The David Nazarian College of Business and Economics at California State University, Northridge provides students with an education recognized by small and large employers for its distinctive nature and high level of excellence. Our educational programs produce graduates who are effective communicators, ethical decision makers, and proficient in the theory and practice of business. The College is accredited by the International Association to Advance Collegiate Schools of Business (AACSB).

**DEGREES AND OPTIONS**
- Accountancy, B.S.
- Economics, B.A.
- Finance, B.S.
  - Financial Analysis
  - Financial Planning
  - Insurance
- Information Systems, B.S.
- Management, B.S.
- Marketing, B.S.
- Business Administration, B.S.
  - Business Law
  - Global Supply Chain Management
  - Real Estate
- Systems and Operations Management
- Business Administration, M.B.A.
- M.S. in Accountancy
- M.S. in Taxation

**Minors:**
- Minor in Business Law
- Minor in Economics
- Minor in Entrepreneurship
- Minor in Finance
- Minor in Information Systems
- Minor in Management or Human Resource Management
- Minor in Marketing or Interactive Marketing
- Minor in Quality Management and Assurance
- Minor in Real Estate

**CAREER OPTIONS**
- Accountant
- Advertising Account Supervisor
- Appraiser
- Asset Manager
- Bookkeeper
- Certified Financial Manager
- Computer Systems Analyst
- Contract Administrator
- Credit Analyst
- Database Administrator
- E-Commerce Specialist
- Economist
- Entrepreneur
- Financial Analyst
- Forensic Accountant
- Government Auditor
- Human Resource Manager
- Information Systems Specialist
- Insurance Underwriter
- Inventory and Materials Manager
- Investment Analyst
- Legal and Judicial Support
- Management Consultant
- Market Researcher
- Network Administrator
- Operations Planner
- Personal Financial Planner
- Portfolio Manager
- Product Support Manager
- Programmer
- Project Manager
- Real Estate Broker
- Quality Manager
- Retail Manager
- Sales Manager
- Securities Analyst
- Strategic Planner
- Supply Chain & Logistics Manager
- Training Specialist

For more information, please call (818) 677-2455 or (818) 677-2466, or visit [www.csun.edu/busecon](http://www.csun.edu/busecon)
ACCOUNTANCY – Juniper Hall 3123; (818) 677-2461; www.csun.edu/acct

The Accounting program develops an understanding of accounting theory, technical procedures, and the professional standards and ethics essential to becoming a successful accountant in public, industry, government, and not-for-profit organizations. The program has special admission requirements: to enter the Accounting program, students are admitted to the University as Pre-Accountancy majors, or if already attending CSUN, students must file for a change of major to Pre-Accountancy. Successful completion of the Pre-Accountancy major is required to become an Accountancy major.

ECONOMICS – Juniper Hall 3125; (818) 677-2462; www.csun.edu/economics

Students learn how a market economy functions by studying macroeconomics, which is about the economy as a whole and microeconomics, which explains decisions made by consumers and businesses. The Economics major provides a useful background for a career in business or government. The major also prepares students for graduate study in law, economics, or public policy. Economics is relevant for students interested in employment in financial services, industry analysis, consumer affairs, international affairs, teaching and research, business consulting, government work, and journalism.

FINANCE – Juniper Hall 3125; (818) 677-2459; www.csun.edu/fin

The Finance major offers three options: financial analysis, financial planning, and insurance. Financial analysis option is for students interested in careers in portfolio management, corporate financial analysis, or general finance. The Financial Planning and Insurance options are specific options for students interested in working in personal financial planning and insurance, respectively. Finance is an impacted program: students seeking a change of major to Finance must satisfy supplemental criteria which requires completion of at least 60 units and a minimum cumulative grade point average of 2.60.

INFORMATION SYSTEMS – Juniper Hall 3123; (818) 677-2461; www.csun.edu/is

If you like working with computers, enjoy the challenge of problem solving, work well with other people, and are business-oriented, then Information Systems could be the career path for you. Students have the opportunity to specialize in the IS field by choosing from two options: Ø Business Systems (managerial) or Ø Information Technology (technical). Careers in IS/IT are among the fastest growing jobs and include positions, such as: application developer, data communication or security analyst, e-commerce specialist, IT project manager, technical support specialist, or web developer.

MANAGEMENT – Juniper Hall 3119; (818) 677-2457; www.csun.edu/mgt

The management degree provides students with a broad background in management and the basic skills needed to be valuable and effective contributors in small, medium, and large organizations. Focus can be placed on human resource management, strategic management and the broad role of organizations within industry, government, or the emerging social sector. The Management major gives students an opportunity to explore how to improve their own abilities to work with others and to build the skill and knowledge base needed to be effective leaders, managers, and professionals.

MARKETING – Juniper Hall 3119; (818) 677-2458; www.csun.edu/mkt

The Marketing major gives students the opportunity to gain quantitative and qualitative skills used in the field. Marketing is an extremely broad field encompassing a range of business activities that have been estimated to account for approximately 45% of the gross national product. Every firm, whether it is a manufacturer, retailer, wholesaler or service provider, needs marketing people to discover, measure and analyze markets; develop and manage products; create and manage advertising, promotion and sales; establish coherent pricing policies; and maintain positive customer relations.

BUSINESS ADMINISTRATION: The degree in Business Administration offers students the following options: Business Law, Global Supply Chain Management, Insurance and Financial Services, Real Estate and Systems and Operations Management.

BUSINESS LAW – Juniper Hall 3121; (818) 677-2905; www.csun.edu/blaw

The BSBA in Business Law prepares students to analyze complex problems, think critically, and communicate effectively while learning the legal principles pertinent to making business decisions. The option is valuable preparation for careers in a variety of fields, including governmentally regulated industries, for example: banking, insurance, securities, and real estate. It is also useful for careers in risk management, legal and judicial support services and employment relations.

GLOBAL SUPPLY CHAIN MANAGEMENT – Juniper Hall 3121; (818) 677-2470; www.csun.edu/scm

Global SCM consists of a network of suppliers, manufacturers, warehouses, distribution centers, wholesalers and retailers, in addition to a variety of specialized facilitating systems. Students develop an understanding of the design, control, and operation of supply chains. Students who choose the Global SCM option will take classes in all areas of business and then specialize in subjects such as logistics and transportation management, supply chain management, quality management and supply chain strategy.

REAL ESTATE – Juniper Hall 3121; (818) 677-2905; www.csun.edu/blaw

The BSBA in Real Estate covers both theoretical and practical aspects of real estate. Students graduating with this option have completed most of the educational requirements for the California Real Estate Broker’s license and the Certificate for Appraisers. Although this major is designed for students with career interests in functional fields of real estate – brokerage, appraisal, finance, investment, development and asset management, escrow and title insurance – the skills students acquire in the major are applicable in virtually all business fields.

SYSTEMS AND OPERATIONS MANAGEMENT – Juniper Hall 3121; (818) 677-2470; www.csun.edu/som

The BSBA in Systems and Operations Management focuses on developing skills for problem-solving, critical thinking, communication and the use of constantly changing technology. These skills are necessary to deal with a variety of long-range and operational decisions made by managers in manufacturing, services, and government organization. Students are prepared for careers in a variety of industries: aerospace, electronics, automotive, health care, airlines, transportation, manufacturing, insurance, banking, government, education and recreation.

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CORE COURSES FOR ALL BUSINESS MAJORS:

<table>
<thead>
<tr>
<th>Lower Division</th>
<th>Upper Division</th>
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<tbody>
<tr>
<td>ACCT 220 &amp; ACCT 230</td>
<td>BUS 302/3</td>
</tr>
<tr>
<td>ECON 160 &amp; ECON 161</td>
<td>FIN 303</td>
</tr>
<tr>
<td>MATH 103</td>
<td>MGT 360</td>
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<tr>
<td>SOM 120 (or MATH 140)</td>
<td>MKT 304</td>
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<tr>
<td>ENGL 205</td>
<td>SOM 306</td>
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<tr>
<td>BLAW 280</td>
<td>BUS 497</td>
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<tr>
<td>COMP 100</td>
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</tbody>
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* See Degree Planners for specific major & option degree requirements.

* A “BUSINESS MAJOR” is any student majoring in Accountancy; Finance; Information Systems; Management; Marketing; or Business Administration with an option in Business Law, Global Supply Chain Management, Insurance and Financial Services, Real Estate, or Systems and Operation Management.