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## Media Advisory

### **SRC Members: Make a Splash this Semester During the SRC “Swim Challenge”**

- WHAT:** The Student Recreation Center (SRC) Aquatics department of the University Student Union (USU) invites all members to test their skills and commitment in the water this fall in a challenging and fun swimming competition for great prizes. The challenge is to swim the distance of your choice at your own pace. The more you swim, the more prizes you can win.
- WHO:** Ryan Hairapetian, SRC Aquatics Coordinator, is responsible for this event.
- WHEN:** Monday, Sept. 17 through Sunday, Oct. 21
- WHERE:** SRC Rec Pool & Plaza Pool
- WHY:** This fitness challenge provides SRC members with a friendly competition against each other while heightening member engagement and increasing awareness of both SRC swimming pool locations.
- BACKGROUND:** SRC members will be challenged to swim the distance of their choice at both the SRC Rec and Plaza pools. Participants will log their progress each day as they progress through important milestones (10k yards [400 laps], 30k yards [1,200 laps], 50k yards [2,000 laps]) in order to win great prizes along the way. The first five swimmers who complete the 2,000 lap goal will be eligible to win CSUN Campus Store gift cards and SRC Towel Service for the semester. For more information regarding the SRC Swim Challenge, visit [csun.edu/src/fitness-challenges](http://csun.edu/src/fitness-challenges).

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The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit [www.csun.edu/usu](http://www.csun.edu/usu).