Representations of Black Women in the Media

Lecture and Book Signing

Exploring the role that racism, misogyny and media play in the representation of Black womanhood, this book provides an in-depth analysis of contemporary media portrayals of Black women and a foundation for challenging negative representations of Black women. Television dramas, reality television shows, and news coverage of First Lady Michelle Obama are discussed as they reinforce stereotypes of Black womanhood. Dr. Marquita Gammage will provide a lecture and live reading of her book "Representations of Black Women in the Media: The Damnation of Black Womanhood."

February 22, 2016 3pm - 5pm

Usu Northridge Center

Moderated by Dr. Theresa White

"Black females representations in reality TV largely legitimize and validate the current racial and social order in American society by reflecting stereotyped assumptions about Blackness."—Marquita Gammage, Ph.D.

Books are available for purchase at Amazon.com, Google Books, and Routledge.com

Special Services

Communication services (sign language interpreters, note takers) are available for this event. Please contact Dr. Cedric Hackett, at cedric.hackett@csun.edu or call (818) 677-3311.