



**California State University, Northridge**

**SENATE BILL No.:** 2011-12-03

**TITLE:** RESOLUTION INSTITUTING THE TRADITION OF THE ROSE AT CSUN

**AUTHORED BY:** LEANNE VINCENT, STUDENT LEADERSHIP COORDINATOR

**REFERRED TO:** COMMITTEE OF THE WHOLE

**SENATE ACTION:** Senate approved on August 30, 2011 (votes: 17-0-0)

1. WHEREAS: the official mascot of California State University, Northridge is the Matador; and
2. WHEREAS: the new Matador Statue on Magnolia Walk East is scheduled to be unveiled and dedicated during the Fall 2011 semester; and
3. WHEREAS: Students at CSU Northridge have few opportunities to formally and significantly identify with the spirit of the Matador and positive meaning behind our campus mascot; and
4. WHEREAS: Although Matadors are traditionally represented as Spanish, in reality many cultures have cultures of bull fighting including Mexico, Portugal, France, India, and American Rodeo, and many different traditions related to the nature of that fight; and
5. WHEREAS: A significant belief of all Matador cultures is that the Matador is an artist of extreme skill, grace, excellence and courage; and
6. WHEREAS: Matador culture holds that the bull, rather than being a helpless victim, is a worthy adversary for such an artist and a contest, and that the nobility of "Corrida de Toros" (the Spanish term for bull fight) is that the ring allows for the exhibition of the highest degree of skill, training, strength, and art between two worthy and fierce opponents; and
7. WHEREAS: although the bull fighting is usually associated with the death of the bull, in some Matador cultures, the bull can be rewarded for its bravery and skill against a matador with its life and retirement to a stud farm, while in others the bull is never in danger but is pitted against the matador solely as a contest between two adversaries thought to be equal in strength, skill and beauty; and
8. WHEREAS: Every Matador culture lauds a successful Matador for their bravery, courage, artistry, skill, team work, and stamina in the ring when facing that worthy opponent; and

9. WHEREAS: In most Matador cultures, successful Matadors are rewarded with floral tributes thrown into the ring; and

10. WHEREAS: Students at CSU Northridge need to be given a meaningful, tangible way to identify with the Matador as our campus mascot and the positive attributes of being a Matador including courage, strength, endurance, skill in accomplishing a difficult goal, and the celebration of overcoming a worthy adversary; therefore let it be

1. RESOLVED: That the Associated Students, with this resolution, institutes the TRADITION OF THE ROSE for our campus, to be started with the unveiling and dedication of the Matador Statue:

- a. That red roses be laid at the base of the Matador Statue by every Matador who wants to commemorate or celebrate a significant achievement or a time of overcoming a worthy adversary, including:
- b. Passing a difficult test or class
- c. Overcoming a personal obstacle or difficulty
- d. Joining a significant campus organization
- e. Achieving a degree
- f. Getting a new job or promotion
- g. Celebrating a personal milestone (birthday, engagement, wedding, death)
- h. Athletic teams celebrating successful games or conference play
- i. Departments celebrating achievements or marking milestones
- j. Significant occurrences in the life of the campus community

and let it be further

2. RESOLVED: That the Office of the Student Development and International Programs, and the Alumni Association work with AS to include the Tradition of the Rose in key campus-wide traditional celebrations including:

- a. Freshman Orientation
- b. Freshman Convocation
- c. Annual Alumni reunions
- d. Honors Convocation

and let it be further

3. RESOLVED: That the Department of Athletics would work with AS to include the Tradition of the Rose after key athletic achievements or prior to key conference tournaments; and let it be further

4. RESOLVED: That Associated Students, with this resolution, commits to the annual purchase and campus-wide distribution of the following:

- a. Pocket-sized cards explaining the Tradition of the Rose, to be distributed to all incoming Freshmen;

- b. The same for all students, faculty, staff, and major events throughout the 2011-2012 academic year;

and let it be further;

5. RESOLVED: That the Associated Students, with this resolution, requests that the following actions be taken on campus in response to the institution of the Tradition of the Rose:

- a. That the university President requests that, as flowering plants are replaced or added to the campus, that they be Matador Red roses, wherever possible;
- b. That The University Corporation consider stocking Red Roses in one or more of their convenience stores, as well as carry "Tradition of the Rose" pocket cards provided by AS, so that students, faculty and staff who want to participate in the Tradition may do so by purchasing a red rose and laying it at the base of the statue.
- c. That Commencement floral providers be asked to specifically carry single red roses, as well as red rose bouquets, boutonnieres, wreaths, etc. so that graduating/celebrating Matadors can participate in the Tradition during this special time in the life of our community; that a special award be funded by the Associated Students, to be given out at the annual Clubs and Organizations Award Ceremony, whereby each club and organization who is recognized at that event would be honored by a special rose laid at the foot of the Matador Statue by the Associated Students;

and let it be finally;

6. RESOLVED: That copies of this resolution be distributed formally to the following:

Dr. Jolene Koester, University President  
Dr. William Watkins, Vice President for Student Affairs  
President's Council  
Provost's Council  
Student Affairs Management Council  
CSUN Alumni Association  
CSUN Alumni Relations Office  
CSUN Athletics Department

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Amanda Flavin  
President 2011-2012

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Sydni Powell  
Vice President 2011-2012