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Multimedia/Emerging Media Production

Advisement for Fall 2020

Starting Fall 2020, Emerging Media Production will launch and Multimedia Production will slowly be phased out. If you have already taken CTVA 361, you will continue with the Multimedia coursework. The Emerging Media option will have absolutely no impact on your courses or your graduation.

If you have not taken CTVA 361, you have the choice to change to Emerging Media. Please note the different options on the following slides.

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Multimedia/ Emerging Media Advisor

- Elizabeth Leister
- Office: **MZ 303**
- Office Hours: M/W 2:00PM-4PM
- elizabeth.leister@csun.edu

MM and EM

Requirements for the Bachelor of Arts Degree:

- All Multimedia and Emerging Media Students are required to have a laptop.

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Requirements for the Bachelor of Arts Degree:

- All lower and upper division courses taken toward completion of the CTVA major must be completed with a grade of C or better.
- **Lower division (12 units)**
- CTVA 100 Introduction to Mass Communication Art (3)
- CTVA 210 Television-Film Aesthetics (3)
- CTVA 220 Foundations Media Writing (3)
- CTVA 260 Intro to Digital Filmmaking (3)
- **Transfers from the Film and TV Option can substitute the following classes for CTVA 260:**
- CTVA 240 Fundamentals of Video Production (3)
- CTVA 250 Fundamentals of Film Production (3)

MM ONLY

Requirements for the Bachelor of Arts Degree:

- **Upper Division (33 Units) Multimedia**
 - **1. Required Courses (24)**
 - CTVA 301 Design of Media Message (3)
 - CTVA 315 New Directions/Elec Med Systems (3)
 - CTVA 327 Writing for Industrial Media (3)
 - CTVA 362 Corporate and Instructional Media (3)
 - **CTVA 361 Computing for Multimedia (3)**
 - CTVA 461 Interactive Media (3)
 - CTVA 464 Multimedia Design (3)
 - CTVA 468 Multimedia Production (3)
 - **Upper Division Elective Core Requirement (3)**
 - CTVA 305 History of Broadcasting (3)
- Or**
- CTVA 310 History of American Cinema (3)

MM only

Requirements for the Bachelor of Arts Degree:

- **Additional Units:**
- Select 6 additional units in CTVA or an allied field, with the approval of an advisor, as prescribed in the official departmental advisement form for Multimedia Production.
- 329ABC & 494

- **Total Units in the Option - 45**
- **General Education Units - 48**
- **Additional Units - 27**
- **Total Units Required for the Degree - 120**

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Requirements for the Bachelor of Arts Degree:

- **Upper Division (33 Units) Emerging Media**
- **1. Required Courses (21)**
- ART 210 Animation Technology (3)
 - ***(ART 200 for Fall 2020)
- CTVA 315 New Directions/Elec Med Systems (3)
- ART 364 Animation 3D 1 (3)
- CTVA 363 Immersive Cinematic Production (3)
- CTVA 364 Interactive Production (3)
- CTVA 462 Intermediate Immersive Production (3)
- CTVA 465 Emerging Media Capstone (3)

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Requirements for the Bachelor of Arts Degree:

- **UPPER DIVISION COMMON CORE**

- **Select one of the following courses in each section: (12 units total)**

EITHER:

- CTVA 305 History of Broadcasting (3)

OR

- CTVA 310 History of American Cinema (3)
- CTVA 319 Criticism in CTVA

EITHER:

- CTVA 351 Anatomy of Film Producing (3)
- CTVA 480 Entertainment Media Management (3)
- CTVA 482 Network Program Development (3)
- CTVA 487 Soc. Controls & Reg of Media (3)

EITHER:

- CTVA 329 A & B Program Production (3)
- CTVA C Program Production (3)
- CTVA 494 A & B Internship (3)

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Emerging Media Production

Suggested Electives for Emerging Media

- ART 365 Animation 3D 2
- ART 352 Visual Effects
- CTVA Immersive Audio Production (coming spring 2021)

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Additional units in Allied Fields

■ Upper Division ALLIED COURSE List/Suggested Electives

- Journalism
- JOUR 495 Multimedia Documentary Storytelling (3)
 - Advanced research, writing and reporting of selected journalistic styles and/or subject matter. Ethical issues, problems, traditional techniques and technological approaches are integral segments of each selected topic. Subject content will change from semester to semester.
- JOUR 455. Documentary Photojournalism (3)
 - Prerequisites: Grade of "C" or better in JOUR 350. Production course that guides the student to a discovery and use of the principles of investigation and reporting on a subject in depth. Production of photographic images are supported by a survey of the major journalistic documentary projects in still photography.
- ART
- ART 302. Video/Digital Art (3-3)
 - Prerequisite: ART 250. Studies into artistic concepts and technologies involved in the creation of video art and digital time-based art forms. Investigations into digital imaging, non-linear compositing and visual effects result in the creation of short artistic statements presented in video/digital format.
- ART 306. Motion Graphics (3-3)
 - This course is an introduction to motion graphics, which includes the categories of commercial, broadcast, main sequence and music video. The course will include lectures, showcases and demonstrations of the history, techniques and applications of motion graphics. Projects will cover design, composition, narrative and sound development. Current industry standard computer applications will be introduced.
- ART 309. Video for Visual Arts (3-3)
 - Explores the relationship between visual art and video/moving images. Students create short video explorations to study the camera, movement, composition, color, and editing.
- ART 350. Photography II (3)
 - Prerequisite: ART 250. Continuation of the principles learned in Photography I with more advanced process and content exploration. Students explore the medium more fully through analog and alternative processes, including exhibition quality print production, toning, and multiple imagery. Introduction of digital approaches using analog and digital sources with accompanying discussion of relevant historic and contemporary

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Course Substitutions

- All students will need to have a course substitution form submitted prior to graduation to inform admissions and records which courses should be used to fulfill the 6 unit requirement in Multimedia Production Upper Division Elective Area. All course substitutions must be approved by the Multimedia Option Advisor.

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Internships

- **CTVA 494 A & B Internship (3)**

Students interested in internships should research, apply and secure this opportunity several months in advance of the semester start in order to enroll in the 494 course.

- Must be a senior (have 85+ units)
- Must be in good academic standing
- Must have completed the required lower division CTVA major courses

Julie Sipos is the current CTVA internship coordinator.

Julieann.sipos@csun.edu

Information can be found on the CTVA internship website:

<https://csun.edu/mike-curb-arts-media-communication/cinema-television-arts/internship-program>

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Changing options

- All students who want to change options within CTVA (whether it is Multimedia to Emerging Media or into any of the other options) must complete a **change of major form**.
- These are available on the 3rd floor of MZ or in the CTVA office.

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Relevant Minors

- If you are completing a minor, you will likely be able to use 2 or 3 Upper Division courses from the minor that are in some way related to Multimedia Production towards the major requirements. For example, MKT 458 *Internet Marketing* and MKT 459 *Social Media Marketing* are both required courses in the Interactive Marketing Minor that may also count towards your Multimedia Production Upper Division Elective Requirements.
- [Art](#)
- [Communication Studies](#)
- [Computer Science](#)
- [Entrepreneurship](#)
- [Interactive Marketing](#)
- [Journalism](#)

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UDWPE

- Upper Division Writing Proficiency Exam
- Take the exam as soon as you have completed **56 units** and before you have completed **75 units**.
- Failure to take the Exam will result in registration holds
- You must pass this examination to graduate.

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Apply to
Graduate

- You may apply for graduation once you have declared a major and **completed 90 units** (including in-progress classes).
- Approximately **one year before** you intend to graduate, meet with an Advisor during office hours to complete an Application for Bachelor's Degree and Diploma form.