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**FOR IMMEDIATE RELEASE**

**All CSUN Students Invited to Spring into the New Semester  
at the University Student Union’s “Spring Kickoff”**

Northridge — The University Student Union (USU) welcomes new and returning Matadors back to campus with its exciting annual celebration, “Spring Kickoff”. On Thursday, Jan. 25 from 11 a.m. to 2 p.m., students can head over to Plaza del Sol in the USU where free food, awesome games and activities, exclusive giveaways and live entertainment await!

“Coming back from the holidays and jumping right into school can be a stressful time for students,” said Audrey Martinez, USU Events Manager. ““Spring Kickoff” is here to make that transition easier. Free food, entertainment, fun activities – we want students to feel pumped for the new semester!”

All Matadors that come by “Spring Kickoff” can play cool games like giant Jenga or shoot some free throws at the inflatable basketball hoop. After playing, they can move to the groove, listening to catchy beats spun by DJ Malski. Students at “Spring Kick-off” also have the opportunity to win some free CSUN gear with giveaways being held throughout the event. They can also sit back and relax with some delicious food, while enjoying live entertainment.

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So, what's the best way for Matadors to start the new semester? Come over and treat yourself to the USU's "Spring Kickoff"! For more information, please contact Audrey Martinez at [audrey.martinez@csun.edu](mailto:audrey.martinez@csun.edu) or visit [csun.edu/usu](http://csun.edu/usu).

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*The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit [www.csun.edu/usu](http://www.csun.edu/usu).*