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## Media Advisory

### “Red Rally” Invites CSUN Sports Fans to Take Their Matador Pride to the Next Level

- WHAT:** The University Student Union (USU) invites all students to show their Matador pride and support for CSUN spring sports by attending the “Red Rally” games taking place throughout the semester. Attendees can also take advantage of specials deals and “Red Rally” gear giveaways at the games.
- WHO:** Audrey Martinez, USU Events Supervisor, is responsible for putting on this event.
- WHEN:** Wednesday, Jan. 27 at 7:30 p.m.
- WHERE:** CSUN Men’s Basketball vs. UC Riverside at the Matadome
- WHY:** “Red Rally” provides a way for CSUN students to take their Matador sports experience to the next level and gain an enhanced sense of school pride.
- BACKGROUND:** The first “Red Rally” home game of the spring semester will be CSUN Men’s Basketball vs. UC Riverside. Admission is free with a CSUN ID and students are encouraged to #RocktheRed and sit in the “Red Rally” section at the game to cheer on our team and enjoy special deals and swag. Fans can sign up to be a “Red Rally” member by downloading the MatadorsConnect app to stay informed about CSUN athletics and get game updates. For more information about “Red Rally”, please visit [www.csun.edu/usu](http://www.csun.edu/usu)

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*The University Student Union (USU) is committed to inclusion, diversity and personal growth for all students while providing services such as study areas, a computer lab, TV lounge, games room and wireless printing kiosks in addition to a variety of food options and a wide range of events. The USU includes the Student Recreation Center, Oasis Wellness Center, Pride Center and Veterans Resource Center. To learn more, please visit [www.csun.edu/usu](http://www.csun.edu/usu).*