



MASS COMMUNICATION PORTFOLIO AWARD 2020 APPLICATION

Qualifications

A qualified recipient must be a graduate student in the Mass Communication program in the Journalism Department. Submission is allowed on any platform or format. Application must include a cover letter, explaining the portfolio’s focus and content.

Selection

The recipient will be selected through competitive review of applicants’ portfolios, which should represent a cross-section of their media work. The scholarship will be awarded, based on these criteria:

Criteria

The work presented must have been distributed, implemented or tested by student, university, citizen or professional media or public relations outlets.

Portfolios must:

- include journalistic, public relations and/or scholarly work completed as a CSUN student.
- show creative, independent and critical-thinking ability;
- represent high ethical and research standards;
- demonstrate diversity of subjects and people portrayed; and/or diversity of publics and communities engaged.

Application information

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

CSUN ID _____ E-mail: _____

Students should submit work by electronic portfolio, including links to digital content in the cover letter. Paper and non-digital samples should be scanned, where possible, and submitted with the application as attachments. Include name and CSUN ID.

I certify that all of the information provided in this application is correct.

Student signature

Date

Note: Students receiving financial aid should be aware that the university may apply awarded scholarships to outstanding loan balances.

Deadline: 5 p.m., Friday, March 27, 2020, submitted to jour99@csun.edu. If necessary, a hardcopy will be accepted at the Journalism Department, MZ 210.

DEPARTMENT OF JOURNALISM

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