

BUSINESS MATTERS

CSUN NAZARIAN

COLLEGE OF BUSINESS & ECONOMICS

What's In This Newsletter:

- Graduation
- MBA Career Services
- Upcoming Events

August 2022



CSUN Nazarian MBA Class of 2022

FINALLY... AN ON-CAMPUS GRADUATION CELEBRATION!

CSUN NAZARIAN COMMENCEMENT CELEBRATED GRADUATES FROM 2020, 2021 & 2022

On May 22nd, after two years of mostly virtual classes, CSUN Nazarian MBA students were able to celebrate their graduation in person! Commencement day started early for these MBA Matadors, with the Hooding Ceremony that took place at 6am (yes there was coffee), followed by the ceremony at 8am and a reception shortly after.

Graduates were able to celebrate their achievement with peers, professors, family and friends. Class of 2022 graduate Ava Zendehnam stated, "The ceremony was very beautiful, to have family and friends present after such a long struggle with the pandemic was a great feeling".

Teryna Hanuscin talks about how her core memory made that day was, "Celebrating with my family, my graduate project team, and the rest of the MBA students who have hadn't seen in person due to the pandemic!".

Remember the past, live in the present, and look forward to the future. You did it CSUN Nazarian MBA class of 2022 graduates!



Finance Professor Yanbo Jin hooding Class of 2022 graduate, Pedro Caballeros before the commencement ceremony



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WHAT'S YOUR NEXT CAREER MOVE AND WHO CAN HELP?

Attempting your next career move while attending graduate school or after graduating can be nerve racking and confusing. The CSUN Nazarian MBA program enlists knowledgeable professional development and career services assistance from alumna Christine Soderlund.

In a recent interview, she highlighted her experience, how she can help Nazarian MBA students and alumni, useful tips for throughout the program, and encouraged students to reach out.

Describe your role and how you can assist MBA students and graduates:

"Finding a job is one of the most stressful things that an individual can face. My passion is providing an relief to our Nazarian MBA students by sharing an insider's view on how hiring managers view job seekers. My goal is to illuminate and help students with the hiring process, whether students need support in writing a resume, creating a cover letter, navigating interviews or negotiating an offer, I have over 20 years of talent acquisition and recruiting experience. Partnering with companies of all sizes, internally or externally, managing teams of recruiters and sources and first-hand experience in the staffing agency world where I specialized in direct hire, executive placement".

Do you have any tips?

"Prior to scheduling an interview, it is a best practice to write down the answers to some popular questions and be prepared. You should always be reach to answers questions such as: What are your strengths and weaknesses? Why do you want to work for this company? What do you know about the job? Why should we choose you? If you need any help with these or any other questions, don't hesitate to reach out to me".



Christine SoderlundNazarian MBA Professional Development

How can MBA Matadors contact you? Email: Christine.Soderlund@gmail.com

Students should designate that they are participants (or alumni) of the Nazarian college so their requests will be prioritized."

INTERVIEWS MATTER



Jessica Mayhew (left) and Wei Shen (right), were both hired as summer 2022 interns at Slalom with the assistance of Christine Soderlund.



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FALL 2022 ADMITS MBA ORIENTATION SATURDAY, AUGUST 6

Welcome to the CSUN Nazarian MBA program Fall 2022 admits!

We will be hosting MBA Orientation for new admits on campus Saturday August 6th.

Save the date and be on the lookout for more information in your CSUN email.

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HYFLEX CLASSES

FLEXIBLE... NOT ONLINE

Classes work best when students are engaged and participative, whether by video or inperson.

HyFlex courses offer working professionals flexibility, yet they are not "online" courses. HyFlex means that students who are unable to make it to class (i.e. working late, work travel, etc.) will be able to join the class by video conference.

As the MBA Program pilots this class modality, policy will evolve. The Nazarian Graduate Committee is considering policy that attending three to five class meetings by video conference (per course) for professional reasons is acceptable.