

# **CSUN Course Syllabus: ART 305 Art and Mass Culture**

**Instructor:** Julia Schlosser

**Session/Year:** SP 2021 ART 305 (11364)

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## **Meet with instructor for questions (Office Hours):**

- **On-Line: Thursday 11Am to 1PM and Friday 10:45 AM to 12:45 PM**
- Send me an e-mail to schedule an appointment during these times
- **By Appointment at another time:** On Zoom (send me an e-mail to schedule)

## **Catalog Description:**

ART 305. Art and Mass Culture (3)

*COURSE DESCRIPTION (CSUN Catalog): Prerequisite: Completion of the lower division writing requirement. An introduction for the non-Art major to the relationships between art and mass culture. Illustrated lectures explore the development, techniques, and ideas underlying the contemporary visual environment, including the media arts of photography and advertising, as well as painting, sculpture and architecture. Art majors may not count this course in the major. (Available for General Education, C1 Arts.) (IC)*

This is a class in which we survey the history of Western art to chronicle the development of our mass media society. We will examine art monuments generally studied in art history classes (that is, paintings, sculptures, etc.), as well as photography, film, and video. The purpose of this class is to help you develop what is often called "visual literacy." This means the ability to "read" the images that surround you in our information society.

After taking this class, you will have a much greater appreciation for the importance of art to Western culture. You will also have the skills to become critically aware of the visual messages you receive every time you turn on your television, or drive down the freeway, or page through a magazine.

### **Student Learning Objectives:**

- *Basic Skills:* You will receive knowledge, theories, and concepts about art history; acquire the ability to develop a paper topic in the field of art history.
- *Art Knowledge:* Broaden your knowledge of historical and contemporary art and your understanding of cultural and historical contexts of art.
- *Critical Thinking:* Analyze, interpret, and question traditional methodologies and preconceived notions of art and art making.

### **GENERAL EDUCATION STUDENT LEARNING OUTCOMES FOR ARTS & HUMANITIES:**

**Goal:** Students will understand the rich history and diversity of human knowledge, discourse, and achievements of their own and other cultures as they are expressed in the arts, literatures, religions, and philosophy.

#### **Students will:**

1. Students will acquire competent knowledge and skills in various art media, concepts and methodologies.
2. Students will produce a competent body of individual and collaborative work suitable for a liberal arts degree, for the local, national and global marketplace.
3. Students will solve visual problems at a competent level, including understanding/application of the elements of art and principles of design.
4. Students will utilize and apply critical thinking skills to communicate ideas for their intended audience at a competent level in visual, oral, and written formats.
5. Students will acquire historical and contemporary knowledge of diverse cultural and aesthetic contexts, including political, visual and material culture.

#### **Information Competence (GE Designation IC)**

**Goal:** Students will progressively develop information competence skills throughout their undergraduate career by developing a basic understanding of information retrieval tools and practices as well as improving their ability to evaluate and synthesize information ethically.

#### **Student Learning Outcomes**

Students will:

1. Determine the nature and extent of information needed.
2. Demonstrate effective search strategies for finding information using a variety of sources and methods.
3. Locate, retrieve, and evaluate a variety of relevant information including print and electronic formats.
4. Organize and synthesize information in order to communicate effectively.
5. Explain the legal and ethical dimensions of the use of information.

#### **This class is WI, or Writing Intensive (GE Designation WI)**

**Goal:** Students will develop their abilities to express themselves and the knowledge they have obtained through practicing various forms of writing within different disciplinary contexts.

Writing intensive courses will build upon the skills gained in the Analytical Reading and Expository Writing section of Basic Skills. In each WI course students will be required to complete writing assignments totaling a minimum of 2,500 words (8-10 pages).

### **Student Learning Outcomes**

Students will:

1. Develop and clearly define their ideas through writing;
2. Ethically integrate sources of various kinds into their writing;
3. Compose texts through drafting, revising, and completing a finished product;
4. Express themselves through their writing by posing questions, making original claims, and coherently structuring complex ideas;
5. Revise their writing for greater cogency and clarity;
6. Utilize adopted communication modes and documentation styles of specific disciplines (MLA, APA, Chicago, CBE, etc) where appropriate.

### **Canvas:**

Welcome to Canvas, our learning management system! Canvas will work in any modern web browser. Your browser should have both cookies and JavaScript enabled. Browsers: Firefox 3 (or later); Google Chrome 11 (or later); MS Internet Explorer 7 (or later); Safari 4 (or later). Most of you will find our class Canvas site fairly straight forward. You may watch this tutorial to be sure you understand how Canvas works: <https://www.csun.edu/it/canvas-guides>

### **Readings:**

All reading assignments are located on CANVAS

Each week we will be reading electronic sources and watching videos in addition to reading a chapter from the e-text *Art & Mass Media* by Betty Ann Brown, an e-book available online on our Canvas Art 305 page.

Students must read the entire *Art & Mass Media* text (available for FREE on your Canvas home page, chapter by chapter, week by week). Also, review the weekly online videos, take a quiz on each chapter, complete the essays, and the research project

### **Assessment and Evaluation:**

Self-check quiz Module 0 - 5 points

Icebreaker community building discussion – 6 points

Essays (12 @ 5 points each) - 60 points

Quizzes (12 @ 10 points each) - 120 points

## Research Paper - 20 points

Grades are based on a total of 211 points for the paper, essays, assignments and quizzes. A maximum of 217 points is possible with 2 extra credit assignments.

- Please check the Canvas Grades tab for the most up-to-date course point total.
- This grade total is approximate and is subject to change during the semester.

Grade table assigns percentages to final course grades.

<b>Name</b>	<b>Range</b>
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A table that contains the grading scheme data. Each row contains a name, a maximum percentage, and a minimum percentage. In addition, each row contains a button to add a new row below, and a button to delete the current row.

A	100%	to 94%
A-	< 94%	to 90%
B+	< 90%	to 87%
B	< 87%	to 84%
B-	< 84%	to 80%
C+	< 80%	to 77%
C	< 77%	to 74%
C-	< 74%	to 70%
D+	< 70%	to 67%
D	< 67%	to 64%
D-	< 64%	to 61%
F	< 61%	to 0%

## Essays:

You will have an opportunity to discuss the artworks and ideas that you are learning about through weekly essays. There will be 12 essay questions this semester. Essays are graded on content and style. Most importantly, be sure that you answer the question asked in its entirety and that your essay is polished.

Essays are due on Sundays by 10 pm. You may submit them earlier in the week to help you with quiz prep. No late work will be accepted.

## Quizzes:

There will be 12 quizzes this semester that will test your understanding of class material and your ability to interpret the material you have studied. The quizzes will consist of 10 multiple choice questions and you will have 15 minutes to answer them. Quizzes are available between Mondays 6am and Thursdays 10pm. You have 4 full days in which take the quiz each week. Be

sure you can take ALL quizzes otherwise this course is NOT right for you. Your score will be posted after the quiz availability period has ended. There are no quiz make-ups or substitutions.

## **Research Paper:**

We will go over the paper assignment and expectations on CANVAS. No late work will be accepted.

## **Writing Tip:**

If you'd like to improve your writing or if English is not your first language, please consider working closely with the Writing Center in Oviatt Library (818) 677-2033 and finding at least two outside proofreaders (whose command of the English language you admire) to look over your work before you submit it.

## **Students with Disabilities:**

If you have a disability and need accommodations, please register with the Disability Resources and Educational Services (DRES) office or the National Center on Deafness (NCOD). The DRES office is located in Bayramian Hall and can be reached at (818) 6772684. NCOD is located in Jeanne Chisholm Hall and can be reached at (818) 677-2054.

## **Plagiarism/Academic Dishonesty:**

Please refer to the Student Academic Integrity Policy Statement in your schedule of classes on the CSUN website. Any suspected incidents of cheating/plagiarism will be reported to the Office of the Vice President for Student Affairs/Academic Dishonesty.

Any disputes will be turned over to the Office of the Vice President for Student Affairs/Academic Dishonesty for resolution.

<https://catalog.csun.edu/policies/student-conduct-code/>

Cheating and plagiarism will not be tolerated. If you are caught cheating or plagiarizing in any form (this means copying and pasting information from websites, books, journals), you will receive a zero on the assignment. You may redo the assignment with a 30% grade penalty. A second incident of plagiarism or cheating will result in a grade of zero for the assignment with no opportunity to redo.

To succeed in this class: Put your research material into your own words, **cite your source**, and you will meet the requirements for the course.

## **Attendance and Participation, Late work:**

Because this is an entirely online class, your attendance is your participation. Since there are no late assignments accepted, it is your responsibility to log on to Canvas at least twice a week to check course deadlines and announcements and to submit your weekly discussions and complete the weekly quizzes. If you fall behind, please contact me as soon as you are able so we can work out a plan for you to be successful in the class. Turning on Canvas Notifications and downloading the Canvas Student App on your phone will help you succeed.

## **Professional Attitudes and Practices:**

Please be courteous to the instructor and to fellow students in your online community. Please refer to the student code of conduct on the CSUN website for information on the professional attitudes and practices you are expected to uphold in the virtual classroom:

<https://catalog.csun.edu/policies/student-conduct-code/>

<https://calstate.policystat.com/policy/6742744/latest/>

<https://calstate.policystat.com/policy/6742449/latest/>

## **Topics and Activities:**

Please refer to Canvas for the most up-to-date semester course schedule.

## **Bibliography:**

Ask me for any additional reading material on the subjects covered in this class.


## **Dropping:**


It is the student's responsibility to make sure they have officially dropped the class by the University deadline if a grade of 'W' is desired. Check the academic calendar for more information.


## **Grade Disputes:**


Students have until the end of the semester following the one in which they are enrolled in the course to resolve any and all grade disputes. It is the student's responsibility to keep and maintain any materials needed to challenge the grade. The Canvas site for this class will close on the last day of finals week, so please make sure you have accessed any materials you need before then.


## Support Services for Students: (During Covid, not all may apply.)


 [Food Pantry](#) at CSUN: Anybody who faces challenges securing food or housing and believes this impacts course performance, should contact CSUN's Food Pantry website and the corresponding contacts.

 [Emergency MataCare grants](#), one-time grants to prevent evictions, urgent child care issues, etc.

 [University Counseling Center](#) (USU): Did you know part of your tuition covers a certain number of free counseling sessions each year? Once you leave CSUN, these sessions can cost up to \$200 per hour.



 [Help lines](#) (after hours when the USU is closed) for numerous topics/needs (e.g., suicide, drug, rape, LGBTQ, military, or any crisis). You don't have to handle intense feelings alone!


 [Sexual Assault & Violence](#): CSUN offers the support you or a friend may need.

 [Matador Escort](#): You don't have to walk alone on campus- call an escort.


 [Learning Resource Center](#) offers tutoring, a writing center, & more.


 [Campus computer labs](#)

 To de-stress, go to the [spa-like Oasis](#) for relaxation or our  [Student Recreation Center \(SRC\)](#). Many professors wish they could use these two places for free like you can.

 [Disabilities Resource Educational Services \(DRES\)](#). If you had an IEP in the past, you can receive assistance in college too. OR, maybe you are still curious to know if you have undiagnosed learning challenge; get tested and start using DRES assistance before you graduate.

 [Student Health](#)

 [Career Center](#) for resume writing & interviewing

 [Clubs & Organizations](#): Hopefully a dozen people have already advised you to "[get involved](#)" at CSUN in something that interests you.

## SYLLABUS STATEMENTS REGARDING SEXUAL MISCONDUCT DISCLOSURES AND MAINTAINING A RESPECTFUL LEARNING ENVIRONMENT

Students and faculty each have responsibility for maintaining a respectful space to express their opinions. Professional courtesy and consideration for our classroom community are especially important with respect to topics dealing with differences in race, color, gender and gender identity/expression, sexual orientation, national origin, religion, disability, and age. In this course, the topic of sex (including sexual misconduct/sexual violence) may emerge either purposefully or inadvertently in readings, films, class discussions or other class materials. We recognize that such topics may be particularly upsetting for some survivors; we encourage all students to seek the support they need. While making personal connections with the topics studied in any course can be a meaningful and important endeavor, please be aware of the following policy regarding confidentiality and disclosures of incidents of sexual misconduct/sexual violence. As your instructor, one of my responsibilities is to help maintain a respectful learning environment on our campus. In the event that you choose to write, speak or otherwise disclose about having experienced sexual misconduct/sexual violence, including rape, sexual assault, sexual battery, dating violence, domestic violence, or stalking and specify that this violence occurred while you or the perpetrator were a CSUN student, federal and state laws require that I, as a “responsible employee,” notify our campus Title IX Coordinator. The Title IX Coordinator will contact you to inform you of your rights and options as a survivor and connect you with support resources, including possibilities for holding accountable the person who harmed you. Know that you will not be forced to share information and your level of involvement will be your choice.

CSUN’s Title IX Coordinator is Barrett Morris University Hall, Room 285 Phone: (818) 677-2077 E-Mail: [barrett.morris@csun.edu](mailto:barrett.morris@csun.edu)

If you do not want the Title IX Coordinator notified, instead of disclosing the experience to me, you can speak **confidentially** with CSUN’s Care Advocate.\*

CSUN’s Care Advocate can be contacted at (818) 677-7492

For more information regarding your university rights and options as a survivor of sexual misconduct/sexual violence, please visit the University’s Title IX website at: <http://www.csun.edu/eqd/title-ix>

\*Note: If it is determined that an alleged perpetrator poses an imminent threat to self or others, or if person(s) under 18 years of age are involved, our Care Advocate is required to notify our Department of Police Services.