



August 30, 2017

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Media Advisory

Reach New Fitness Goals and Win Cool Prizes at the “SRC Swim Challenge”

- WHAT:** The Student Recreation Center (SRC) at the University Student Union encourages all CSUN students, faculty and staff to participate in the “SRC Swim Challenge”. The challenge is swimming to achieve the specified distance milestones for the chance to win prizes and participate in great giveaways! The more you swim, the more you can win! So, come join us and swim for the distance!
- WHO:** Ryan Hairapetian, Aquatics Coordinator, is responsible for coordinating this event.
- WHEN:** Monday, Sept. 11 to Friday, Oct. 20 during regular hours of pool operation
Registration opens Monday, Sept. 4 and closes Friday, Sept. 22
- WHERE:** The SRC Pool and Plaza Pool
- WHY:** Encourage CSUN students to stay fit and healthy through swimming along with an opportunity to win great prizes.
- BACKGROUND:** Participants can register for the challenge through the SRC Challenges Portal or during SRC tabling sessions. You can swim a maximum distance of 2,000 yards per day and will need to log your daily yards on the SRC Challenges Portal. Participants who finish in the top five for distance will be eligible to win CSUN Campus Store gift cards and semester-long towel service. The first person to reach 50,000 yards will win a \$35 gift card to the Campus Store. You’ll also have the chance to win SRC swag by reaching certain milestones, including sunglasses, keychain sunscreens and mesh bags! For more details on the “SRC Swim Challenge”, please visit csun.edu/src/aquatics or call SRC Aquatics at (818) 677-5434.

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The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and