

Sustainable Fashion Program Online Panel Talks

Textile Waste

Join us to learn more about textile waste and how we can reduce it.

THE SPEAKERS



Lesley Roberts

Director of the Southern California
Chapter of Fibershed; Founder of
Material Encounters

SoCal Fibershed



Lizz Leral

Executive Director
Quilting for Community



Joenna Brasch

Special Project Manager
*California Product Stewardship Council
(CPSC)*

DAY

FRIDAY,
NOV. 17,
2023

ZOOM



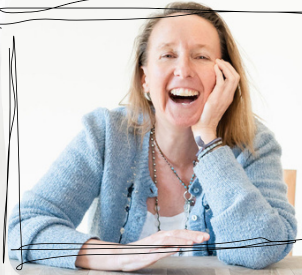
TIME

1-2 PM

For more information email tracie.tung@csun.edu or hasmik.manukyan.575@my.csun.edu

Sustainable Fashion Program Online Panel Speakers

Textile Waste



Lesley Roberts works and plays in the spaces between culture, material, and imagination. She is a creative strategist, community builder, and social entrepreneur. She is the founder of Material Encounters, director of the Southern California chapter of Fibershed, and principal of Oceanparkstudio: marketing + strategy. Lesley produced the conferences Mindful Materials, Materiality & Method, Material Dialogues, and Groundwork, as well as the textile exhibits Tricksters & Transformation and this year's Sympoiesis, highlighting slow and local clothing from the So Cal region. She has been invited to speak at the UCLA Costume Design Department, UCLA Extension Sustainability Program, UCLA Anderson School, American Craft Council, and Regenerative Rising, as well as local fiber guilds.



Lizz Leral is the Founder & Executive Director of Quilting for Community, a Los Angeles-based non-profit organization dedicated to building community by teaching quilting. Upon losing her Dad, Lizz discovered a gem in the craft. Quilting with her community offered healing, peace, and joy! She teaches quilting as a sustainable craft that encourages healing, creativity, sustainability, and community. Q4C has grown in 5 years! Basic quilting classes remain FREE. Quilts are donated to hospice, shelters, and hospitals throughout Southern California. Today, Q4C also offers a low-cost Fabric thrift Store, classes in garment-making, long-arm quilting and open sew studio time.



Dr. Joanne Brasch holds a PhD in Textile Economics and Environmental Analysis from the University of California, Davis, where she also received a Master's degree in Textile Science and a Bachelor's degree in International Agricultural Development. With more than 13 years of academic work experience, Joanne has held lecturer and research appointments at UC Davis, CSU Sacramento, and Donghua University in Shanghai, China. She currently works as Special Project Manager at the California Product Stewardship Council (CPSC) leading projects that promote a circular economy using Product Stewardship and Extended Producer Responsibility (EPR). Dr. Brasch is appointed by California Department of Resources Recycling and Recovery (CalRecycle) to two advisory committees for carpet and mattress recycling with the position of Chair or Vice Chair on both. She made Waste360's "40 under 40" list for 2021.

As part of the Sustainable Fashion Program at CSUN, we invite several guest speakers working in sustainability to speak on behalf of their careers, businesses, companies, or organizations.