

Purpose

- **This video essay aims to give the admissions committee an in-depth understanding of your motivation for pursuing a master's degree in health administration at California State University, Northridge (CSUN). The video should serve as an enhanced representation of your application, illuminating your specific interests in the field, your career goals, and why you have chosen CSUN for your postgraduate studies. The focus will be on the content of the video rather than on production quality. As this is a professional degree program, we suggest dressing as you would for an in-person interview.**

Technical Requirements:

- 1. Video Length:** The video should be 5-7 minutes long. Videos that fall outside of this range will not be considered.
- 2. Video Format:** The video should be uploaded in a universally accepted format, .mp3, .mp4, or .mov.
- 3. Audio:** Ensure that the audio quality is clear. It is advised to record in a quiet environment to minimize background noise.
- 4. Visuals:** While the content is the primary focus, attention to visual quality will also be considered. Proper lighting and a stable camera setup are recommended in addition to professional attire.

Video Content Guidelines:

- 1. Introduction:** Begin by introducing yourself briefly. Include your name, academic background, and any work/volunteer experience.
- 2. Motivation for a master's in health administration:** Elaborate on why you are interested in obtaining a master's degree in health administration. This should include specific subjects within Health Administration that intrigue you, your career aspirations, where you see yourself professionally and academically in the next five years, and potential contributions you aim to make in the field by completing the MHA program.
- 3. Why CSUN:** Discuss why you have chosen California State University, Northridge, as the institution for your postgraduate studies. Highlight the features of CSUN's program that are particularly aligned with your academic and professional goals.
- 4. Unique Qualities:** Discuss any personal or professional attributes that make you an ideal candidate for the program. Feel free to mention any achievements, skills, or experiences that will contribute to your success in the program and in the field of Health Administration.
- 5. Concluding Remarks:** Sum up your main points and restate your enthusiasm for the program and the institution.

Note: If you are still in the process of completing your degree, indicate this in the personal statement video

Submission Guidelines:

1. Save your video with the filename format: `LastName_FirstName_MHA_CSUN_VideoEssay`.
2. Upload the video to a secure, shareable cloud storage service
https://drive.google.com/drive/folders/12N-9j-RVauO_lqumoHlaiXC9w74daCVY?usp=drive_link
3. Set the permissions to 'Anyone with the link can view'.

Failure to adhere to these guidelines may result in your application being disqualified.

Thank you for being interested in the master's degree in health administration at California State University, Northridge. We look forward to learning more about you through your video essay.