



April 1, 2016

Contact: Cheyenne Chavez, Public Relations Assistant
cheyenne.chavez.265@my.csun.edu
Michael Niles, Marketing Manager
University Student Union
California State University, Northridge
michael.niles@csun.edu
(818) 677-2875

Media Advisory

“SRC Swim Challenge: Team Edition” Offers Fitness, Competition and Fun for Students

- WHAT:** The Student Recreation Center at the University Student Union invites all CSUN students to participate in the “SRC Swim Challenge: Team Edition”. Starting in early April, students are encouraged to team up with a friend and challenge themselves to stay active by swimming to achieve specified distance milestones for the chance to win awesome prizes! The more you swim, the more you can win.
- WHO:** Ryan Hairapetian, Aquatics Coordinator, is responsible for coordinating this event.
- WHEN:** Monday, April 4 to Friday, May 6 during regular hours of pool operation
Registration is open until Friday, April 25
- WHERE:** The Rec and Plaza Pool
- WHY:** Encourage CSUN students to swim more to experience the importance of staying healthy and fit through swimming.
- BACKGROUND:** Student teams can register for the challenge through the Netpulse app or during SRC tabling sessions. Participants can swim a maximum distance of 6,000 yards per day (3,000 yards per teammate on teams of two) and must log their daily yards on the Netpulse app. Participants who make the top five will be eligible to win gift cards and semester-long towel service. The first team to reach 60,000 yards will win the first place prize of a \$25 gift card to the Matador Bookstore. For more details on the “SRC Swim Challenge: Team Edition”, please visit csun.edu/src/aquatics or call SRC Aquatics at (818) 677-5434.

###

The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit www.csun.edu/usu.