

SHEENA MALHOTRA, PH.D.

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EDUCATION & ACADEMIC POSITIONS

University of New Mexico	August 1999	Ph.D.	Albuquerque, NM
Pepperdine University	December, 1993	M.A.	Malibu, CA
DePauw University	May, 1991	B.A.	Greencastle, IN

California State University, Northridge

Director, MA in Humanities Program, 2012-Present

Interim Co-Director, Faculty Development, 2014-2015

Chair, Gender and Women's Studies Department, 2009–2013.

Coordinator, Queer Studies Program, 2008–2012.

Professor, Gender and Women's Studies Department, 2010-present

Associate Professor, Gender and Women's Studies Department, 2006-2010.

Assistant Professor, Women's Studies Department, 2000-2006.

Regis University

Assistant Professor, Communication Studies, 1999-2000.

PUBLICATIONS

BOOKS

Malhotra, Sheena and Carrillo Rowe, Aimee (Eds). (2013) *Silence and Power: Feminist Reflections at the Edges of Sound*. (Palgrave MacMillan)

Carrillo Rowe, A., Malhotra, S and Perez, P. (2013). *Answer The Call: Virtual Migrations in Indian Call Centers*. University of Minnesota Press.

ARTICLES

Malhotra, Sheena (2015). Re-imagining a Nation: Neoliberalism and Media's Impact on Youth's Imaginaries in India. In Kathryn Sorrells and Sachi Sekimoto (2015) *Globalizing Intercultural Communication : A Reader*. Sage.

Malhotra, Sheena (2014). Resisting the Mark: Shifting Identities and Assumptions in Foster's Coming Out Speech. *QED: A Journal in GLBTQ Worldmaking*. Michigan State University. 1 (1): Spring 2014. Pp. 173-179.

Malhotra, Sheena (2012). Finding Home in a Song and a Dance: Nation, Culture, Bollywood. Reprinted in R.A. Lind (Ed.) *Race/Gender/Media. Considering Diversity across Audiences, Content, and Producers*. 3rd Edition. Boston: Allyn & Bacon. Pp 75-80.

Carrillo Rowe, A., Malhotra, S. & Pérez, K. (2011). The Rhythm of Ambition: Power Temporalities and the Production of the Call Center Agent in Documentary Film and Reality Television. In M.G. Lacy & K.A. Ono (Eds). *Critical Rhetorics of Race*. New York University Press. P. 197-213.

Malhotra, Sheena (2009). Engaging Power Feminism Through My Dance with Cancer. In the special issue guest edited by Cindy L. Griffin and Karma R. Chávez, "Power Feminism: Exploring Agency, Oppression and Victimage." *Women's Studies in Communication*, 32 (1). pp. 114-127.

Malhotra, Sheena (2009). Finding Home in a Song and a Dance: Nation, Culture, Bollywood. In R.A. Lind (Ed.) *Race/Gender/Media. Considering Diversity across Audiences, Content, and Producers*. Boston: Allyn & Bacon. Pp 71-77

Carrillo Rowe, A. & Malhotra, S. (2007). "(Un)hinging Whiteness." Reprinted in L. M. Cooks & J. S. Simpson (Eds.), *Whiteness, Pedagogy, and Performance: Dis/Placing Race* (pp. 271-298). Lanham, MD: Lexington Books, a Division of Rowman & Littlefield.

Malhotra, S. & Carrillo Rowe, A. (2006). "Modeling Whiteness: Minorities, Assimilation And Resistance." In E. Chen & G. Omatsu (Eds). *Teaching About Asian Pacific Americans: Effective Activities, Strategies, And Assignments For Classrooms And Workshops*. Lanham, MD : Rowman & Littlefield Publishers. Pp. 285-294.

Carrillo Rowe, Aimee & Malhotra, Sheena (2006). (Un)hinging Whiteness. In Mark P. Orbe, Brenda J. Allen & Lisa A. Flores (Eds.), *International and Intercultural Communication Annual. The Same and Different: Acknowledging the Diversity Within and Between Cultural Groups* (Vol. XXIX, pp. 166-192). Washington D.C.: NCA.

Malhotra, S. & Perez, K. (2005). Belonging, Bridges and Bodies. In *National Women's Studies Association Journal* (NWSAJ). Special Issue, "Moving Locations: The Politics of Identities in Motion." Summer (17) 2. Indiana University Press. pp. 47-68.

Malhotra, S. & Alagh, T. (2004). Dreaming the Nation: Domestic Dramas in Hindi Films post-1990. *South Asian Popular Culture*, 2 (1). April, 2004. Routledge. pp. 19-37.

Crabtree, R. D., & Malhotra, S. (2003). Media hegemony, social class, and the commercialization of television in India. In B. L. Artz & Y. R. Kamilipour (Eds.), *Globalization, Media Hegemony and Social Class*. New York: SUNY Press. pp. 213-228

Carrillo Rowe, A. & Malhotra, S. (2003). Chameleon Conservatism. Post 9-11 Rhetorics of Innocence. *Poroi: An Interdisciplinary Journal of Rhetorical Analysis and Invention*. August, 2003, 2 (1). http://inpress.lib.uiowa.edu/poroi/papers/rowe030816_outline.html

Malhotra, S. & Crabtree, R.D. (2002). Gender, inter(Nation)alization, Culture. Implications of the privatization of television in India. In Collier, Mary Jane (Ed.). (2002). *Transforming Communication about Culture: Critical New Directions. International and Intercultural Annual* (Vol. 24). Pp. 60-84. Thousand Oaks: Sage

Rogers, E. M., & Malhotra, S. (2000). Computers as communication: the rise of digital democracy. In K. L. Hacker & J. v. Dijk (Eds.), *Digital democracy: Issues of theory and practice* (pp. 10-29). London: Sage.

Malhotra, S. & Rogers, E.M. (2000). Satellite television and the new Indian woman. *Gazette. The International Journal for Communication Studies*. 62 (5): 407-429.

Crabtree, R. D., & Malhotra, S. (2000). A case study of commercial television in India: Assessing the organizational mechanisms of cultural imperialism. *Journal of Broadcasting and Electronic Media*, 44, 364-385.

Rogers, E. M., & Malhotra, S. (1999, January 5-7). Innovativeness and empowerment of Indian women dairy farmers. Published Conference Proceedings of the conference on *Women's empowerment through dairy cooperatives in India*, held in Anand, India. New Delhi: Ford Foundation. Pp. 20-44.

Crabtree, R.D. & Malhotra, S. (1996). On the ground and in the air: The commercialization of television in India. *International Communication Bulletin*, Vol 31, No. 3-4 (Fall 1996), pp. 4-6.

AWARDS, GRANTS AND HONORS

Recipient, College of Humanities, Sabbatical Award, Spring 2014. California State University, Northridge.

Recipient, College of Humanities, Faculty Fellows Travel Award. Fall, 2013. California State University, Northridge.

Recipient, College of Humanities, Faculty Fellows Travel Award. Spring, 2011. California State University, Northridge.

Chair. Feminist & Women's Studies Division of the National Communication Association. 2009.

Recipient, College of Humanities, Faculty Fellows Program. Spring 2009. California State University, Northridge

Vice Chair and Program Planner. Feminist & Women's Studies Division of the National Communication Association. 2008.

Awardee, NWSA Women of Color Caucus Service Award. "For Outstanding Service in Promoting the Development of Women of Color Scholars and Activists. June 21, 2008.

Recipient, College of Humanities, Sabbatical Award, Spring 2007. California State University, Northridge.

Co-Recipient, Obermann Center for Interdisciplinary Studies Research Grant. Summer 2005. Worked as a "resident scholar" at University of Iowa on the call-centers project in India.

Recipient, College of Humanities, Faculty Fellows Program. Spring 2005. California State University, Northridge.

Research and Creative Scholarship Grant. 2004-05. Travel support awarded for the "India Calling" research project.

Recipient of BECK Grant. 2003-04. For directing and producing a documentary with students: "CSUN Struggles for Peace and Justice." The film premiered on November 16, 2004.

Recipient of Online Teaching Grant. 2003. California State University, Northridge

Recipient of Research and Creative Scholarship Grant. California State University, Northridge. Grant awarded for research on Indian Television in Summer 2003.

Recipient of Service Learning Mentorship Grant, 2002. California State University, Northridge.

Recipient of Probationary Faculty Research Grant, 2002. California State University, Northridge.

Faculty Development Grant, 2001-2002. California State University, Northridge.

Top Paper Award in the Mass Communication Division of the National Communication Association Convention, Seattle, WA. November, 2000.

Faculty Development Grant, 2000-2001. California State University, Northridge.

TEACHING EXPERIENCE

CSUN [2000 to present]

HUMA 600. Culture, Identity and Meaning (Graduate Level course) (Hybrid online and in class)

HUMA 650. Capstone: The Good Life

MPA 632. Communication in Public Organizations (Graduate Level course).

GWS 410. Sex, Lies and Media

GWS 400. Senior Seminar in Gender and Women's Studies

COMS 370. Intercultural Communication

GWS 350. Intersections of Gender, Race, Class and Sexuality (online and in class versions)

GWS 301. Feminist Theories

GWS 300. Women as Agents of Change (online and in class versions)

GWS 100. Introduction to Gender and Women's Studies

Women of Color in the US – UCLA Extension course (online) [2005-2006]

Intercultural Communication – UCLA Extension course (online) [2008-2009]

Have taught fully Online and Hybrid courses since 2003.

Proficient in Blackboard, Moodle, Eluminate, Turnitin.

WORK EXPERIENCE - CREATIVE

Special Consultant, *Bollywood Crossings* (2008 release). A documentary by Tavishi Alagh on the centrality of Bollywood to Indian diasporic notions of culture and identity. A Drink with Jam and Bread Productions.

Associate Producer, *The Shape of Water* (2005). A documentary film by Kum-Kum Bhavnani on feminist organizations working towards change in global contexts. The documentary premiered at the International Santa Barbara Film Festival in February, 2006.

Director, Producer & Editor on a documentary video that was co-directed and co-edited with students (2004). The film entitled, "*CSUN Struggles with Peace and Justice*" is an account of the student and faculty activism on campus. For use in educational settings.

Prop Master (2002). *Easy*. Worked with Production Designer, Aradhana Seth (*Fire, Earth*). Over Easy Productions, Los Angeles, CA.

Commissioning Editor of Programs, BiTV. 1994-1996. One of three executives responsible for the entertainment programming of Business India Television Intl. Ltd. (BiTV). BiTV was one of several new commercial television networks launched in India in the 1990s. Worked on program

development, commissioning and handling programs, budgets, scheduling and foreign program buying for the network.

Executive Producer. 1994-1996. On 14 programs for BiTV. Two of the programs were nominated for 9 national television awards in India – November 1995.

Assistant Director. 1991-1992. Assisted Shekhar Kapur (Director of *Elizabeth* and *Bandit Queen*) at Quasar Films, India on three Hindi commercial feature films. Worked on scripting, pre-production, production and editing.

Scriptwriter. 1990. *Cinema Cinema*. 12 episodes. Bombay Broadcasting Network, New York.