

**UNIVERSITY STUDENT UNION**  
**2015–2016 STRATEGIC PRIORITIES**

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- **SA Priority 1: - Business, Operational Practices, and Facilities:** - Grounded in the philosophy of continuous quality improvement and guided by assessment data Student Affairs units will offer programs, services, and facilities that are student/client centered, effective and efficient, sustainable, collaborative in nature, and responsive to organizational and legal constraints.
  - **Goal 1.1:** - Develop a comprehensive campus recreation program that assists in student satisfaction and contributes to student persistence to graduation.
    - **Strategy 1.1.1:** - Plan, prepare and successfully open The Oasis Wellness Center.
      - **Outcome 1.1.1:** - The Oasis Wellness Center will open as planned at the start of the 2015 Fall Term.
        - **Assessment 1.1.1:** - Review the progress towards opening The Oasis Wellness Center by comparing actual milestone dates against the project timeline, as well as completion by August 24, 2015.
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  - **Goal 1.2:** - Promote recreation and programming through the Games Room to enhance student life on campus.
    - **Strategy 1.2.1:** - Collaborate with the University Corporation (TUC), Facility Planning Design and Construction, and LPA Architects to assess the feasibility of renovating the Games Room area to include a TUC foodservice concept, additional programming space, additional lounge space, expanded services, and an aesthetic that appeals to students.
      - **Outcome 1.2.1:** - Preliminary report with recommendations regarding scope, implications, project timeline and potential costs to be completed by October 31, 2015 for management team review.
        - **Assessment 1.2.1:** - Actual timeline for completion of the data analysis will be compared to projected timeline.

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  - **Goal 1.3:** - Maximize and effectively maintain and utilize USU facilities and spaces to better support student success and engagement.
    - **Strategy 1.3.1:** - Develop a written draft of a USU Facilities Master Plan in conjunction with architects and Business Services to secure a comprehensive study and potential cost implications.
      - **Outcome 1.3.1:** - Formalized draft of USU Master Plan will be completed by June 30, 2016 for review and comment by USU Management Team and Board of Directors.
        - **Assessment 1.3.1:** - Actual timeline for completion of draft Master Plan and potential costs will be compared to projected timeline and a report will generated with recommendations for management team review on a monthly basis.
  
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  - **Goal 1.4:** - To continually improve and enhance USU facilities in order to provide the CSUN community and guests with quality facilities, equipment and technology in support of student success efforts and to increase revenue generating opportunities.
    - **Strategy 1.4.1:** - Develop a funding plan, construction documents and timeline for the renovation of the Northridge Center complex.
      - **Outcome 1.4.1:** - Approval of a funding plan by USU BOD (TBD) and completion of construction documents and project timeline for the NRC by (TBD).
        - **Assessment 1.4.1:** - Actual timeline for completion of funding plan, completion documents and project timeline will be compared to projected timelines.
  
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- **Assessment 4.3.1:** Actual completion dates for the analysis project will be compared to the projected completion dates.
  
- **SA Priority 5 - Student Learning and Development:** - Student Affairs departments will establish learning outcomes for their programs and services. These outcomes will, when appropriate, complement the outcomes established for General Education and contribute to student achievement of the University outcomes desired for CSUN graduates. Assessment of learning outcomes will occur and the results used to guide program and service planning and budget decisions.
  - **Goal 5.1:** - To establish learning outcomes and offer interventions that support student readiness for post-college employment.
    - **Strategy 5.1:** - Develop a three-to-five year plan for organizational learning outcomes
      - **Outcome 5.1.1:** - A Learning Outcome plan that recommends rollout goals, objectives, strategies and resources for each year will be presented to the Management Team by June 30, 2016.
        - **Assessment 5.1.1:** - Establish a 12-month planning schedule and compare actual achievement to set milestones.