Finklestein ’78 (EOH), president of the CSUN EOH Alumni Chapter, stumbled upon and has become an advocate for.

“When I got into the field, I didn’t even know industrial hygiene existed,” Finklestein recalled. “And because of interning and talking to folks, I found out about it, and it ended up being a great career for me.”

Above: Students meet with professionals at the Department of Environmental and Occupational Health’s annual Speed Mentoring event.
Finklestein notes that every year, students from all disciplines come to the event to see what the EOH program has to offer, often later enrolling.

“We find that students who graduate in the EOH field can go basically out and hit the ground running, and that’s one of the great things about the Cal State University system,” said Finklestein. “The education is practical in nature.”

History Comes to Life on the Streets of Poland

The CSUN Jewish Studies summer Eastern Europe trip offers once-in-a-lifetime experiences with a historical perspective and opens doors that many students never imagined.

From July 3 to July 19, 2012, nearly 30 students and four faculty leaders—Jody Myers (Religious Studies), director of the Jewish Studies program; Helen Dosik (Sociology); Donal O’Sullivan (History); and Michele Paskow (Jewish Studies)—ventured through Berlin, Germany and Poland. The trip highlighted Jewish heritage sights and Holocaust memorials throughout the countries. Students saw history come alive, and that made a lasting impact on me,” said Dorothy Clark, professor of English and founder of the trip program. “When I visited my dad’s village [and traveled to important Jewish sites in the country], I found myself talking to American university students everywhere I went, and I questioned why CSUN wasn’t ‘sending students to these locations.’

From there, a 2010 trip was launched. Clark noted that students said feeling like they were a part of the history they were learning about and that they could no longer be bystanders to the impact events like the Holocaust have on modern cultures.

“This type of trip is a great way for students to be introduced to other lands, cultures and histories,” said Myers. “It was the first trip to Europe for some of our students, and it was a safe, social and educational experience. The history they have learned about comes alive when they see the historic sites and the actual results of the events they have learned about in the classroom.”

The trips—there have been three so far with another planned for summer 2014—are partially funded by Instructionally Related Activities monies and the actual results of the events they have learned about in the classroom.

Whether it’s on a stage or in the stars, CSUN’s alumni are some of the most dynamic in the nation. They have won Pulitzers, Oscars and Major League Baseball Rookie of the Year awards. They’ve overcome state governance, multiple censuses and a trip to the International Space Station. Here are just a few of the former CSUN students who took the world by storm—after honing their crafts in the Valley.

Above: CSUN students and faculty explore Jewish heritage sights and Holocaust memorials during the 2011 Jewish Studies summer Eastern Europe trip.
Fostering Philanthropy and Scholarship

CSUN has had many generous donors over the years, and their philanthropic legacies live on in the daily impact of their contributions on campus. These friends include Mary and Jack Bayramian (Bayramian Hall); Abbott and Linda Brown (Brown Western Center for Adaptive Aquatic Therapy); Mike Curb (Mike Curb College of Arts, Media, and Communication); Michael D. Eisner (Michael D. Eisner College of Education); Phil Magaram (Marilyn Magaram Center); and Grace Petri (Jeanne Chisholm Hall).

The university is fortunate to have many friends, alumni, faculty and staff who contribute, making a big difference for current and future students. Since last June, more than $11 million in new gifts and commitments have been made by more than 5,000 donors. These gifts help in a multitude of ways, such as providing scholarship support for students who wouldn’t otherwise be able to attend, funding technological upgrades and establishing the development of faculty-mentored, student-research projects. In essence, philanthropy helps enrich the learning environment. Here are just a few recent highlights.

Focusing on nutrition:
The Suzan Jean Lebowitz Scholar program was started this year with an endowment from Marty and Joanie Lebowitz ’75 (Home Economics). It was named in honor of their daughter, who passed away at just two years old. The endowment provides funds for research in nutrition and furthers CSUN’s ability to attract and support talented graduate students.

Helping to balance work and school: With a pledge of more than $2.7 million, the Sheila Gold Foundation established 30 scholarships of $7,000 this academic year; the foundation’s gift will eventually support up to 120 students per year. The scholarship program is designed to aid middle-income families—those who have too much income to receive federal financial aid but who still struggle to meet the costs of a college education.

Keeping jazz strong at CSUN: At the end of last summer, The Herb Alpert Foundation matched funds raised for the CSUN jazz program in 2011 with a $50,000 grant, bringing its total support for the CSUN music community to $175,000. Based in Santa Monica and established in 1988, the foundation supports the means through which young people can discover, harness and fully develop their unique creative energies and special talents.

By a student, for students: CSUN student and business owner Alan Campos ’16 (Management), gave $1,000 to the university in October, establishing the Alan Campos Dream Big Scholarship, an annual award for a fellow CSUN student. To ensure that the scholarship fund continues to grow, Campos is donating $5 for every cracked screen he repairs at his Northridge mobile Apple products repair store. The first scholarship, of $500, will be awarded this fall with another $500 scholarship to be awarded in spring of 2014.

By an emeritus professor: Paul Lee and his wife, Amy, pledged $100,000 to the university to establish the Paul and Amy Lee Scholarship Endowment in Physics and Astronomy. The endowment will fund an annual scholarship of at least $5,000 beginning in the 2013–2014 academic year for a student from the Department of Physics and Astronomy.

An alumnus with a vision: In December, Paul Jennings ’85 (Marketing) announced the public phase of a pledge he made to the university two years ago—a $500,000 challenge grant for the College of Business and Economics. For every dollar donated to the college, Jennings will match the contributions one-to-one, giving the college an unprecedented opportunity to raise $1 million. Jennings, who values his CSUN education and recognizes its economic impact on the San Fernando Valley and Los Angeles as a whole, hopes to become a catalyst for others to do the same.
CSUN’s relationship with the community has always been a priority. Through classes, 75 centers and a variety of programs, the university has been able to establish strong community bonds with its neighbors.

“The fact that we have more than 140 courses that incorporate service-learning and students who give multiple hours of service shows that we are affecting the community in a very profound way,” said Joyce Bunstein ’95 M.A. (Early Childhood Curriculum/Instruction), faculty director of Cal State Northridge’s Center for Community Engagement.

The College of Health and Human Development’s Language, Speech, and Hearing Center—created to provide quality, affordable speech and language evaluation, treatment and therapy to the Southern California community—is one of the oldest centers on campus and exemplifies the university’s history of community outreach. Founded in 1962, it celebrated its 50th anniversary last year.

It’s no wonder that the involvement of students, faculty and staff with the neighboring community through the university’s 75 centers has recently been recognized with two distinctive honors.

For the past decade, the university and New Horizons, an organization dedicated to serving adults with developmental disabilities, have teamed to prepare those with special needs for the professional world. This year, CSUN was the only honoree at New Horizons’ annual gala. The university was honored for “its leadership, its faculty working in fields that serve those with special needs, its departments and colleges that serve these populations through degree programs, certificates, and clinical centers and service; and its students and graduates who are pursuing careers that serve those with special needs,” according to Sue Westkamp, the vice chair of the board of directors for New Horizons, in a letter to the university.

CSUN was also named to the 2013 President’s Higher Education Community Service Honor Roll with Distinction by the Corporation for National and Community Service—one of 700 colleges and universities to earn this title. The honor is the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning and civic engagement. Projects cited by the honor roll included the campus’ regular blood and bone marrow drives for the American Red Cross, the annual food and clothing drive held by the CSUN student-volunteer group Unified We Serve and the efforts of the Valley Trauma Center in helping victims of domestic and sexual violence in the San Fernando and Santa Clarita valleys.
Keeping Sustainability in Mind

Investing in the future goes beyond educating students in their respective interests and setting them on their ways to making great strides in life; for CSUN, it means caring for the global future by altering the university’s habits to be more eco-friendly.

CSUN’s Institute for Sustainability (csunsustainability.org) has been on this mission since 2008, promoting, facilitating and developing educational research and university and community programs related to sustainability. It serves as an umbrella organization across the university on issues related to sustainability and is connecting the campus with efforts in the community. Along with many campuswide initiatives, the institute provides a minor option for students, including three core courses that emphasize the scientific, socioeconomic and cultural impacts of sustainability. The latest project the institute has implemented is a tour of “green” hotspots on campus for individuals, small groups and school groups. Highlights of the excursion include the campus rainforest, a look inside the buildings that are certified with Leadership in Energy and Environmental Design (LEED) status and an understanding of CSUN initiatives to “go green.”

In 2007, CSUN was the first institution in the world to self-install a one-megawatt fuel cell plant. While the innovation itself is highly sustainable, it also provides students of the College of Science and Mathematics an opportunity to learn about the potential carbon dioxide enrichment provided by the plant, enhancing their understanding of and future contributions to sustainable development. The cell generates 8.3 million kilowatt hours of electricity annually (18 percent of the total campus demand load), reduces greenhouse gas emission by 69 percent, eliminates 6,400 tons of carbon dioxide per megawatt year and will offer a savings of $7 million over the next 15 years.

Keeping the university a leader in renewable energy and storage technology research, the Energy Research Center in the College of Engineering and Computer Science is hosting its second annual Energy Conference in 2013.

Green design has also taken center stage on campus. Opened in spring 2012 as the new exercise and leisure activities facility to promote health and wellness, the Student Recreation Center (SRC) features an environmentally friendly design, including use of solar tubes, water saving fixtures, and cardio equipment that provides energy when manually operated. Both its beauty and function have been given accolades, seven of which were awarded in its first year of operation alone. It has garnered LEED Gold status; a Design and Vision Award from the American Institute of Architects San Diego; and a Gold Nugget award by the Pacific Coast Builders Conference. In April, the Los Angeles Department of Water and Power provided CSUN a $200,000 rebate for the energy savings the SRC provided.

The Valley Performing Arts Center, opened 2011, has also been awarded LEED Gold status. It features such eco-minded designs as an HVAC system in which the energy needs of the center can be met through the university’s one-megawatt hydrogen fuel cell; a natural lighting design; the use of native plant life around the building; and the addition of nearly 150 trees to the site. The building also won an Architecture Merit Award from the United States Institute for Theatre Technology and a 2012 Los Angeles Business Council Architecture Award.

Just this March, CSUN President Dianne F. Harrison signed the American College & University Presidents’ Climate Commitment, which highlights the acknowledgement of human contribution to global warming as well as the climate impact made by universities. The commitment asks the university to not only invest in its physical attributes in order to minimize greenhouse gas emissions but also integrate sustainability, climate neutrality and environmental awareness into its curriculum to educate its students to better meet “their social mandate to help create a thriving, ethical and civil society.” —Chelsea Turner

Opposite: CSUN’s Orange Grove Botanical Pond is a prime example of the university’s commitment to green space. This page, clockwise from top: The fuel cell plant produces 18 percent of the total campus’ electricity every year; visitors tour the Fuel Cell Plant and other projects on a sustainability tour of campus; the Valley Performing Arts Center and the Student Recreation Center are both Gold LEED status facilities.

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Research and Sponsored Projects

Applied research is an essential component of CSUN's excellence, including instructional excellence in training students as researchers and innovators. Approximately 200 faculty members, 230 staff members and 220 students are currently involved in sponsored research, instructional programs and community services. In 2011-2012, CSUN received $516,000 from the National Science Foundation, $5.5 million from the U.S. Department of Education for Research and Education in Mathematics (PREM) program, and $463,879 for Research and Education in Science (Startalk) grant. In addition, CSUN received $2.38 million for Next Generation Learning Challenges to expand a program that helps students bridge the "math gap" in the transition from high school to college.

Math professor Katherine Stevenson is overseeing a grant of more than $2.3 million from Next Generation Learning Challenges to expand a program that helps students bridge the “math gap” in the transition from high school to college.

The summer Russian Language and Culture Immersion Program of the College of Humanities received a $100,000 STARTALK grant. STARTALK is a component program of the National Security Language Initiative, which seeks to expand and improve the teaching and learning of strategically important world languages that are not widely taught in the United States. Diva Mosharraf, a modern and classical languages professor, is the project’s director.

The National Science Foundation (NSF) has granted CSUN and four partner universities from around the world over $18.5 million over five years to create a new Engineering Research Center (ERC) that could revolutionize nanoscale electromagnetic devices. CSUN physics professor Nicholas Kiousis is leading the CSUN effort on the project.

The College of Engineering and Computer Science received nearly $5.5 million grant lead by Dean Ramiah from the U.S. Department of Education as part of Hispaw Serving Institutions STEM program to help prepare tomorrow’s engineers and computer scientists.

Geological science professor Dayanthie Weeraratne, a marine seismologist, received more than $561,000 from the National Science Foundation. The project addresses cutting-edge questions about plate tectonics and the Earth’s core formation and includes the development of the Geological Experience for Minority Students (GEMS) educational program.

Physics faculty received a $6.25 million Multi-University Research Initiative (MURI) grant from the Army Research Office with White Sands Missile Range and the Air Force Office of Scientific Research. The project will lead the Partnerships in International Research and Development (PI-R2) global network that will enable us to establish the Matador Achievement Center to provide academic support for student-athletes.

The Athletics department received $900,000 from the NCAA as part of a three-year pilot program aimed at expanding academic support services for student-athletes.

Expanding Academic Support for Student-Athletes

The Athletics department received $900,000 from the NCAA as part of a three-year pilot program aimed at expanding academic support services for student-athletes.

"I am so pleased that CSUN has been awarded this grant, which will enable us to establish the Matador Achievement Center to provide academic support for many of our student-athletes," said CSUN President Dianne F. Harrison, noting the center will continue beyond the three years of the program pilot grant.

"As the academic expectations for Division I student-athletes continue to increase, the NCAA is proud to offer assistance to those institutions that have demonstrated need and a plan for the money to directly contribute to student-athlete success," said NCAA Executive Vice President Bernard Franklin. "We hope these institutions will continue to enact their own plans in a manner consistent with our expectations." CSUN was the only school to be selected based on several criteria, including presidential oversight, involvement of key staff, goals outlined by the institution, the institution’s ability to match grant funds and demonstrated success of the initiative.

We asked our Facebook community to share its thoughts on how CSUN shines. Here’s a sampling of the several hundred inspiring comments that were posted:

"CSUN was the only school I considered going to for engineering. Our senior project was the first experiment package from a public university in California to fly aboard the space shuttle." —Pete Hibbard ’85 (Engineering)

"CSUN shines because its the most amazing deaf studies faculty!!!!" —Cristina Sanchez, current student

"CSUN shines by having professors who care about the students and are willing to go the extra mile to ensure the students understand the material." —Arthur Helen ’72 (Political Science—Politics & Government)

"CSUN shines for having the most supportive religious studies department!" —Valerie Prado, current student

"CSUN shines by producing the most attorneys of all the CSUs." —C. Lawrence Beck ’06 (Communication Studies)

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Emerging from the Crowd:

Awards and Accolades

The university is home to many awards. Following are just some of the most recent. Go Matadors!

Academic Affairs
Cheryl Spector, director of CSUN’s Academic First-Year Experiences, was given the Outstanding First-Year Student Advocate Award by the National Resource Center for the First-Year Experience and Students in Transition at the University of South Carolina in February. She is one of 10 educators from around the country, two others of whom are other CSU faculty, to be recognized for their work on behalf of first-year college students.

Arts & Entertainment
Caitlin (Katie) Shell ’12 (Film Production-Sound Skill Level) won a Motion Picture Sound Editors Golden Reel Award, the highest honor for professional sound editing, in the category of “Best Sound Editing: Long Form Sound Effects and Foley in Television” for her work on Seal Team Six: The Raid on Osama Bin Laden.
Lacey Dyer ’12 (Screenwriting) won a Daytime Emmy as part of the writing team for the NBC soap opera Days of Our Lives last summer in the midst of pursuing a master’s degree and working as a full-time television writer.

Business
CSUN marketing students provided FOX’s Spanish-language sports network, FOX Deportes, with several campaigns to increase the network’s reach of its Ultimate Fighting Championship (UFC) programming, of which the concept “Soy UFC,” a team collaboration, was chosen as the primary campaign with ideas from other student groups.

Engineering & Computer Science
In spring 2012, senior mechanical engineering and electrical and computer engineering students brought home both first place and third place awards for two of their robot designs—Red Raven 2.0 and LINJA—from the annual Intelligent Ground Vehicle Competitions at Oakland University in Rochester, Mich.
Matt Newbill, Joshua Licudo, Ismael Gonzalez, Chris Cederstrom and Kyeong Hoon Jung—the most recent members of CSUN’s SS12 Audio Alert System team—brought home top honors from the SS12: Code for a Cause competition held at CSUN’s 28th Annual International Technology and Persons with Disabilities Conference in San Diego this past March. Their app, which turns a cell phone into an emergency alert system for people who are hearing impaired or deaf, beat out designs by USC and UCLA students.

Health & Fitness
Kinesiology students and their professor Steven Loy were recognized late last summer for their work in the community and their video, “100 Citizens,” produced for First Lady Michelle Obama’s “Let’s Move!” campaign to end childhood obesity.

Journalism
The Daily Sundial, CSUN’s student newspaper, added two new awards to its collection at the annual Los Angeles Press Club banquet in July of last year. Andrew Lopez received a first place award for his photography work, and the Sundial’s website took home first.

Online Education
This past April, the University Professional Continuing Education Association awarded its 2013 Outstanding Program Award–Credit to Tseng College and the College of Health and Human Development for CSUN’s online master’s degree in Communication Disorders and Sciences: Speech-Language Pathology. The fully online master’s program, a collaboration between the two colleges, draws students nationally.

Student Affairs
CSUN sororities and fraternities were awarded the 2012 Change Initiative Award by the Association of Fraternity and Sorority Advisors for their efforts to keep their focus on academic achievement and community involvement.
Men's Soccer Coaches Awarded

Men's soccer coach Terry Davila '95 (Physical Education), '96 (Preliminary Single Subject Credential in Physical Education) was named Regional Coach of the Year (Far West) by the National Soccer Coaches Association of America (NSCAA) in January. Davila is only the second coach in CSUN's men's soccer history.

Alumnus and associate head men's soccer coach Yossi Ra'ez '05 (Communication Studies), M.S. '10 (Recreational Sport Management) is heading to Cal Poly Pomona as men's soccer head coach. Raz has been with the Matadors his whole collegiate life, from player to coach—proving that CSUN's commitment to shaping its students to suc-
cceed continues after graduation. Spending eight years serving as the Matadors' recruiting coordinator, Raz's experience at CSUN will assist him as he searches for talent on his new team.

Josh Greene Earns Prestigious Award

The successful efforts on the basketball court of Josh Greene, who embodies the term “student-athlete,” have been well chronicled during the past three seasons. But more importantly, Greene's efforts in the classroom and in the community truly make the junior guard one of the beacons among the nearly 350 student-athletes who compete for CSUN.

The Scholar Baller program, in conjunction with the National Consortium for Academics and Sports (NCAS), named Greene—a recreation and tourism management major—one of 64 recipients from across the United States of the Academic Momentum Award. Greene was named because of his academic success in the classroom and his community service.

Thirty-one college and universities representing the 64 student-athletes were included on Team One, Team Two and Team Three. The list of winners included student-athletes from two Ivy League schools, Brown University and Columbia University.

Former NBA Coach Comes to CSUN

Meet Reggie Theus, who was named on April 3 by Brandon E. Martin, Ed.D.—CSUN's director of intercollegiate athletics—as the fifth men's head basketball coach in the 55-year history of Cal State Northridge basketball.

“We welcome Coach Theus to the CSUN family,” said Martin. “We are excited to have him as the leader of our flagship program. His pedigree as an NBA player and coach, as well as his ability to elevate a college program, made him stand out from a competitive pool of candidates. This is a game-changing hire for the CSUN basketball program. It speaks to our commitment to advancing our program to a national stage.”

Theus has enjoyed an excellent career as an All-American college player at UNLV and an outstanding NBA career, in addition to gaining valuable experience as a head coach and assistant coach on the collegiate level. In all, Theus has more than 11 years of coaching experience and played 13 seasons in the NBA. Theus was head coach of the Sacramento Kings for two seasons (2007-08, 2008-09) and served as an assistant coach with the Minnesota Timberwolves from 2009-11. Theus, who signed a multi-year contract with CSUN and started April 15, was the head coach at New Mexico State (2005-06, 2006-07) and an assistant coach at the University of Louisville (2003-04, 2004-05). During the 2004-05 campaign, Louisville advanced to the NCAA Final Four with a 33-3 record.

As an assistant coach at Louisville, Theus was named one of the Top 25 recruiters in the nation by Rivals.com. While at New Mexico State, Theus coached the Aggies to a 41-23 record and a berth in the NCAA Tournament in 2006-07 with a 25-9 record. Since October, 2011, Theus has been head coach of the Los Angeles D-Fenders of the NBA D-League.

Theus completed his bachelor's degree in business administration from California Coast University in 2002 and a bachelor's degree in public administration from Central Michigan University.

“We will be in a process of building young men, and the well-being of the student-athlete is foremost,” said Theus. “I take a lot of pride in mentoring young people. CSUN is a young team with a great opportunity. I'm looking forward to it.”

Above, from top: Former Assistant Men's Soccer Coach Yossi Raz; Men's Soccer Coach Terry Davila. Below: Josh Greene in action.

Opposite top: The 2012 Men's Soccer team, inside. The 2012 Men's Soccer team, opposite bottom: New Men's Basketball Coach Reggie Theus.

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Meet Reggie Theus, who was named on April 3 by Brandon E. Martin, Ed.D.—CSUN's director of intercollegiate athletics—as the fifth men's head basketball coach in the 55-year history of Cal State Northridge basketball.

“We welcome Coach Theus to the CSUN family,” said Martin. “We are excited to have him as the leader of our flagship program. His pedigree as an NBA player and coach, as well as his ability to elevate a college program, made him stand out from a competitive pool of candidates. This is a game-changing hire for the CSUN basketball program. It speaks to our commitment to advancing our program to a national stage.”

Theus has enjoyed an excellent career as an All-American college player at UNLV and an outstanding NBA career, in addition to gaining valuable experience as a head coach and assistant coach on the collegiate level. In all, Theus has more than 11 years of coaching experience and played 13 seasons in the NBA. Theus was head coach of the Sacramento Kings for two seasons (2007-08, 2008-09) and served as an assistant coach with the Minnesota Timberwolves from 2009-11. Theus, who signed a multi-year contract with CSUN and started April 15, was the head coach at New Mexico State (2005-06, 2006-07) and an assistant coach at the University of Louisville (2003-04, 2004-05). During the 2004-05 campaign, Louisville advanced to the NCAA Final Four with a 33-3 record.

As an assistant coach at Louisville, Theus was named one of the Top 25 recruiters in the nation by Rivals.com. While at New Mexico State, Theus coached the Aggies to a 41-23 record and a berth in the NCAA Tournament in 2006-07 with a 25-9 record. Since October, 2011, Theus has been head coach of the Los Angeles D-Fenders of the NBA D-League.

Theus completed his bachelor's degree in business administration from California Coast University in 2002 and a bachelor's degree in public administration from Central Michigan University.

“We will be in a process of building young men, and the well-being of the student-athlete is foremost,” said Theus. “I take a lot of pride in mentoring young people. CSUN is a young team with a great opportunity. I'm looking forward to it.”
Former Matador Jasmine Erving Embarks on Pro Career in Greece

Former CSUN women’s basketball standout Jasmine Erving ’12 (Sociology) has started her professional career with IKAPOS of the Greek Women’s Basketball League. CSUN’s second-highest scorer in school history has adjusted quickly to her professional regiment.

After arriving in Athens, Erving wrote in an email that she has had to adjust to her new life quickly. The Greek league allows only one American on each team, and the majority of girls on the team do not speak English. Still, Erving is happy to be a part of her new team. She lives with one of her teammates in a modern, two-bedroom apartment and has already played several games with her new squad. “We played in a friendly tournament recently where the games don’t count and the coaches are allowed to scout the other teams in the league,” Erving explained.

Erving, originally from Santa Ana, Calif., left CSUN with her name firmly entrenched in the school’s record books. After a career in which she was honored by the Big West Conference coaches after all four of her playing seasons, Erving left as the Matadors’ career leader in blocked shots and finished second in career starts, points and field goals.

Ervings head coach for her past two CSUN seasons, Jason Flowers, is happy to see her ascend to the next level in her career. “I am as proud of Jasmine as I am of any other student-athlete I have ever coached,” Flowers said. “Her maturation and development in terms of conditioning, leadership and play has been outstanding. She is certainly a role model for any young woman considering college basketball and beyond. I only wish I could have coached for her more seasons.” — Geoff Herberg

Casey Hinger Captures All-Region Honors

Amidst a 21-10 record and the induction of coach Jeff Stark into the Volleyball Hall of Fame, women’s volleyball middle blocker Casey Hinger made her sophomore season in 2012 one for the books, earning a spot on the American Volleyball Coaches Association (AVCA) All-Region Honors team.

“We knew when we were scouting her she’d be a tremendous talent,” Stark noted when asked about the player’s stellar year. “She’s a great student, too, which just goes to show how she excels at everything she does.”

That type of work ethic led to Hinger’s amazing season in which she finished as the Big West’s top blocker, averaging 1.34 stuffs per set, and placed third on the Matadors’ squad with 147 blocks. Hinger’s season total of 147 blocks is the eighth-best for a single season in CSUN history and ranks second in the Matadors’ rally-scoring era.

“Our volleyball program has grown so much, and each individual player has grown so much it’s been amazing to be a part of,” Stark said.

Matadome Memo

Home to the Cal State Northridge men’s and women’s basketball and volleyball programs, the Matadome has undergone significant renovations since the conclusion of the 2011–12 campaign, including a new floor, air conditioning and visual upgrades. The changes, completed this past summer, have given the Matadome its first significant makeover in a decade. Last season, video boards and graphically enhanced press row tables were installed as well as a scoreboard above center court and wall graphics. The video boards enable fans to see live video and instant replays during Matador basketball and volleyball contests. With a brand-new floor and a redesigned court, the Matadome received a dramatic overhaul just in time for the 51st anniversary of the first home game played in the facility last November. Fans will notice wall graphics on the east end of the Matadome commemorating Cal State Northridge’s post-season successes and a mural of fans cheering on the Matadors. In addition, a new public address system has been installed. New renovations also allow for the expanded use of live video for all competitions.

To purchase, visit the Matador Bookstore on campus, visit matadorbookstore.com or call (818) 677-2932.

#matadorbookstore

spring 2013 / northridge
Alumni at the Valley Performing Arts Center’s Porter Pavilion were treated to an exclusive opportunity to network with CSUN Highly involved student leader members of the N Crowd were together to reminisce about the good old days and learn what’s happening in the department today. More than 150 alumni and current and retired faculty mingled at CSUN welcomed back to campus Alumni Association lifetime alumni-fan-night--2013. csuntoday.csun.edu/athletics/ To view video highlights, visit csunalumni.com for additional information. CSUN alumni in the film, music and television industry gathered in January to network with professionals in the field and share advice with current students. The Alumni Association is pleased to present a wide variety of events like these online at csunalumni.com. Sign up for an alumni event, update your profile or search for alumni you’ve lost touch with—all with one login—by downloading our NorthbridgeNet app on Facebook. It’s simple, fast and convenient: No need to remember multiple passwords or usernames again! You can also find us online here:

Facebook: facebook.com/calstatenorthridge
LinkedIn: csunalumni.com
YouTube: youtu.be/calstatenorthridge
Twitter: @CSUNorthridge

More than 150 alumni and current and retired faculty mingled together to reminisce about the good old days and learn what’s happening in the department today. N Crowd Gathering

Highly involved student leader members of the N Crowd were treated to an exclusive opportunity to network with CSUN alumni at the Valley Performing Arts Center’s Porter Pavilion.

Staying Connected

Past Event Highlights

Entertainment Alumn Mixer

CSUN alumni in the film, music and television industry gathered in January to network with professionals in the field and share advice with current students.

Alumni Fan Night/Hall of Fame Reunion

CSUN welcomed back to campus Alumni Association lifetime members, past inductees into the Athletics Hall of Fame and other friends of the university at their annual fan night gathering. Matty the Matador led the attending Hall of Famers out onto the court, where they received an ovation from the crowd. To view video highlights, visit csuntoday.csun.edu/athletics/alumni-fan-night--2013.

Psychology Alumni Event

More than 150 alumni and current and retired faculty mingled together to reminisce about the good old days and learn what’s happening in the department today.

N Crowd Gathering

Highly involved student leader members of the N Crowd were together to reminisce about the good old days and learn what’s happening in the department today.

Connect online

Sign up for an alumni event, update your profile or search for alumni you’ve lost touch with—all with one login—by downloading our NorthbridgeNet app on Facebook. It’s simple, fast and convenient: No need to remember multiple passwords or usernames again! You can also find us online here:

Facebook: facebook.com/calstatenorthridge
LinkedIn: csunalumni.com
YouTube: youtu.be/calstatenorthridge
Twitter: @CSUNorthridge

Staying Connected

4 Ways to Get Involved with the Alumni Association

Refer a student for a scholarship. By providing scholarships that inspire the next generation, the Alumni Association continually invests in our most valuable resources—students! If you know current or prospective students planning to attend CSUN, encourage them to apply for one of our 14 Alumni Association scholarships. Eligibility is available in three categories: First Generation, Legacy and Graduate. Applications are accepted online. Students can visit csunalumni.com for additional information.

Mentor a Matador. No matter where you live, you can help mentor a Matador by registering with our new online mentor network. Volunteer to share your personal experiences to help CSUN students prepare for their futures by providing guidance, business and industry expertise and advice. Just a few hours of your time can make a huge impact on our next generation of CSUN alumni. Visit csunalumni.com for more information.

Become a class of 1963 reunion committee member. As CSUN looks to celebrate the 50th anniversary of the Class of 1963 on September 20, 2013, we are looking to our esteemed alumni to become a part of this terrific celebration by sharing stories and memories. Many have made lifelong friends from the Valley State days and are now sharing their alma mater with their children and even grandchildren. We are currently recruiting new volunteers to join the 2013 Founders Day planning committee to help plan the day’s activities. We welcome your talents, enthusiasm and interest in serving the university. For additional information and details about volunteering, contact Shellie Hadvina at (818) 677-5541 or shellie.hadvina@csun.edu.

Inspire campus pride and buy a brick. This is your chance to leave a legacy at Cal State Northridge. By purchasing a brick, you can leave a lasting mark in CSUN history with your inscription imprinted on a personalized brick. It’s the perfect way to inspire campus pride and tradition for decades to come. Bricks are $150 and will be installed in phases around the Matador Statue Plaza area and walkways. The deadline to purchase a brick to be installed in the first phase is June 1, 2013. Visit csunalumni.com for more information.

Legacy and Graduate. Applications are accepted in three categories: First Generation, Legacy and Graduate. Eligibility is available in three categories: First Generation, Legacy and Graduate. Applications are accepted online. Students can visit csunalumni.com for additional information.

Mentor a Matador. No matter where you live, you can help mentor a Matador by registering with our new online mentor network. Volunteer to share your personal experiences to help CSUN students prepare for their futures by providing guidance, business and industry expertise and advice. Just a few hours of your time can make a huge impact on our next generation of CSUN alumni. Visit csunalumni.com for more information.

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Explore NorthridgeNet

NorthridgeNet is a one-stop place to stay connected. Use it to:

Manage your personal contact information

CSUN makes every effort to respect the privacy of its online visitors. Any alumni listed in the directory may update his or her own profile and hide personal information he or she does not wish to be displayed to other registered users. You can also manage your email subscriptions from the university and tell us what type of electronic communications you wish to receive.

Log in and manage your personal profile on csunalumni.com.

Opt out. The Alumni Association is pleased to present a wide variety of discounts, group insurance plans, financial services, alumni travel and other opportunities that it perceives to be of interest to a large number of individuals. If you prefer to be excluded from receiving these affiliated marketing invitations, please write to Cal State Northridge, Office of Alumni Relations, 18111 Nordhoff Street, Northridge, CA 91330-8385, or email us at alumni@csun.edu.

Consider a Lifetime Membership in the Alumni Association

$500 Lifetime Membership is now available in monthly installments!

Join online at csunalumni.com or call (818) 677-2137.
COLLEGE CHAPTER WINNERS
Mike Curb College of Arts, Media, and Communication: Sue Haber ’94 (Philosophy)
College of Business and Economics: Roi Levy ’19 (Finance)
College of Education and Human Development: Joseph Alonso ’98 (Education)
College of Science and Mathematics: Michael D. Eisner ’64 (Philosophy)
College of Social and Behavioral Sciences: Kurt Christiansen ’85 (Urban Studies)
College of Science and Mathematics: Michael Ozoemena ’18 (Microbiology)
College of Science and Mathematics: George Thomas, Ph.D.
College of Humanities: Ronora W. Sayaman ’97 (Accounting Theory and Practice)
College of Science and Mathematics: Sherron McRae ’92 (Communication Studies)

ALUMNI CHAPTER WINNERS
Alumni Chapter of Arts and Architecture: Audrey Butts ’03 (Art)
Alumni Chapter of Business: Alfredo Gutierrez ’09 (Accounting)
Alumni Chapter of Education: Jennifer Garcia ’85 (Education)
Alumni Chapter of Engineering and Computer Science: Dennis Orlando ’97 (Engineering)
Alumni Chapter of Social and Behavioral Sciences: George Thomas, Ph.D.
Alumni Chapter of Science and Mathematics: Michael D. Eisner ’64 (Philosophy)
Alumni Chapter of Science and Mathematics: Robert R. Hobbs ’88 (Microbiology)
Alumni Chapter of Science and Mathematics: Richard A. Gentile ’91 (Computer Science)

Notice to New York-area alumni:
There’s a new regional group forming! Contact Cristina Rosales at alumni@csun.edu for more information.

Our alumni volunteers have been extremely active lately with four new alumni chapters up and running. Congratulations and welcome to the team!

Meet Our New Chapter Presidents

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**1960s**

*Raymond Edward Holm (Business Administration) retired from an industrial engineering background, went on to become a successful aerospace manufacturing firm at Rockwell Corporation, where he developed rocket and space engines for the Apollo space flights and technology that landed the first humans on the moon. He later held positions in business, real estate and as a board member of the Canoga Park Business Improvement Association. Holm is currently researching a book on the history of downtown Pismo Beach.

*43 John Joseph De Santis

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is an engineer for the United

Ryan Close '07 works at Media Navico, LLC, (Finance) is the direc-

Vadim Chirkov Westminster, Calif. tor of instrumental music at

'06 was selected to be one of five

Leon King (Financial Aid) passed away at the age of 82 on Oct. 30, 2012. He joined the CSUN staff in the late 1960s as director of financial aid, constantly commit-

John Kontogiannis Engineering) is a design and

Lusine Karapetyan

Demol Lachin (Finance) is an analyst for CBS Television Distribution.

Bhavik Patel (Electrical Engineering) is a design and analysis engineer at Boeing.

Zachary Bates (Graphic Design) is the chief executive officer and creative director of Private Club Marketing, Inc., in Newport, Calif.

Ayaan Murtaza (Journalism) is an associate producer/highlight supervisor at Fox-12 Enterprises.

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'04 Julie Wilkins (Kinesiology-Adapted Physical Education) is the associate executive director of the East, Mid and West Valley Family YMCA.

'07 Edward Hriber (Computer Engineering) passed away at the age of 82 on June 23, 2012. He retired in 2000 as chair of the

Samuel R. Pinneau (Psychology) passed away on April 23, 2012, at the age of 90. In addition to his work as a professor, he developed a Child Study Center through which research and teaching were easily achieved. He earned the Outstanding Professor Award in 1999.

Peter Charles Prager (Oviatt Library) passed away on July 26, 2012. He served as the special assistant to the dean of the library emeritus. Prager joined the CSUN faculty in 1984 and was well-known for his kind words, lively conversations and warm sense of humor.

William J. Iverson (Mechanical Engineering) passed away on Oct. 14, 2012 at the age of 76. He retired in 2000 as chair of the mechanical engineering department and after 35 years of teaching at the university. Upon his retirement, he was granted the status of an emeritus faculty member.

David Scott (Music) passed away Aug. 4, 2012. He was 82 years old. He led the CSUN Opera Theatre for 30 years, staging more than 125 major opera productions and garnering acclaim throughout the region.

Bobotski, John, (Music) passed away at the age of 58. He

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Darrick Danta (Geography) passed away on Feb. 15, 2013, at the age of 58. He earned both his bachelor’s (77) and master’s (80) degrees in geography at CSUN. He was the associate dean of the College of Social and Behavioral Sciences and an esteemed fac-

Jenna Contreras (Journalism) is an associate

Sierra Dowd (Journalism) is a

Mak Johnson (Graduate Studies) passed away on June 6, 2012, at the age of 73. He had been a faculty member since 1990, and his involvement with the campus grew exponentially upon the develop-

Henry R. Bobotski (Music) was a bulling campaign.

Areeya Tivasuradej (Geography) is an associate

MingFang Li (Management) passed away peacefully on April 13, 2012. He is remem-

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Alumni Notes

quarterly newsletter of the National Council of Teachers of Mathematics.

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Philanthropy Matters

News from the Heritage Society

The CSUN Heritage Society recognizes and honors alumni and friends of California State University, Northridge who have made a financial commitment to CSUN’s future in their estate plans. While traditional cash gifts are invaluable to the university today, planned giving is a crucial investment in the university’s commitment to be relevant, responsive and ready for the future.

Heritage Society members are as diverse as CSUN’s body of alumni. They include dedicated partners like Sherry and Al Lapides ’68 M.S. (Business Administration), ’71 (Teaching Credential), who not only have included CSUN in their estate plan but also generously give their time to the university, serving as the chairs of the Heritage Society Steering Committee.

For most people, large-scale charitable giving is out of reach. But planned giving allows friends of the university, at any income level, to have a significant impact. As Sherry Lapides shared, “We have three children. So, if each gets 33 percent instead of 33.3 percent of our estate, it’s not going to make a bit of difference to them, but that one percent can make a difference to the university. That’s why we are very much in favor of planned giving.”

The Heritage Society also includes dedicated CSUN faculty and emeritus faculty like Jeanne Adams ’65 (Elementary Education), ’74 M.A. (Administration and Supervision-Secondary Education). Adams and her late husband, Ron Adams ’70 (German), decided to donate their home to CSUN in their estate plan. The bequest of the Adams’ home will support not only scholarships for students pursuing teaching credentials and master’s and doctoral degrees in the Michael D. Eisner College of Education, but it will also fund the Ronald and Jeanne Adams Professorship in Educational Leadership, the first such endowed chair in the Department of Educational Leadership and Policy.

“It’s clear that universities—especially state universities—really need to depend on outside support from people who understand what it takes to keep a university running and growing and flourishing on the cutting edge of academics and science,” said Adams.

Like Adams, Richard and Ilona Buratti (who are neighbors of the university) decided to donate a portion of their home to CSUN. They have lived near campus for many years and, over that time, have grown to appreciate the significant impact CSUN has on the San Fernando Valley and the entire Los Angeles area.

“I’m not in a position to write a huge check,” said Ilona Buratti. “But I noticed a need, an opportunity and a mechanism that you can put a bit of your lifestyle at all.” - Ann Conkle

President’s Associates: A Study in Volunteer Leadership

California State University, Northridge is proud to honor donors who give $1,000 or more annually to the university’s current operations by inviting them to join the President’s Associates. Year after year, this distinguished group of leadership donors enables CSUN to further the mission of teaching, scholarship and service. Through volunteering, ambassadorship and regular financial contributions, President’s Associates advance the overall excellence of the university and strengthen its impact. The group allows CSUN’s philanthropic leaders to connect with each other and be recognized.

President’s Associates receive special invitations to events and receptions in order to further engage with the campus community and experience the impressive array of programs and accomplishments of the university.

The President’s Associates gathered for a special reception with President Harrison before a performance by Broadway great Raul Esparza at the Valley Performing Arts Center. The President’s Associates also came together for Matador Fan Night on Feb. 9 for a reception, the Hall of Fame Reunion and a men’s basketball game in the Matadome. On April 27, President’s Associates enjoyed a members-only reception with President Harrison before a performance of the acclaimed Mark Morris Dance Group at the Valley Performing Arts Center.

Ways to Give

Since last July, more than 5,000 dedicated alumni and friends have contributed charitable gifts to CSUN totaling more than $11 million. These gifts have funded hundreds of student scholarships, dozens of faculty positions, crucial technology updates and a myriad of other projects and positive student experiences.

But we are only halfway to our goal of reaching 10,000 donors by the end of this June. Every gift received increases the margin of excellence for today’s CSUN students. Call (818) 677-2999 or visit one of the websites to the right to make a gift or get more information.

The CSUN Fund: Created for alumni and friends, the fund accepts donations of any amount and contributes to helping more than 34,000 students annually. Be loud and proud by giving today! give.csun.edu

President’s Associates: Show your support through a $1,000 annual donation, volunteer service and ambassadorship to advance the overall excellence of the university and help strengthen its impact on the future. presidentassociates.com

Heritage Society: Donate through a charitable gift in your will, a trust or an IRA. A gift made from your estate that benefits future students is an easy and impactful way to build your legacy. csun.edu/plannedgiving
UNLOCKING POTENTIAL, CULTIVATING ACHIEVEMENT

Created upon the occasion of Dianne F. Harrison’s Investiture as the university’s fifth president, the Harrison Leadership Award recognizes one freshman annually with a $5,000 scholarship.

The award supports the university’s emerging student leaders, creating a culture of leadership on campus while building CSUN’s next generation of leading voices.

Donate at csun.edu/investiture.