ART 100/L - Introduction to Art Processes - Spring 2017

Office Hours: Monday, Tuesday, Wednesday: 10:00-11:00 am - Room AC210

Contact Information: donna.m.pozen@csun.edu or halloween@aol.com

Catalog Description:

Experiences for the non-art major in drawing, painting, sculpture, and other art processes. Provides an understanding of the place of art in life through actual participation.

Art Department Program Goals:

- **Basic Skills**: Developing a foundation of art knowledge, theories, skills, craftsmanship and technologies, where ideas and concepts are communicated in writing, speaking, and art making.
- **Art Knowledge**: Broadening knowledge of ancient through contemporary art and to develop an understanding of art within theoretical, cultural, and historical contexts.
- **Critical Thinking**: Analyzing, interpreting, and questioning traditional methodologies and pre-conceived notions of art and art making through the process of generating and solving problems.
- **Global Perspectives**: Promoting an appreciation and tolerance of diverse perspectives dealing with art, culture, teaching, and learning.
- **Collaboration**: Encouraging both individual and collaborative art experiences among students, faculty, and community.
- **Professional Preparation**: Developing career paths for various art professions and an understanding of the demands and expectations of those areas.

Course Objectives:

Art is Subjective. Art is Personal. Art is a Journey. This class has an extreme amount of work that tests your creative side and your commitment to excellence. The Art Manual Portfolio and the Studio Projects are the essence of this class. The work that is assigned is success-based. Everyone is at different levels of aptitude within their art journey. This class is for all levels. Students will work within their personal creative spectrum. Assessment for each project will be based on criteria, creativity, craftsmanship, and completion. The curriculum covered in this class is a combination of multi-media studio experiences and art history appreciation. The exciting format of the Art Manual Portfolio and the challenging hands on Studio Projects, all lead to a successful art journey that is unforgettable in this class.
Course Activities:

- Art Production in a variety of hands on studio mediums: Drawing, Painting, Crafts, Printmaking, Clay, Sculpture.
- Art History Research is incorporated by linking an artist or period of art in all of the Studio projects.
- Elements of Design and Principles of Art visual applications are explored in all activities.

Final Project: What is Art? Collage Cover is a personal reflection of the studio art and art appreciation learning experiences in this class. The student's assignment is to create a unique criteria based cover for the Art Manual Portfolio. The student will explore personally the question, What is Art? in a visual explosion of creative expression.

THE FINAL IS MANDATORY! Failure to attend or complete the final cover assignment will result in failing the class.

GE Student Learning Outcomes:

- **Aesthetic Perception:** Students will acquire conceptual knowledge of art and define and use formal vocabulary to analyze works of art and aspects of visual culture.
- **Creative Expression:** Students will acquire knowledge of the process of creating art using visual, cognitive, technical, and expressive skills.
- **Historical & Cultural Context:** Students will acquire and demonstrate conceptual knowledge of art in cultural context, knowledge of world arts, history and diversity of art in society and cross cultural themes in art.
- **Aesthetic Valuing:** Students will acquire conceptual knowledge of forms, purposes, media, and functions of art. Student will analyze, interpret and critique the artwork of others and themselves.
- **Connections, Relationships, and Applications:** Students will acquire knowledge of art, visual literacy, connections and relationships between visual art and the other arts. Students will become familiar with career opportunities available in the art profession and industries.
- **History and Theories of Learning in Art:** Students will demonstrate an understanding of the history and theories of art, art education, and the role of the arts in human development.

**Required Textbook:** Donna Pezen - Art 100 - Custom Course Pack which contains the curriculum covered in this class. A variety of visual art activities combined with an art history component are explored. Upon completion of the studio projects and activities, the manual becomes a comprehensive professional art curriculum portfolio for future career application. Purchase at the bookstore by the second week in order to assemble in class.

**Supplies:** A Pre-packaged supply “KIT” from the Dick Blick Co. for my class is available for purchase by phone. All of the basic supplies are included in the kit at a discount. The kits will be delivered to the classroom by Dick Blick Co.
**Attendance:** Mandatory Daily Attendance - One Unexcused Absence is allowed. Please contact the instructor regarding absences, late arrival, or the necessity to leave early. Upon returning to the class, written clarification is needed after an absence, or it will be considered unexcused. Multiple unexcused absences will lower your final grade. A private doctor’s note, legal documentation, health center visit, court paperwork or any other official paperwork reflecting the reason for your absence is required. The date of the absence and return date must be clearly visible. Absentee make-ups will be determined by the instructor and the student. This is a Studio Class, meaning 90% of the work is done in class!!

**Assessment:** All assignments must be completed to the best of your personal artistic ability. Each assignment is evaluated utilizing specific art criteria standards. The Art Manual Evaluation Sheet will be used to assess the curriculum workbook portfolio. The Studio Evaluation Sheet will be used to assess the major art projects assigned in class. Credit is based on the completion of the assignment, creativity, excellent craftsmanship, criteria, and effort.

LATE WORK IS NOT ACCEPTED AFTER THE DUE DATE! Absent? an official note for late submission.

<table>
<thead>
<tr>
<th>100  95  90%</th>
<th>89  85  80%</th>
<th>79  75  70%</th>
<th>69  65  60%</th>
<th>59% and below</th>
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- **Component 1- Art Manual Portfolio Assignments**
  - The Art Manual Portfolio is in workbook form. The assignments are for LEARNING, EXPERIMENTING, and FINDING YOUR PERSONAL CREATIVE STYLE.
  - The Art Manual Portfolio Assignments will be based on a point system. Points are assigned to each assignment. Cumulative points for each section are totaled.

- **Component 2- Studio Projects**
  - The Studio Projects will be based on a point system. Points are assigned to each major studio project. Cumulative points for this evaluation sheet are totaled.

- **Final Grade:**
  - The final grade will combine the points from Component 1 and Component 2. A letter grade of A, B, C, D, F will be assigned based on the above scale.
  - The Lecture (I) and Lab (2) grades will be equally weighted and recorded the same.
### Art 100 Studio Projects Evaluation - Pozen

<table>
<thead>
<tr>
<th>NAME:</th>
<th>Total Points</th>
<th>Your Points</th>
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<tbody>
<tr>
<td>Piet Mondrian - Boogie Woogie - Paper</td>
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<td>Introduction – Due Date:</td>
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<td>Giuseppe Arcimboldo – Fantasy Food Face - Collage</td>
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<td>Drawing – Due Date:</td>
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<td>Jackson Pollock – Drip and Splash - Tempera Paint</td>
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<td>Painting – Due Date:</td>
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<td>Pablo Picasso – Super Hero - Markers</td>
<td>50</td>
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<td>Painting – Due Date:</td>
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<td>M.C. Escher- Tessellations - Paper</td>
<td>50</td>
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<td>Crafts – Due Date:</td>
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<td>Diego Velazquez- Tattoo - Colored Pencils</td>
<td>50</td>
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<td>Crafts – Due Date:</td>
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<tr>
<td>Andy Warhol – Portrait - Colored Pencils</td>
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<td>Printmaking – Due Date:</td>
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<td>Vincent Van Gogh - “Starry Night”, 1889 – Clay</td>
<td>50</td>
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<td>Clay – Due Date:</td>
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<td>Bridget Riley – Optical Art Sculpture - Paper</td>
<td>50</td>
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<td>Sculpture – Due Date:</td>
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<td>Artist Research - Requirement (6 artists)</td>
<td>50</td>
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<td>Intro, Draw, Paint, Crafts, Clay, Sculpture – Due Date:</td>
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**TOTAL POINTS** 500
**EVALUATION**

### INTRODUCTION: 80 points
- Sun Face Design (10)
- Scratch Art (25)
- 3D Hand Drawing (15)
- Color Wheel (10)
- Basic Shapes (10)
- Elements and Principles of Design Quiz (10)

**DUE DATE:**

### DRAWING: 135 points
- Sketchbook – Contour Drawing (15)
- Dollar Bill (25)
- Sketchbook – ABC (15)
- Sketchbook - Van Gogh Landscape (15)
- Sketchbook - Lion (15)
- Sketchbook - The Starting Point (15)
- Henna Foot (25)
- Puzzle - 26 Famous Artists (10)

**DUE DATE:**

### PAINTING: 175 Points
- Puzzle - The Artist Palette (10)
- Watercolor Information Ditto (10)
- Watercolor Techniques (50)
- Fun Facts Quiz - Jackson Pollock (10)
- Painting Sticks (50)
- Keith Haring Subway Pyramid (25)
- Fun Facts Quiz - Keith Haring (10)
- Puzzle - State of the Art (10)

**DUE DATE:**

### CRAFTS: 45 Points
- Fun Facts Quiz - M.C. Escher (10)
- Tessellations (10)
- Puzzle - Don't Forget These Terms (10)
- Weaving (15)

**DUE DATE:**

### SCULPTURE: 50 Points
- Fun Facts Quiz - Bridget Riley (10)
- Bridget Riley Waves (15)
- Henry Moore Sculpture (10)
- Animal Abstraction (15)

**DUE DATE:**

### PRINTMAKING: 110 Points
- The Zodiac (10)
- Personal Zodiac (5)
- Linoleum Printing Plate (5)
- Single Color Print (10)
- Chalk Print (10)
- Light Crayon Print (10)
- Heavy Crayon Print (10)
- Marker Print (10)
- Scribble Marker Print (10)
- Tissue Print (10)
- Tissue Dye Print (10)
- Frottage (10)

**DUE DATE:**

### CLAY: 40 Points
- Materials (10)
- Clay Pinch Pots (10)
- Ceramic Coil Pots (10)
- Puzzle - Van Gogh (10)

**DUE DATE:**

### PICTURE FILE: 120 Points
- Picture File Format (10)
- Line (10)
- Color (10)
- Shape/Form (10)
- Texture (10)
- Value (10)
- Unity (10)
- Space (10)
- Contrast (10)
- Repetition (10)
- Emphasis (10)
- Balance (10)

**DUE DATE:**

### REFERENCE: 45 Points
- Color Wheel (10)
- Crossword Puzzle (10)
- Art Supply List (5)
- Extra Stuff (5)
- Art Manual Evaluation (5)
- Studio Evaluation (5)
- Syllabus (5)

**DUE DATE:**

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**TOTAL POINTS**

800

**NAME:**

5
ART 100 - Supply List - pozen

• Art 100 Course Pack from Bookstore – Spring - 2017
• 3 inch Binder with Plastic Sleeve Covers – any color
• 200 Top Load Plastic Sheet Protectors (NOT ECONOMY)
• Tabs (12)

The art supplies below will be purchased by phone from Dick Blick in a pre-assembled KIT. The supplies are discounted at 50%.

ORDERED BY PHONE/ DELIVERED TO CLASS

Call (310)-479-1416 and ask for Donna Pozen Art 100 Kit

SPRING 2017 - Price - $47.99 plus tax

• Bic Mark It Markers- Assorted Fine Markers (36 pack)
• Sharpie Twin Tip Black / (1)
• Super Sharpie Twin Tip / Black (1)
• Elmer’s White Glue (1)
• Dick Blick Glue Sticks (2)
• Dick Blick Colored Pencils (24 pack)
• Dick Blick Plastic Ruler / 12 inch (1)
• Dick Blick Mesh Zipper Bag for Supplies (10x13) (1)
• Dick Blick Tote Bag for Binder / Supplies (13x18) (1)