

**Department: Cinema and Television Arts      Effective Date of Appointment: AY 2019-2020**

**About the University:**

One of the largest universities in the country, California State University, Northridge (CSUN) is an urban, comprehensive university that delivers award-winning undergraduate and graduate programs to nearly 40,000 students annually and counts more than 330,000 alumni who elevate Southern California and beyond. Since its founding in 1958, CSUN has made a significant and long-term economic impact on California, generating nearly \$1.9 billion in economic impact and more than 11,700 jobs each year. The LAEDC recognized CSUN as its 2015 Eddy Award winner for its positive economic impact. Serving more students on Pell Grants than any other institution in California, CSUN is also a social elevator and one of the most diverse universities in the country. CSUN ranks 13<sup>th</sup> in awarding bachelor's degrees to traditionally underserved students and enrolls the largest number of students who are Deaf and hard-of-hearing of any U.S. state university. The journal *Nature* recently named CSUN a Rising Star for scientific research, and the NSF ranks CSUN in the top five nationally among similar institutions for graduates who go on to earn doctorates in the sciences. CSUN is where individuals rise. And through them, so does Greater Los Angeles and beyond.

**About the College:**

The Mike Curb college of Arts, Media, and Communication includes the departments of Art, Cinema and Television Arts, Communication Studies, Journalism, Music, and Theatre with approximately 110 tenured/tenure-track faculty and over 5,300 undergraduate and graduate students. The Mike Curb College is one of CSUN's most publicly visible colleges, producing art exhibitions, theatrical productions, music performances, speech and debate competitions, film screenings, and news programs. The College's facilities include art galleries, theatres, screening rooms, performance halls, and film and television studios as well as a vast array of student labs that range from theatrical costume shops to virtual reality studios. The College is also home to many high impact educational practices including student-run, faculty-mentored groups such as VISCOM (a creative agency), Agency 398 (public relations), The Sundial (journalism), and Five of Five (music and entertainment label), as well as many impactful capstone experiences such as Senior Film Projects in Cinema and Television Arts and Senior Recitals in Music. In addition, the college hosts the following centers, institutes, and community outreach initiatives: The Entertainment Industry Institute, the Center for Visual Communication (VISCOM), The Music Therapy Wellness Clinic, Teenage Drama Workshop, Youth Orchestra, and Communication for Youth.

**CSUN's Commitment to You:**

CSUN is committed to achieving excellence through teaching, scholarship, learning and inclusion. Our values include a respect for all people, building partnerships with the community and the encouragement of innovation, experimentation and creativity. CSUN strives to cultivate a community in which a diverse population can learn and work in an atmosphere of civility and respect. CSUN is especially interested in candidates who make contributions to equity and inclusion in the pursuit of excellence for all members of the university community.

**Anticipated needs**

All part-time faculty appointments are temporary and do not confer academic rank.

**Courses or Specialization**  
(Specify time if appropriate)

**Qualifications**

**Current Salary Range**

**ENTERTAINMENT INDUSTRY  
MANAGEMENT OPTION**

College-level teaching experience is highly desirable for all courses and specializations. Significant industry experience and/or scholarly publication may be considered in lieu of advanced degree. Must have expertise in the specific area of electronic media management. Demonstrated ability to

Salary dependent qualifications and experience.

CTVA 384 Electronic Media Advertising & Sales	work with a diverse student population.
CTVA 405 International Broadcasting	Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of media advertising and sales.
CTVA 467 Management of Post Production for Television and Film	Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of international broadcasting.
CTVA 475 Audience Research	Ph. D. ,MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of management of post production for television and film.
CTVA 480 Electronic Media Management (Programming, Research, Operations, Development, Sales Overview course)	Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of media audience research.
CTVA 481 Network Practices	Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the areas of programming, research, operations, development, and sales in media entertainment.
CTVA 482 Television Program Development	Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of network practices .
CTVA 487 Electronic Media Law and Regulation	Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of television program development.
CTVA 495D Current Trends Television and Film	Ph. D., J.D. or MBA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of electronic media law and regulation practices.
CTVA 495D Current Trends Television and Film	Ph. D., J.D. or MBA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of current trends in television and film.

**Application Process:** Applicants should forward a current resume and a letter which designates specific courses or areas they are interested in teaching and, whenever possible, times available for teaching

assignments. The resume should include educational background, prior teaching experience, evidence of scholarship, and/or related professional experience.

**Inquiries and applications should be addressed to:** [CTVAPTFCoordinator@csun.edu](mailto:CTVAPTFCoordinator@csun.edu)

**Application Deadline:** **For Year:** **Academic** 04/12/19 **For Spring 2020 Semester Only:**

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Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding.

**General Information:**

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available online at <http://www.csun.edu/sites/default/files/clery-report.pdf>. Print copies are available in the library and by request from the Department of Police Services and the Office of Faculty Affairs.

The person holding this position may be considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

Applicants who wish to request accommodations for a disability may contact the Office of Faculty Affairs, (818) 677-2962.

As an Equal Opportunity/Affirmative Action employer, CSUN strives to create a community in which a diverse population can work, teach and learn in an atmosphere of civility and respect for the rights of each individual. We consider qualified applicants for employment without regard to race, color, religion, national origin, gender, gender identity/expression, sexual orientation, age, disability, genetic information, medical information, marital status, or veteran status. For more information about the University, check our website: <http://www.csun.edu/>.

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