The Economics Minor presents concepts that support the understanding of consumer behavior and business decisions. Students learn how individual industries function and gain an understanding of how the market economy functions as a whole.

Economics (18 Units)
Required Courses:
- ECON 160 – Principles of Microeconomics
- ECON 161 – Principles of Macroeconomics
- ECON 310* – Price Theory & Applications

Students must successfully complete 9 additional units from any 300- or 400-level Economics course (except ECON 300 or 498)

*ECON 310 with a grade of “C” or better is a prerequisite for 400-level Economics courses

The Entrepreneurship Minor allows business students and non-business students the opportunity to pursue a second interest in the field of entrepreneurship.

Entrepreneurship (18 Units)
Required Courses:
- ACCT 220 – Introduction to Financial Accounting
- BLAW 280* – Business Law I
- BUS 104* – Introduction to Business or BUS 302 the Gateway Experience
- BUS 310 – Foundations of Entrepreneurship
- BUS 410 Business Development and Operation for Entrepreneurs

* (BUS 104 and BLAW 280 each satisfy 3 units of General Education in Lifelong Learning)

Students must successfully complete 3 additional units from entrepreneurship experience courses:
- BUS 491CS, BUS 495E, IS 497E, MGT 402, MUS 483ME/L

** Students pursuing the BS Management may minor in Entrepreneurship

The Finance Minor teaches students the basics of finance, accounting and economics expected for someone pursuing employment in finance or management. Students learn basic financial decision-making; applications of financial accounting; how to make investment decisions; and how financial markets and institutions work.

Finance (21 Units)
Required Courses (15 units):
- ACCT 220 – Introduction to Financial Accounting
- ECON 160 – Principles of Microeconomics (or ECON 300)
- FIN 303 – Financial Management (with a grade of “C” or better)
- FIN 352 – Investments Management
- SOM 120 – Basic Business Statistics (or MATH 140)

Students must select two other Upper-Division 3-unit Finance courses (excluding FIN 102, 302, 338, 433, 439).

The Finance minor is impacted. Students must have completed at least 60 units and have a transcript GPA of 2.6 or higher.

The Information Systems Minor centers on the effective use of information technology – computers and telecommunication networks – to support management decision-making and corporate strategy, in addition to providing all necessary operational level support for an organization.

Information Systems (21 Units)
Required Courses:
- ACCT 220 - Introduction to Financial Accounting
- IS 212 - Information Systems for Business Users
- IS 312* - Information Systems for Business Managers
- IS 431 – Systems Analysis & Design
- IS 435 – Business Data Communications & Networking
- IS 441 – Database Management Systems
- IS 451 – Systems Development Project

*(IS 212 is a prerequisite for IS 312; students need to have a "C" or better in IS 312 to enroll in 400-level IS courses.)

The Management and Human Resource Management Minors encompass the processes, skills, and techniques necessary to accomplish organizational goals with and through other people. These include such primary functions as planning, organizing, leading, staffing and controlling. The manager’s responsibility is to carry out these functions effectively and efficiently while balancing the needs of customers, employees, owners, and other organizational members.

Management (18 Units)
- BUS 104 – Introduction to Business
- MGT 360 – MGT. & Organizational Behavior
- MGT 370* – Management Skills Development
- MGT 380* – Employment Practices

*Requires a “C” or better in MGT 360

Students must successfully complete two of the following courses (6 units):
- MGT 450, MGT 454, MGT 456, MGT 458, MGT 460,
- MGT 462, MGT 464, MGT 466, MGT498c, MGT 499

Human Resource Management (18 Units)
- MGT 360 – Management & Organizational Behavior
- MGT 370 – Management Skills Development
- MGT 380 – Employment Practices
- MGT 460 – Strategic Human Resource Management
- PSY 356 – Industrial & Organizational Psychology

Students must successfully complete one of the following courses (3 units):
- MGT 450, MGT 454, MGT 456, MGT 466, MGT 498c, MGT 499

The Marketing Minor and the Interactive Marketing Minor allows non-marketing majors the opportunity to pursue secondary interests in marketing. These minors are not available to Marketing majors.

Marketing (18 Units)
- BUS 104* – Introduction to Business

*Business majors can substitute BUS 302

- ECON 160 – Principles of Microeconomics
- MKT 304 – Marketing Management
- MKT 348 – Consumer Behavior

Students must successfully complete two of the following courses (6 units): BLAW 430, BUS 491CS, ECON 307, ECON 309, ECOM 324, MKT 346, MKT 350, MKT 356, MKT 440, MKT 441, MKT/SCM 442, MKT 443, MKT 445, MKT/SCM 447, MKT 448, MKT 459

Interactive Marketing (21 Units)
- BUS 104* – Introduction to Business

*Business majors can substitute BUS 302

- ECON 160 – Principles of Microeconomics
- MKT 304 – Marketing Management
- MKT 350 – Consumer Information in the Digital Age
- MKT 356 – Marketing Metrics and Insights
- MKT 448 – Digital Marketing
- MKT 459 – Social Media Marketing

The Marketing Minor and the Interactive Marketing Minor allows non-marketing majors the opportunity to pursue secondary interests in marketing. These minors are not available to Marketing majors.
Quality Management and Assurance (18 units)

BJS 104 – Introduction to Business
BJS 302 – The Gateway Experience
SOM 120 – Basic Business Statistics (or MATH 140)
SOM 386 – Operations Management
SOM 467 – Quality Management & Control

Students must successfully complete two of the following courses:
(6 units): PSY 150, SOM 416, SOM 466, SOM 468, MKT 304

Real Estate (18 Units)

Required Courses:
BLAW 280 – Business Law I
BLAW 414 – Real Estate Principles
BLAW 412 – Real Estate Practice

Students must successfully complete 9 additional units from the following courses: BLAW 308, BLAW 368, BLAW 416, BLAW 453, BLAW 481, FIN 433

Special Note: All 400-level courses require a passing score (8 or higher) on the Upper Division Writing Proficiency Exam (UDWPE).

Business Ethics (18 to 19 Units) (Coming Fall 2018)

Required Courses:
BLAW 370 – Corporate Social Responsibility
BLAW 372 – Ethical and Legal Aspects of Managing Technology
BLAW 368 – Law, Business & Ethics
OR
PHIL 305 – Business Ethics and Public Policy

Students must successfully complete 9 additional units from the following courses:
BLAW 374 – Business Ethics: Personal Decision-Making and Success (3)
JS 318 – Applied Jewish Ethics (3)
PHIL 360 – Ethical Theory (4)
RS 361 – Contemporary Ethical Issues (3)
RS 370 – Religion and Ecology (3)

Business Law (18 Units)

Required Courses:
BLAW 280 – Business Law I
BLAW 308 – Business Law II
BLAW 368 – Law, Business & Ethics

Students must successfully complete 9 additional units of Upper Division Business Law courses from the following list: BLAW 391, BLAW 409, BLAW 428, BLAW 430, BLAW 450, BLAW 451, BLAW 453, BLAW 480, BLAW 481, BLAW 485, BLAW 495, BLAW 496A-Z, BLAW 498A-C, BLAW 499

Updated: 08/03/2018