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## **Media Alert**

### **Learn How Black Women Trailblazers Cultivated and Maintained Their Success at the WISDOM's "Women's Entrepreneurial Panel"**

- WHAT:** The Women Inspired to Succeed and Discover Opportunities Through Mentoring (WISDOM) Program of the University Student Union (USU) invites CSUN students to learn about successful Black women entrepreneurs at the *Women's Entrepreneurial Panel*. Students will be inspired as they hear these trailblazers, who come from diverse backgrounds, discuss their journey on how they turned their passions into a thriving empire and achieved amazing accomplishments! Students will also have the opportunity to submit questions prior to the event. In addition, students will be entered into a raffle for a chance to win items from Black-owned businesses.
- WHO:** Pero Akinbohun, USU Black Student Success Initiatives Coordinator, is responsible for coordinating this event.
- WHEN:** Monday, Feb. 16, 3 – 4:30 p.m.
- WHERE:** Zoom
- WHY:** Students can learn from Black women entrepreneurs ranging from motivation, adjusting to the ever-changing atmosphere and utilizing passions in their favor for a business. They will also hear and celebrate the many contributions Black women have made to industries.
- BACKGROUND:** Hear about the dedicated work Black women have done in the world of business at the special *Women's Entrepreneurial Panel*. For more details, please [visit www.csun.edu/usu](http://www.csun.edu/usu).

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*The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, lounge spaces, prayer room, lactation room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center, Veterans Resource Center, DREAM Center, USU Board of Directors, Computer Lab, Games Room, USU Programs and more. For additional information, please visit [www.csun.edu/usu](http://www.csun.edu/usu).*