CLASS HOURS:
Monday, 7:00-9:45 in AC331

OFFICE HOURS:
Monday 1:15-4:15pm in the Photolab.

OVERVIEW:
Not available for Art Major credit. Students must provide their own digital camera (compact digital or DSLR).
Introduction for non-art majors to the subject matter and aesthetics of photography. Review of artists’ works that have been a major influence in the field and which reflect broader issues in visual culture. Projects include learning basic camera anatomy, functions, and digital applications. Students need basic working knowledge of computer operation. (Available for General Education, Lifelong Learning)

Art 151: Photography as Art satisfies the Lifelong Learning section of the General Education program. Lifelong Learning coursework encourages students to develop an appreciation for the importance of the continued acquisition of new and diverse knowledge and skills, and offers opportunities to integrate personal, professional, and social aspects of life. Students will develop cognitive, physical and affective skills that will allow them to become more integrated and well-rounded individuals within various physical, social, cultural and technological environments and communities.

GENERAL EDUCATION STUDENT LEARNING OUTCOMES:
• Identify and actively engage in behaviors conducive to individual health, well-being, or development, and understand the value of maintaining these behaviors throughout the lifespan.
• Identify and apply strategies leading to health, well-being, or development for community members of diverse populations.
• Apply the knowledge and skills of science and technology and evaluate how they impact individuals, the community, and/or society.

ART DEPARTMENT PROGRAM GOALS IMPLEMENTED IN ART 151
• Basic Skills: Develop a foundation of art knowledge, theories, skills, craftsmanship, and technologies, through which ideas and concepts are communicated in writing, speaking, and art making.
• Art Knowledge: Broaden knowledge of ancient through contemporary art and develop an understanding of art within theoretical, cultural, and historical contexts.
• Critical Thinking: Analyze, interpret, and question traditional methodologies and pre-conceived notions of art and art making through the process of generating and solving problems.
ART DEPARTMENT STUDENT LEARNING OUTCOMES IN ART 151:

- Understand and apply the elements and principles of design as they relate to photography's ability to impose a frame upon the three-dimensional world and translate it into two dimensions.
- Acquire basic photography skills: camera anatomy and functions, the relationship among f-stop, shutter speed, and ISO, correct exposure and white balance.
- Apply the elements and principles of two-dimensional design as they relate to photographic compositions.
- Acquire visual literacy through viewing, discussing and evaluating the work of both historical and contemporary photographers.
- Utilize historical knowledge as a means of communication through self-expression through Projects, discussion, lectures and reading.
- Analyze photographs, both verbally and written, through critique and self-reflection.
- Approach image making from a conceptual perspective by using the camera's frame to create content.

COURSE REQUIREMENTS:

A Short Course in Digital Photography, ed. 3, ISBN 9780205066421 by London/Stone
Please bring text to each class meeting. You will need to refer to diagrams from the text during the discussions.

Students are expected to bring their books to each class meeting, and their cameras for the in class demonstrations.

GRADING:

Project grades will be issued on a numerical scale, based on the following criteria:
Strength of concept (originality)
Use of principals taught in class
Aesthetics

Each criteria is evaluated based on a point system:

| 10 | Excellent | 4 | Weak |
| 8  | Good      | 2 | Poor |
| 6  | Average   | 0 | Not Shown |

Each project will have 30 possible points.

The final grade will be calculated using the following distribution:
50% projects, 20% final project, 15% quizzes, 15% participation, conduct and attendance.

Final course grades are issued based on a straight percentage, broken down as follows:

| 100-93 | A   | 92-90 | A- |
| 82-80  | B-  | 79-77 | C+ |
| 69-67  | D+  | 66-63 | D  |
|        |     | 62-60 | D- |
|        |     | 59-00 | F  |
LATE WORK:

2 Late project grades will be accepted for 1 week past the due date, but will be reduced by one grade per class meeting. After 1 week, they will not be accepted. The final project is mandatory and cannot be turned in late.

PROJECT REDO:

You may redo ONE project, as long as you handed it in ON TIME, attended the critique and the project was complete. In order to redo a project, you must re-take all the photographs that you hand in and you must hand them in to me on a flash drive. Last day to turn in redone project is Wednesday May 5, 2016.

PENALTIES FOR ACADEMIC DISHONESTY:

University policies on academic dishonesty are listed in the university catalog. Here at the university we take cheating and plagiarism seriously. PLEASE be aware that if you turn in another person's artwork and claim that it is your own OR if you turn in the same artwork to more than one class for credit without the explicit permission of both instructors OR if you turn in photographs that you took before the project was assigned, this is PLAGIARISM/CHEATING, and you will be held accountable for the consequences.

Missing the midterm/final exams: You are required to take the midterm and final exams at the scheduled date and time. The only exception would be in the case of a University-approved absence with documentation, eg. A dated mechanic's receipt for car trouble or a doctor's note for a medical emergency. Any such documentation must be presented in a timely manner, within two weeks after the scheduled midterm and immediately after the scheduled final exam. No exceptions!

EQUIPMENT AND SUPPLIES

• Digital camera (compact digital or SLR): Please bring to each class meeting. It's recommended to get a camera that has manual focus, ISO settings, F-stop and shutter speed settings and an internal light meter. The camera must have working batteries.

• Memory Card (appropriate for camera)

• Card Reader that works with your memory card or USB cable to download images from your camera

• Tripod: try to borrow one from a family member or friend. If not, you can purchase a tripod for as little as $15.00 to 35.00. Try Radio Shack, Target, Best Buy, Walmart, Ebay or Freestyle in Hollywood. (see below).

• Disinfectant towelettes and band aids

• Paper and a pen

COURSE HANDOUTS:

Most handouts for this course will be available through Moodle, and occasionally via the CSUN email.

If you wish you may forward your CSUN email account to your personal email account. Students should check their email for class handouts, projects and notes prior to each class meeting.
STUDENT PARTICIPATION, CONDUCT & ATTENDANCE:

- Since this course meets once a week, regular attendance is imperative. One excused absence for medical or a family emergency is allowed. Additional absences, excused or unexcused will result in a significantly lower final grade.
- Each student’s participation, conduct and attendance grade will be dropped one complete grade for every 3 unexcused absences.
- Arriving late, leaving early or coming to class unprepared (without materials, textbook, image files, etc.) will be recorded as one-half absence.
- A tardy student must notify the instructor at the end of class the same day or will be considered absent.
- All students are expected to participate in and contribute to group discussions, lab and other classroom activities and critiques. During critiques students are required to discuss both their own work and their peers work using the given critique structure and vocabulary.
- Students must complete all assigned readings.
- Please be certain that you are able to commit to both the time and financial requirements of this course.
- Students will be held responsible for any information and deadlines given in class regardless of whether or not the student is in class.
- Lectures, demos and handouts are not repeated for absences, lates, or early leaves. If absent, late or early leave, get lecture and demo notes from students in the class. Do not ask the instructor for a recap of materials covered in class during your absence.

CLASSROOM CONDUCT:

The class will be conducted in an environment of mutual respect. Students must abide by the student conduct code defined by CSUN. The student conduct code can be reviewed online at: http://www.csun.edu/a&r/soc/studentconduct.html Unless you are experiencing an emergency, DO NOT leave the classroom during the class period. If you leave class you will be counted as absent for that class meeting. If you persistently talk to your neighbors in class, I will ask you to change your seat. If you persist in disrupting the class, your behavior will be reflected in your final grade. Please do not use your cell phone in any capacity during class (no texts, emails, calls etc.)
WEEK 1:
Introduction to class, review of syllabus, required materials
Lecture: Memory cards, formatting
Group discussion: Image and Meaning Analysis—framing, point of view, use of color w/ Learning to Look handout.
Purchase textbook
Read pps. 146-151; 170-171 for next class.

WEEK 2:
Lecture: Elements of Design: framing, point of view, use of color
Presentation of Project 1: Shoot 36 images showing the Elements of Design in your living space.
Bring camera and camera manual to next class.
Read pps. 3-9; 17; 28-29; 43 for next class.

WEEK 3:
Lecture: anatomy of the camera, exposure (ISO, aperture & shutter speed), light meter.
Check cameras and fill out Photo and Camera Survey
Project 1 is due next class in Moodle.
Read pps. 54-55, 80-81, 85 for next class.

WEEK 4:
Critique Project 1: Elements of Design
Bring camera and camera manual to next class.
Read pps. 68,69, 134-144, 166-167 for next class.

WEEK 5:
Lecture: Characteristics of Light/Mood
Presentation of Project 2: Shoot at least 36 images showing examples of each quality of light and your perspective on contemporary times.
Lighting demo
Bring camera and camera manual to next class.
Read pps. 24-27; 42-49; 56-59; 158-159; 172-173 for next class.

WEEK 6:
Lecture: White Balance
Lecture: Depth of Field, equivalent exposure, focal length. Nan Goldin, Uta Barth vs. F 64 photographers, Imogen Cunningham, Ansel Adams, E. Weston
Presentation of Project 3: Shoot 36 images showing long and short depth of field and positive/negative images of your neighborhood or environment.
Depth of Field demo
Project 2 is due next class in Moodle

WEEK 7:
Critique Project 2: Characteristics of Light/Mood
Midterm review
Read pps.10-13 for next class.

WEEK 8:
Midterm: Bring scantron sheet, exam starts promptly at 7:00pm to 8:30pm
Review of Project 3: Depth of field
Lecture: Types of Camera.
Project 3 is due next class in Moodle.

WEEK 9:
Critique Project 3/Documentary Depth of Field
Bring camera and camera manual to next class.
Read pps. 18-21; 24-27; 64-65; 158-159; 170-173 for next class.

WEEK 10:
Lecture: Shutter speed, action and motion
Presentation Project 4: Shoot at least 36 images showing examples of motion and narrative.
Lecture: Equivalent exposures.
Shutter Speed demo
Read pps. 70-73; 146-151; 166-169 for next class.
WEEK 11:
Review Project 4: Motion and narrative
Lecture: Environmental portraits and indoor available light, Francesca Woodman and Annie Leibovitz.
Present Project 5: Shoot at least 36 images showing examples of indoor available light source and a variety of environmental portraits.
Project 4 is due for next class in Moodle.
Read ‘the next big picture’ posted on Moodle for next class.

WEEK 12:
Critique Project 4/ Motion Narrative
Review Project 5: Shoot at least 36 images showing examples of indoor available light source and a variety of environmental portraits
Group discussion: ‘the next big picture’
Read pps. 191; 206; 212 for next class.
Homework: Complete your final exam study sheet

WEEK 13:
Lecture: Portraits and semiotics. Cindy Sherman, Nan Goldin, Carrie Mae Weems, Edward Burtynsky
Final exam review
Review Project 5
Project 5 is due next class in Moodle.

WEEK 14:
Critique Project 5/ Indoor available light source and a variety of environmental portraits
If you miss the final critique you will lose 6 points from your Project 5 grade.
Photoshop/Decisive moment
Homework: Study for your final exam

WEEK 15:
Final Exam: Bring Scantron 882E form and pencil, exam starts promptly at 8:00 am
**ABSOLUTELY NO LATE PROJECTS WILL BE ACCEPTED FOR PROJECT 5!!**

FINAL
FINAL scheduled from 8:00 am to 10:00 am. I will be available to answer questions about your class grade and Project 5 grades.