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**Media Alert**

**Make It Your Mission This Summer to Support  
“Operation VOB (Veteran-Owned Businesses)”**

- WHAT:** The Veterans Resource Center of the University Student Union (USU) invites all CSUN students to shop from thriving local and veteran-owned businesses this summer during *Operation VOB (Veteran-Owned Businesses)*. Every month, join us in highlighting different local veteran-owned businesses including Leather-necks Barbershop and Dee Hartford Photography in June, Bastards Canteen and Semper Fidelis Photobooth in July and Bravery Brewing and the Force Healer in August. Discover amazing veteran entrepreneurs this summer from restaurants and breweries to barbershops, photographers, and tarot readings!
- WHO:** Gabriel Hernandez, Veterans Resource Center Supervisor, is responsible for coordinating this event.
- WHEN:** June 18-26, July 16-24 and Aug. 6-14.
- WHERE:** Los Angeles County
- WHY:** This is a great opportunity for Matadors to be aware of the many local veteran-owned businesses around them while also building a community and making meaningful connections.
- BACKGROUND:** Don't miss out on supporting these local veteran-owned businesses across LA! Students will also be entered to win a \$25 voucher when they register to visit a barbershop or a \$20 voucher when you register to visit a restaurant or brewery! To register or get more details on the event, please visit [csun.edu/vrc](http://csun.edu/vrc).

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*The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, prayer room, lactation room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center, Veterans Resource Center, DREAM Center, USU Board of Directors, Computer Lab, Games Room, USU Programs and more. For additional information, please visit [www.csun.edu/usu](http://www.csun.edu/usu).*