



Senate Bill No.: 2011-12-15A (Amended version)

Date: February 2, 2012

Authored by: A.S. President Amanda Flavin

Action Taken: **Approved on 03/13/12 (Votes: 18-0-2)**

Subject: **Resolution Supporting the Associated Students Productions**

1. WHEREAS: The Associated Students, Inc. is the official voice of students of California State University, Northridge; and
2. WHEREAS: The Associated Students, Inc. is the primary advocate for students at California State University, Northridge and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning focused campus environment; and
3. WHERAS: One of the ways the Associated Students accomplishes its mission is by providing students the opportunity to program events on campus through its A.S. Productions; and
4. WHERAS: In order to provide excellent and meaningful programs, A.S. Productions needs to have the ability to strategically plan. One of the main components of strategic planning is an emphasis on resource identification; and
5. WHEREAS: The A.S. Productions is responsible for programming six to seven large scale events each academic year; and
6. WHEREAS: The A.S. has always expressed an interest in creating campus traditions. One of the ways to build campus traditions is through annual programming; therefore let it be
1. RESOLVED: The A.S. Productions will host annual events to continue to build campus tradition; and
2. RESOLVED: The events will be as follows; Big Show; Big Earth Day; 2 Big Final Flips; Big Movie Festival, Big Comedy, Big Lecture, Big Politics, and Big Spirit; and let it be further



3. RESOLVED: That the A.S. will allocate \$239,000 annually to Associated Students Productions from the Spirit fund. To be allocated in the following Big Show \$200,000; Big Earth Day \$13,000; and Big Final Flips \$14,000; and let it be further;
3. RESOLVED: That the A.S. will allocate \$110,000 to Associated Students Productions in the academic year of 2012-2013; and let it be further
4. RESOLVED: That the allocated funding of \$110,000 is to be used for the following events: Big Movie Festival \$10,000-20,000; Big Comedy \$35,000-45,000; and Big Politics \$35,000-45,000; and let it be further that
5. RESOLVED: That in the academic year of 2013-2014, Associated Students will increase the allocated funds by \$45,000 for a total allocation of \$155,000; and let it be further
6. RESOLVED: That the additional \$45,000 allocation will be used to fund the following event: Big Lecture \$35,000-45,000; and let it be further that
7. RESOLVED: That in the academic year of 2014-2015, Associated Students will increase the allocated funds further by \$30,000 for a total allocation of \$185,000; and let it be further that
8. RESOLVED: That the additional \$30,000 be used for the following event: Big Spirit \$20,000-30,000; and let it be further that
9. RESOLVED: That copies of this resolution will be distributed widely, including, but not limited to the following:

Amanda Flavin, President
2011-2012

Sydni Powell, Vice President
2011-2012