



August 31, 2020

Contact: Lilibeth Orozco, Public Relations Assistant
lilibeth.orozco.185@my.csun.edu
Michael Niles, Marketing Manager
University Student Union
California State University, Northridge
michael.niles@csun.edu
(818) 677-2875

FOR IMMEDIATE RELEASE

**Annual “Matafest” at the USU Welcomes
All Matadors with Online Scavenger Hunt**

Northridge — The University Student Union (USU) invites all CSUN students to enjoy its annual fun and informational welcoming event, “Matafest”, with a virtual twist! On Thursday, Sept. 3 from 10 a.m. to 10 p.m., the USU encourages all CSUN students to participate in our exciting Online Scavenger Hunt by downloading the Goose Chase app and using a special Virtual Matafest Code: 1BPBK1. Along the way, you’ll discover all the helpful resources the University Student Union has to offer every student. It’s a great way to learn more about your campus community while getting a chance to win awesome prizes — all virtually!

“The USU wants to make sure everyone knows that we are a fun and resourceful part of CSUN that is here to help and entertain all students, even while remaining socially distanced,” said USU Events Supervisor, Xiomara Carranza. “We are here to maximize your overall Matador experience.”

Take this opportunity to become more familiar with all the different centers, programs, events and services the USU includes such as the Student Recreation Center (SRC), Oasis Wellness Center, DREAM Center, Computer Lab, Veterans Resource Center (VRC), Pride Center and much more! Let us show you the best of student life at CSUN while you are connecting to your campus, taking advantage of all we offer and getting a chance to win prizes!



Welcome, Matadors! Come find out about everything at the University Student Union during “Matafest” virtual featuring a special Online Scavenger Hunt! For more information, please visit www.csun.edu/usu or contact USU Events Manager Audrey Martinez at audrey.martinez@csun.edu.

###

The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, prayer room, lactation room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center, Veterans Resource Center, DREAM Center, USU Board of Directors, Computer Lab, Games Room, USU Events and more. For additional information, please visit www.csun.edu/usu.