



August 29, 2019

Contact: Lilibeth Orozco, Public Relations Assistant
Lilibeth.orozco.185@my.csun.edu
Michael Niles, Marketing Manager
University Student Union
California State University, Northridge
michael.niles@csun.edu
(818) 677-2875

Media Alert

Glow Up and Glow-In-The-Dark during “Neon Fitness Frenzy” at the SRC

- WHAT:** The Student Recreation Center (SRC) of the University Student Union (USU) invites all SRC members to work out with a very special glow during the week long “Neon Fitness Frenzy” event. We’re turning the lights off, so SRC members can glow-in-the-dark while experiencing their favorite group fitness classes ranging from cycling to yoga. All participants will receive a gift just for attending these fun classes throughout the week and be entered into an awesome raffle for a chance to win prizes. Switch up your workout routine and join in on the good times of “Neon Fitness Frenzy”!
- WHO:** Amanda Christianson, SRC Fitness Programs Coordinator, is responsible for this event.
- WHEN:** Registration is open from Monday, September 2 through Friday, September 13. This event will take place from Monday, September 9 to Friday, September 13.
- WHERE:** The glow-in-the-dark group fitness classes will be held in various locations at the Student Recreation Center of the USU.
- WHY:** This event gives SRC members a fresh and fun change to their usual workout schedule.
- BACKGROUND:** This event will be a colorful blast from the past with the added bonus of working out in your favorite group classes. Participants will also receive a cool gift! Just register online for your preferred glow-in-the-dark classes through the SRC MindBody Portal as early as one week in advance. For more information on “Neon Fitness Frenzy” and the Student Recreation Center, please visit csun.edu/src. For more information on the University Student Union, please visit csun.edu/usu.

###

The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit www.csun.edu/usu.

UNIVERSITY STUDENT UNION

18111 Nordhoff Street • Northridge • California 91330-8272 • www.csun.edu/usu