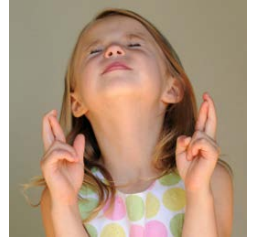


Publishing Panel

Michael D. Eisner College of Education

Dr. Julie Gainsburg

Gainsburg, J. (2015). Engineering students' epistemological views on mathematical methods in engineering. *Journal of Engineering Education*, 104(2), 139-166.



A Seven-Year Odyssey



Nov. 2008
Apply for
Research
Fellowship

2009-10
Conduct
study

Spring 2011
Sabbatical to
complete
study

Jan. 2012
Submit M1 to
Journal A

April 2013
Journal B
rejects M2

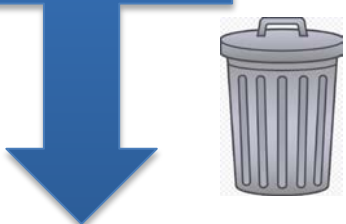
Reviewer
suggests
Journal C

Dec. 2012
Submit
very
different
M2 to
Journal B

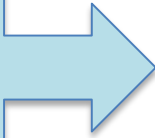
Spring 2012
Submit M2
to Journal B

Reject with
revisions (?)

Oct. 2013
4 resubmits
later, M1
appears in
Journal A!



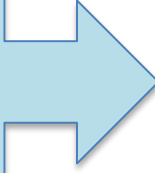
Jan. 2014
Submit new
M2 to
Journal C



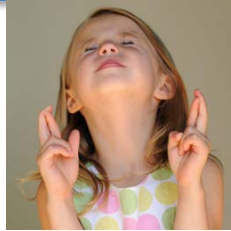
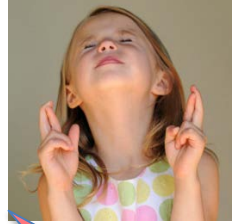
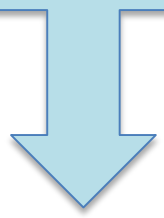
April 2014
Journal C
rejects M2
with
revisions (?)



July 2014
Submit
revised M2
to Journal C



Nov. 2014
Revise and
resubmit to
Journal C
with phone
help offered



April 2015
M2 appears
in Journal C!

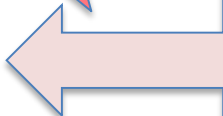


Dec. 2014
Submit revised
M2 to Journal C

Accepted with
more revisions



**Jan. - March
2015**
More versioning



**3 years from the first submission.
7 years from the study proposal. And \$600.**

Dr. Kathy Rowlands

***English Journal* From the Reviewer's Point of View**

- ***English Journal*** is NCTE's award-winning journal of ideas for English language arts teachers in junior and senior high schools and middle schools. It presents information on the teaching of writing and reading, literature, and language, and includes information on how teachers are putting the latest technologies to work in their classrooms. (Published September, November, January, March, May, and July.) Has themed issues plus “open” call.
- Won a 2011 Bronze EXCEL Award in the category of “Journals—General Excellence” from Association Media & Publishing (AMP), a nonprofit, professional organization serving the needs of association publishers and communications professionals.

Reviewer's Choices

- Blind Review
- 11-20% Acceptance Rate
- Possible Recommendations
 - Accept (with no or minor revisions)
 - Accept with Major Revisions
 - Reject

Reasons I Reject a MS

- Poor writing or organization
- Content thin, obvious, or boring
- Doesn't fit THIS Journal and its readers
 - Should be able to “see” the classroom and what is happening
 - Written like a research article, not a practitioner article
 - References get in the way

Dr. Carrie Rothstein-Fisch



Want to get published?

Just Ask!



To Accomplish the TASK, just ASK.....

A	S	K
Audience	Strategic	Key into a need
Awaken Interest	Say it accessibly	Know your readers
Academic tone	Sex it up	Kick up the energy
Attenuate	Stay on 1 topic	Knit tightly
Acceptance rates	Success is targeted	Keep trying
Accomplishment	Savor the pub	Kudos!



Dr. Diane Gehart

Diane Gehart's Publishing Tips

Make Time

- Principle #1: You will never HAVE time; you have to MAKE the time
 - Speed writing
 - Calendar it
 - To Do List (App)
 - Prioritize
- Principle #2: Don't wait for the MOOD to strike
 - Just write
 - Mindfulness

Academic Journals

Identify Potential Journals

- Look at reference lists of similar articles
- Review several similar articles for format, content, subheadings, depth, etc.

Prepare for Rejection

- Use comments as FREE mentoring
- “Revise and Submit” is HUGE success

Resubmit, Revise, Resubmit, Revise, Repeat

- Persistence is key

Book Publishing

Professional Books

- More like journal articles
- Establish self as expert in field

Textbooks

- Tougher market with shift to digital
- 4 years from initial writing to publishing
 - Long-term commitment
 - Instructor manuals
 - New editions

Dr. Norm Herr

Select journal or publisher first

- Identify a prospective title for your work
- Identify prospective journals before you write.
- Which conversation can you see yourself joining?
- Content, focus, structure, & style are shaped for a specific journal

Analyze abstracts in selected journals

- First sentence often gives the rationale
- Last sentence often asserts 'contribution to knowledge'.
- Can you construct a similar form of contribution?
- Write sentences to start and end your abstract for that journal
- Compare journals (books)- which works best for you paper?

Outline

- Make a detailed outline
- Outline main sections and calibrate these with your target journal.
- Verbs : to summarize, overview, critique, define, introduce, conclude...

Get feedback from beginning

- Discuss your idea for a paper with four or five people
- Get feedback on your draft abstract.

Develop a research team

- Collaborate with colleagues
- Use collaborative online writing resources

Dr. Wendy Murawski

- **Know the journal you will be writing to BEFORE you ever begin writing!!!**
 - Read articles from the journal
 - Know their audience & the tone of the writing
 - Figure out trends & preferences
 - FOLLOW their stated guidelines
- **Being clear is more important than using big words**
- **Know your strengths & play to them writing wise**

- **Find a writing partner (or 2 or 3)**
 - Decide on authorship up front.
 - Work on timelines & deadlines
- **Figure out how/where/when you write best and then hold that time/place/method sacrosanct.**
- **Remember that publications tend to be more impressive on PIFs than committee work**

Publishing Books

Before writing your book prospectus, try to look at other examples & make sure your prospectus meets their guidelines exactly

Don't think the bulk of your work is done when you send in the manuscript

Don't think you'll make your fortune writing educational texts

Find lots of ways to promote & present using your book to help build its best-seller status; it helps with getting future book publishing contracts

Dr. Lissa Stapleton

Use Resources, Streamline & Create a Vision

Find low hanging fruit

- Write with colleagues who have higher writing requirements
- Dust off old ideas & unfinished work

Think smarter and not harder

- Transitioning your teaching & service into scholarship
- Take advantage of internal buy out funding

Keep yourself visually motivated

- Create a Vision Board

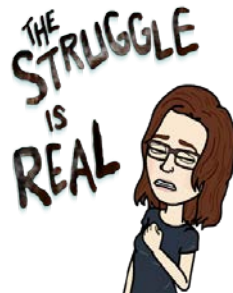


Dr. Amy Hanreddy

The perspective of an Early-Career Faculty member (with a weakness in Time Management)

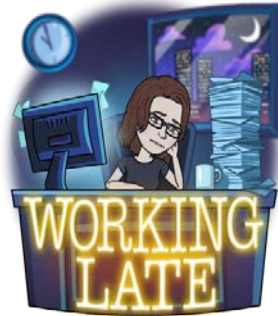
Challenges

- Lots of ideas! No time to write!
- Minimal time and structure for feedback on writing prior to submission.
- Procrastination! (or . . . Everything else seems more important when the blank page is staring back)
- IRB
- Slow process after submission (both chapters and journal articles)



Successes

- Lots of ideas!
- Conference and research grant proposals as a first step (imposes a timeline!)
- IRB
- Conference presentations on initial findings create an outline and a forum for feedback.
- Reviewer for books, journal submissions and conference proposals (motivation and inspiration)
- Getting to know potential publishers (meet/talk and discuss ideas)



Dr. Jessica Chen Feng

Jessica Chen Feng

- Network online
- Network in person
- Network creatively



Dr. Gregory Knotts

Co-Authoring

Working smarter, not harder

Greg Knotts

WITHOUT PARTNERS...



WITH PARTNERS:

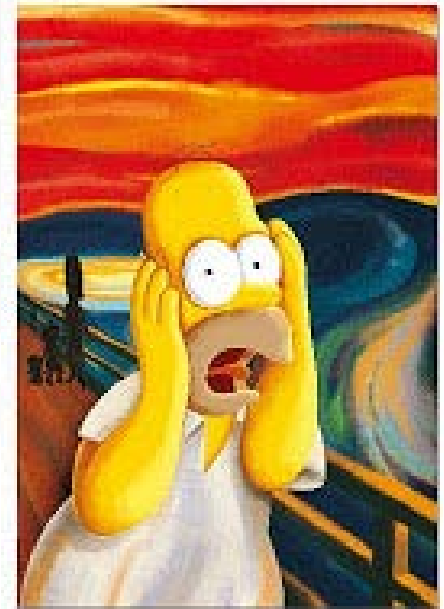
- Accountability
- Base of Knowledge
- Collaboration
- Deadlines
- Effective Mentoring
- Final Products



Dr. Susan Auerbach

Responding to Journal Feedback: Revise & Resubmit

- Don't panic! R&R = good news
- One step at a time; set deadline
- Read between lines of editor's letter
 - Which are most important issues?
 - Which are minor or can be ignored?
- Deal with low-hanging fruit first
- Draft detailed letter showing how you responded to each concern
 - Give reasons for not responding to some
- Beware: higher expectations now for methodological rigor in
- QUAL studies in journals like Teacher College Record



So You Want to Write an Edited Book . . .

- Which publishers have books in your area – or would like to?
- Send query letter (or meet up)
- Pros & cons: Ready content (conference) v. new material
- Edited book can be more work than monograph
 - Hand-holding, shaping plans for piece, following up, editing, contracts/pub contact, etc.
- BOOK PROPOSAL
 - **Follow publisher guidelines**
 - Scholarly press: scholarly writing with references (30 pp.) and reviewers
 - Why should we care? Why you?
 - **Chapter synopses**: contributors
 - **Market**: research, be resourceful
 - **Competition**: careful analysis
 - **Ensuring coherence**: shared beliefs, respond to model, guiding questions, mutual citations

Resources

Reeve, A. (2014, December 5). Writing a good book proposal. Rowman & Littlefield blog. Retrieved from <http://www.rowmaninternational.com/publishing/writing-a-good-book-proposal>

Toor, R. (2013, February 11). The reality of writing a good book proposal. *Chronicle of Higher Education*. Retrieved from <http://www.chronicle.com/article/The-Reality-of-Writing-a-Good/137207>



Dr. Adele Gottfried

Tips on Publishing from the Trenches

- PUBLICATION BEGINS IN YOUR RESEARCH ISSUES, QUESTIONS, METHODOLOGY.
- HOW IS YOUR RESEARCH UNIQUE AND HOW WILL IT CONTRIBUTE TO THE FIELD.
- YOU NEED TO CONSIDER HOW PUBLISHABLE YOUR RESEARCH IS BEFORE YOU CONDUCT IT.

Tips on Publishing from the Trenches

- USE YOUR RESOURCES TO FORMULATE RESEARCH QUESTIONS, ISSUES, RESEARCH DESIGNS, ANALYSES, REVISING MANUSCRIPTS, ADDRESSING REVISE-RESUMITS, OR REJECTIONS.
- RESOURCES GO BEYOND LIBRARY, GOOGLE SEARCHES, ETC AND INCLUDE

COLLEAGUES IN THE FIELD, AT CSUN, AND RESEARCHERS IN THE FIELD WHO YOU MAY NOT KNOW.

Tips on Publishing from the Trenches

- PERSISTENCE WINS!
- WITH REVISE-RESUBMIT, MAJOR OR MINOR, OR REJECTION, RESIST YOUR DISAPPOINTMENT AND THE URGE TO ABANDON YOUR ARTICLE.
- CHANGE WHAT YOU CAN AND RESUBMIT. WITH A REJECTION, MOVE ON TO ANOTHER JOURNAL.
- TAKE INTO ACCOUNT COMMENTS.
- ARE THEY VALID?

Tips on Publishing from the Trenches

RESOURCE

AERA HAS A VIRTUAL RESOURCE LEARNING CENTER AND ONE OF THE COURSES IS HOW TO GET PUBLISHED FROM EMERGING AND SENIOR SCHOLARS. I FOUND IT EXCELLENT.

www.aera.net/VRLC

follow the instructions