



## MASS COMMUNICATION PORTFOLIO AWARD APPLICATION

### Qualifications

A qualified recipient must be a graduate student in the Mass Communication program in the Journalism Department. Submission is allowed on any platform or format. Application must include a cover letter, explaining the portfolio’s focus and content.

### Selection

The recipient will be selected through competitive review of applicants’ portfolios, which should represent a cross-section of their media work. The **\$2,000** scholarship will be awarded, based on these criteria:

### Criteria

The work presented must have been distributed, implemented or tested by student, university, citizen or professional media or public relations outlets.

Portfolios must:

- ✦ include journalistic, public relations and/or scholarly work completed as a CSUN student.
- ✦ show creative, independent and critical-thinking ability;
- ✦ represent high ethical and research standards;
- ✦ demonstrate diversity of subjects and people portrayed; and/or diversity of publics and communities engaged.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CSUN ID \_\_\_\_\_ E-mail: \_\_\_\_\_

Students should submit work by electronic portfolio, including links to digital content in the cover letter. Paper and non-digital samples should be scanned, where possible, and submitted with the application as attachments. Include name and CSUN ID.

I certify that all of the information provided in this application is correct.

\_\_\_\_\_  
Student signature

\_\_\_\_\_  
Date

**Note:** University scholarships are intended to support your education. If you are awarded a scholarship, the funds will first be applied to your student account to pay tuition and/or outstanding university fees. If there is a balance after all fees are paid, then a refund check will be mailed to your address on file.

**Scholarship deadline will be announced mid-March. Please submit your application package electronically to [jour99@csun.edu](mailto:jour99@csun.edu)**

**DEPARTMENT OF JOURNALISM**

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