

**Department: Cinema and Television Arts    Effective Date of Appointment: AY 2021-2022**

**CSUN's Commitment to You:**

CSUN is committed to achieving excellence through teaching, scholarship, learning and inclusion. As both an AANAPISI & HSI (Asian American and Native American Pacific Islander Serving Institution & Hispanic Serving Institution), CSUN welcomes candidates whose experience in teaching, research, or community service has prepared them to contribute to our commitment to diversity and inclusive excellence. Our values include a respect for all people, building partnerships with the community and the encouragement of innovation, experimentation and creativity. CSUN strives to cultivate a community in which a diverse population can learn and work in an atmosphere of civility and respect. CSUN is especially interested in candidates who make contributions to equity and inclusion in the pursuit of excellence for all members of the university community.

For more information about the University, visit our website at: <http://www.csun.edu>

**About the College:**

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<https://www.csun.edu/mike-curb-arts-media-communication>

**About the Department:**

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<https://www.csun.edu/mike-curb-arts-media-communication/cinema-television-arts>

**ANTICIPATED NEEDS:**

**Note:** All part-time faculty appointments are temporary and do not confer academic rank. Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding.

**Expected hiring range is \$1,692 to \$2,019 per weighted teaching unit based on degrees and qualifications.**

<u>Courses or Specialization</u> (Specify time if appropriate)	<u>Qualifications</u>	<u>Current Salary Range</u>
<b>ENTERTAINMENT INDUSTRY MANAGEMENT OPTION</b>	College-level teaching experience is highly desirable for all courses and specializations. Significant industry experience and/or scholarly publication may be considered in lieu of advanced degree. Must have expertise in the specific area of electronic media management. Demonstrated ability to work with a diverse student population. Willingness to teach with common course syllabus provided by the department.	Salary dependent qualifications and experience.
CTVA301 Media Research	Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of media research.	
CTVA 384 Electronic Media Advertising & Sales	Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of media advertising and sales.	

CTVA 405  
International Broadcasting

Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of international broadcasting.

CTVA 467  
Management of Post  
Production for  
Television and Film

Ph.D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of management of post production for television and film.

CTVA 475  
Audience Research

Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of media audience research.

CTVA 480  
Electronic Media Management  
(Programming, Research,  
Operations, Development,  
Sales Overview course)

Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the areas of programming, research, operations, development, and sales in media entertainment.

CTVA 481  
Network Practices

Ph. D., MBA, or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of network practices.

CTVA 482  
Television Program  
Development

Ph. D., MBA or MA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of television program development.

CTVA 483  
Emerging Media Programming  
And Practices

Ph. D., J.D. or MBA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of current trends in television and film.

CTVA 487  
Electronic Media Law and  
Regulation

Ph. D., J.D. or MBA is desired. Significant industry experience may be considered in lieu of advanced degree. Additionally, must have direct professional experience in the area of electronic media law and regulation practices.

**Application Process:** Applicants should forward a current resume and a letter which designates specific courses or areas they are interested in teaching and, whenever possible, times available for teaching assignments. The resume should include educational background, prior teaching experience, evidence of scholarship, and/or related professional experience.

**Inquiries and applications should be addressed to:** [CTVAPTFCoordinator@csun.edu](mailto:CTVAPTFCoordinator@csun.edu)

**Application Deadline:** For Academic Year: 2021-2022 For \_\_\_\_\_ Semester Only:  
**March 31, 2021**

Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding.

Rev: 02/18/21

**General Information:**

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line [here](#). Print copies are available by request from the Department of Police Services, the Office for Faculty Affairs, and the Office of Equity and Diversity.

The person holding this position may be considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in [CSU Executive Order 1083](#) as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily. Failure to satisfactorily complete the background check may affect the status of applicants.

CSUN is an Equal Opportunity Employer and prohibits discrimination on the basis of race, color, ethnicity, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, and disability. Our nondiscrimination policy is set forth in [CSU Executive Order 1096](#). Reasonable accommodations will be provided for applicants with disabilities who self-disclose by contacting the Department of Cinema and Television Arts at (818) 677-3192.