



Vern Menden
Senior Vice President, Health & Benefits Practice
Los Angeles, CA

Vern is based in Los Angeles and has over 20 years of experience as a health and benefits consultant, including three years in Sao Paulo, Brazil. He has worked with a variety of clients in numerous economic sectors, including automotive, manufacturing and distribution, aerospace, public sector, auto, technology, student health and faculty plans, services, pharmaceuticals, retail and leisure/hospitality. His clients have ranged in size from startup companies to those with over 100,000 employees.

Vern's expertise includes a deep understanding of health care plan options, financial alternatives, and costs; strong carrier relationships combined with effective negotiating skills; and the ability to provide practical, no-nonsense, and actionable advice in the face of complex variables.

Vern has a bachelor of arts in German from the University of Wisconsin, a master of arts in international relations and economics from Johns Hopkins School of Advanced International Studies, and a master of arts in urban planning from the University of Virginia.