CSUN TECHNOLOGY SURVEY 2014

1910
RESPONDENTS

FREQUENCY OF CSUN MOBILE APP USAGE

SUGGESTED APP FEATURES

BETTER ACCESS TO MOODLE
BETTER ACCESS TO MYNORTH RIDGE PORTAL
ACCESS TO CSUN STUDENT EMAIL
MORE EVENT ALERTS
IMPROVED GPS AND MAPS FEATURES

CSUN Mobile App Users

94% Use campus Wi-Fi
AND
32% Would like more Wi-Fi access outdoors

SUGGESTED LOCATIONS FOR ADDED WI-FI

Outdoor Spaces 32%
Classrooms 26%
Hallways 15%
Dining Areas 12%
Parking Lota 11%
Other (Dorms, Library) 4%

TOP 5 MOBILE APP USES

Moodle 74%
Maps 35%
Enroll in Classes 30%
Library 21%
Calendar 18%

Lynda.com offers thousands of online training videos on software, business and creative skills. It's available to all CSUN students for free.

myCSUNsoftware provides CSUN students access to commonly-used software for free (e.g. Microsoft Office, SPSS, ALEKS).

IT HELP CENTER

80% Agree & strongly agree that the IT Help Center services are helpful

81% Agree & strongly agree that the IT Help Center is able to address their problems and questions

STUDENTS RATE THEIR LYND.COM EXPERIENCE

22% Excellent
21% Above Average
46% Average
11% Below Average

Reasons for using myCSUNsoftware

45% To complete coursework without having to purchase the software
32% To complete coursework without coming to campus
20% To complete academic coursework at any time

DEVICES OWNED BY STUDENTS

97% Laptops
96% Smartphones
79% Desktops
57% Tablets
20% E-readers

TOP 5 SUGGESTED ONLINE FORMS

APPLICATION FOR GRADUATION
FINANCIAL AID
ADVAISEMENT APPOINTMENT
JOB APPLICATIONS/RESUMES
ADD MAJOR/MINOR