### Minors in Business & Economics

Which Minor Best Suits *your* Major and Career Path?

#### The Business Law Minor

Prepares students to analyze complex problems, think critically, and communicate effectively while learning the legal principles pertinent to making business decisions.

**Business Law (18 Units)**

- **Required Courses:**
  - BLAW 280 – Business Law I
  - BLAW 308 – Business Law II
  - BLAW 368 – Law, Business & Ethics

Students must successfully complete **9 additional units** of Upper Division Business Law courses.

#### The Economics Minor

Presents concepts that support the understanding of consumer behavior and business decisions. Students learn how individual industries function and gain an understanding of how the market economy functions as a whole.

**Economics (18 Units)**

- **Required Courses:**
  - ECON 160 – Principles of Microeconomics
  - ECON 161 – Principles of Macroeconomics
  - ECON 310* – Price Theory & Applications

Students must successfully complete **9 additional units** from any 300- or 400-level Economics course (except ECON 300 or 498)

*ECON 310 with a grade of “C” or better is a prerequisite for 400-level Economics courses

#### The Entrepreneurship Minor

Allows business students and non-business students the opportunity to pursue a second interest in the field of entrepreneurship.

**Entrepreneurship (18 Units)**

- **Required Courses:**
  - BUS 104* – Introduction to Business or BUS 302 the Gateway Experience
  - BLAW 280* – Business Law I
  - ACCT 220 – Introduction to Financial Accounting
  - BUS 310 – Foundations of Entrepreneurship
  - BUS 410 Business Development and Operation for Entrepreneurs

* (BUS 104 and BLAW 280 each satisfy 3 units of General Education in Lifelong Learning)

Students must successfully complete **3 additional units** from entrepreneurship experience courses:

- BUS 491C, BUS 495E, IS 497E, MGT 498A-CE, MSE 402, MUS 483ME/L

** Students pursuing the BS Management may minor in Entrepreneurship

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**NOTES:**
**Finance (21 Units)**

Required Courses:
- ECON 160 – Principles of Microeconomics (or ECON 300)
- ACCT 220 – Introduction to Financial Accounting
- SOM 120 – Basic Business Statistics (or MATH 140)
- FIN 303 – Financial Management (with a grade of “C” or better)
- FIN 352 – Investments I

Students must select two other Upper-Division 3-unit Finance courses (excluding FIN 302).

The Finance minor is impacted. Students must have completed at least 60 units and have a transcript GPA of 2.6 or higher.

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**The Information Systems Minor**

centers on the effective use of information technology – computers and telecommunication networks – to support management decision-making and corporate strategy, in addition to providing all necessary operational level support for an organization.

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**Information Systems (21 Units)**

Required Courses:
- ACCT 220 - Introduction to Financial Accounting
- COMP 100 – Computers: Their Impact & Use
- IS 312* – Information Systems for Business
- IS 431 – Systems Analysis & Design
- IS 435 – Business Data Communications & Networking
- IS 441 – Database Management Systems
- IS 451 – Systems Development Project

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**Management (18 Units)**

BUS 104 – Introduction to Business
MGT 360 – MGT. & Organizational Behavior
MGT 370* – Management Skills Development
MGT 380* – Employment Practices

*Requires a “C” or better in MGT 360

Students must successfully complete two of the following courses (6 units):
- MGT 450, MGT 454, MGT 456, MGT 458, MGT 460, MGT 462, MGT 464, MGT 466, MGT 498c, MGT 499

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**Human Resource Management (18 Units)**

MGT 360 – Management & Organizational Behavior
MGT 370 – Management Skills Development
MGT 380 – Employment Practices
PSY 356 – Industrial & Organizational Psychology
MGT 460 – Strategic Human Resource Management

Students must successfully complete one of the following courses (3 units):
- MGT 450, MGT 454, MGT 456, MGT 466, MGT 498c, MGT 499

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**Marketing (18 Units)**

ECON 160 – Principles of Microeconomics or ECON 300
BUS 104* – Introduction to Business

*Business majors can substitute BUS 302

MKT 304 – Marketing Management
MKT 348 – Consumer Behavior

Students must successfully complete two of the following courses (6 units):
- BLAW 430, BUS 491, ECON 307, ECON 309, FCS 324, MKT 346, MKT 350, MKT 356, MKT 440, MKT 441, MKT 442, MKT 443, MKT 445, MKT 447, MKT 448, MKT 459

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**Interactive Marketing (21 Units)**

ECON 160 – Principles of Microeconomics
BUS 104* – Introduction to Business

*Business majors can substitute BUS 302

MKT 304 – Marketing Management
MKT 350 – Consumer Information in the Digital Age
MKT 356 – Marketing Metrics and Insights
MKT 448 – Internet Marketing
MKT 459 – Social Media Marketing

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**Quality Management and Assurance (18 units)**

BUS 104 – Introduction to Business
SOM 120 – Basic Business Statistics (or MATH 140)
SOM 306 – Operations Management
SOM 467 – Quality Management & Control

Students must successfully complete two of the following courses (6 units):
- PSY 150, SOM 391, SOM 416, SOM 466, SOM 468, MKT 304

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**The Real Estate Minor**

allows non-BSBA Option in Real Estate students the opportunity to pursue studies and careers in real estate. The minor is not available to Real Estate Option students.

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**Real Estate (18 Units)**

Required Courses:
- BLAW 280 – Business Law I
- FIN 338 – Real Estate Principles
- BLAW 412 – Real Estate Practice

Students must successfully complete 9 additional units from the following courses: BLAW 308, BLAW 368, BLAW 453, BLAW 481, FIN 433, FIN 439