BUSINESS ADMINISTRATION: SYSTEMS AND OPERATIONS MANAGEMENT

DEGREE REQUIREMENTS (24 UNITS)

CATALOG YEAR 2021 - Present SYSTEMS AND OPERATIONS MANAGEMENT OPTION CORE REQUIREMENTS (15 UNITS)

IS 312	Systems and Technologies for Managers (3)
SOM 307	Prerequisites: ACCT 220 and a grade of "C" or higher in IS 212 or CIT 101/L and CIT 160/L Data Analysis and Modeling for Business (3) Prerequisites: MATH 103; SOM 120 or MATH 140; Recommended corequisite/preparatory: BUS 302+L for business majors
SOM 464	Manufacturing Resource Planning (3) Additional Prerequisites: SOM 306; BUS 302+L for business majors
SOM 467	Quality Management and Control (3) Additional Prerequisites: SOM 306 or MSE 304; BUS 302+L for business majors
SOM 485	Decision Support Systems (3) <i>Additional Prerequisites: SOM 306 and IS 312; BUS 302+L for business majors</i>

SYSTEMS AND OPERATIONS MANAGEMENT OPTION COMMUNICATION REQUIREMENT (3 UNITS)

(select one course)

**PHIL 305 may fulfill UDGE Section D (if needed; consult with advisor)

BLAW 308	Business Law II (3) Prerequisites: BLAW 280; BUS 302+L is a pre/corequisite for business majors
COMS 443	Rhetoric of Business (3) Prerequisite: Completion of the lower division writing requirement
ENGL 407	Composition and the Professions (3) Preparatory: Demonstrated proficiency; instructor consent
PHIL 305**	Business Ethics and Public Policy (3) Prerequisite: Completion of the lower division writing requirement

SYSTEMS AND OPERATIONS MANAGEMENT ELECTIVE REQUIREMENT (6 UNITS)

(select two courses)

**Review the University Catalog and/or consult with a major advisor about potential GE courses

MKT/SCM 447	Logistics and Transportation Management (3)
	Additional Prerequisite: MKT 304; BUS 302+L for business majors
SOM 416	Supply Chain Management (3)
	Additional Prerequisite: SOM 306; BUS 302+L for business majors
SOM 466	Project Management (3)
	Additional Prerequisite: SOM 120 or MATH 140; BUS 302+L for business majors
SOM 468	Managing for Service Excellence (3)
	Additional Prerequisite: SOM 306; BUS 302+L for business majors
SOM 498	Field Assignments and Reports (3)
ECON 310**	Price Theory and Applications (3)
	Prerequisites: ECON 160; a grade of a "C" or better in MATH 103 or MATH 150A or MATH 255A

REQUIRED BUSINESS CORE COURSES

A Business Major is any student majoring in Accountancy, Information Systems; or Business Administration with an option in one of the following: Business Analytics, Business Law, Financial Analysis, Financial Planning, Global Supply Chain Management, Management, Marketing, Real Estate, Risk Management and Insurance or Systems and Operations Management.

All business programs are accredited by AACSB and therefore have the same core requirements. Students will be held to fulfilling all prerequisite courses. The prerequisites for Business courses are listed below and also available in the current CSUN Catalog.

LOWER DIVISION **CORE REQUIREMENTS (27 UNITS)**

ACCT 220 **Intro to Financial Accounting (3)**

Prerequisites: A grade of "C" or higher in MATH 103 or higher-level mathematics course and sophomore standing

ACCT 230 Intro to Managerial Accounting (3)

Prerequisite: ACCT 220

ECON 160 Principles of Microeconomics (3)

Prerequisites: Multiple Measures Placement in (1) GE-level Mathematics and (2) GE-level Written Communication or completion of 113A or 114A.

ECON 161 Principles of Macroeconomics (3)

Prerequisites: ECON 160

IS 212 Info Systems for Business Users (3)

** Requires a minimum 'C' grade for major

SOM 120* **Basic Business Statistics (3)**

Prerequisite: A grade of "C" or higher in MATH 103 or higher-level mathematics course *The 4-unit MATH 140 course also satisfies this requirement

ENGL 205 Business Communication (3)

Prerequisite: Completion of Lower Division Writing Exam. Recommended Preparatory: AAS/AFRS/CAS/CHS/COMS 151 or equivalent; IS 212 or equivalent.

BLAW 280 Business Law I (3)

Prerequisites: Completion of lower division writing requirement and sophomore standing

MATH 103** Mathematical Methods for Bus (3)

Prerequisites: Eligibility for GE level mathematics

**MATH 103 or higher-level mathematics course must be completed with a "C" or higher.

UPPER DIVISION CORE REQUIREMENTS (19 UNITS)

BUS 302 Gateway Experience (3)

Prerequisites: Junior Standing, Lower Division Business Core: ACCT 220, ACCT 230; ECON 160, ECON 161; IS 212; SOM 120 or MATH 140, ENGL 205; BLAW 280; and MATH 103. Corequisite: BUS 302L

BUS 302L Gateway Lab (1)

Prerequisites: Junior standing and completion of all Lower Division Business Core courses. Corequisite: BUS 302.

FIN 303 Financial Management (3)

Pre/Corequisite for Business Majors: BUS 302+L

MGT360 Management and Org. Behavior (3)

Pre/Corequisite for Business Majors: BUS 302+L

MKT 304 Marketing Management (3)

Pre/Corequisite for Business Majors: BUS 302+L

SOM 306 Operations Management (3)

Pre/Corequisite for Business Majors: BUS 302+L

BUS 497 Capstone: Strategic Management (3)

Prerequisites: Senior standing; BUS 302+L, FIN 303, MGT 360, MKT 304; Graduating senior standing