



● Find the Fit, Fund its Future

# innovation corps

## Who We Are

Practical free training needed to prove your idea's value without spending your money. Any student, any major, any year. No product needed, just an idea! No business experience required.

Sign up today at:  
[www.csun.edu/rsp/innovation-corps](http://www.csun.edu/rsp/innovation-corps)

## Our Zoom Sessions

We know you're busy with school, work, and life. Use this series of flexible 1 hour Zoom sessions on:

*Session 1: How To Talk To People & Test Hypotheses*

*Session 2: Value Proposition*

*Session 3: Customer Segment*

*Session 4: Customer Relationship*

*Session 5: Distribution Channel*

*Session 6: Key Partners*

*Session 7: Key Activities*

*Session 8: Key Resources*

*Session 9: Cost Structure*

*Session 10: Revenue Stream*

## Why Choose Us

- ✓ Data created during Customer Discovery will improve your success in competitions such as Sunstone CSU
- ✓ Free logo, website, and messaging design
- ✓ Prizes for completing each phase of instruction
- ✓ Support from experienced Mentors
- ✓ Credit on Portfolium
- ✓ Access to national program with \$50K funding
- ✓ Transition to the CSUN Innovation Incubator for Legal Support, AWS Credits, and more!