



April 29, 2021

Contact: Lilibeth Orozco, Public Relations Assistant
lilibeth.orozco.185@my.csun.edu
Michael Niles, Marketing Manager
University Student Union
California State University, Northridge
michael.niles@csun.edu
(818) 677-2875

Media Alert

Explore the Latest Fashion Trends with Designer Brandon Blackwood during “The Influencer Series” on May 17

- WHAT:** The University Student Union (USU) is excited to invite all CSUN students, faculty and staff to *The Influencer Series*, our ongoing program featuring your favorite social media personalities. On Monday, May 17, get to know the fabulous influencer and fashion designer, Brandon Blackwood (@brandonblackwoodnyc), with a special Q&A session where you will discover the latest trends and tactics to break into the industry. Don't miss out on this special opportunity to walk in Brandon's shoes and get a behind the scenes look at his influencer experience!
- WHO:** Dyemond Cooper, USU student programs assistant, is responsible for this event.
- WHEN:** Monday, May 17 from 5-7 p.m.
- WHERE:** Zoom (Meeting ID: 854 6348 6307 Password: brandonnyc)
- WHY:** Providing the CSUN community with a taste of Brandon Blackwood's background and lifestyle while you learn more about how to become a self-starting digital mogul.
- BACKGROUND:** Join us for our May edition of *The Influencer Series* to learn more about this growing and potentially lucrative career path for your own consideration. Check out Brandon Blackwood's Instagram <https://www.instagram.com/brandonblackwoodnyc/?hl=en>. For more information, please visit www.csun.edu/usu.

###

The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, prayer room, lactation room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center, Veterans Resource Center, USU Board of Directors, Computer Lab, Games Room, USU Events and more. For additional information, please visit www.csun.edu/usu.