Hyundae News Media
EMS-CSUN Internship - 2021/2022

The Internship
The paid internship is a one-year program starting from May 24, 2021 to April 29, 2022. The student will work 15 hours/week at $12.00/hour for 10 weeks during the 2021 summer and 10 hours/week during the 2021-2022 academic year. With guidance from a professional editor at Hyundae News and EMS directors, the student will develop a digital social media and engagement presence for the media with eNewsletters and in at least four digital platforms—Facebook, Twitter, Instagram, and KaKao.

Qualifications
- Being able to speak and write in Korean
- Strong experience in digital media, including online publishing and social media platforms
- Students that graduate in Spring 2021 or that graduated in Fall 2020 are still eligible to apply. Strong experience in digital media, including online publishing and social media platforms
- Students of all grade levels are encouraged to apply regardless of citizenship status.

Intern duties include, but are not limited to:
- Creating digital content for website and social media platforms
- Monitoring and engaging Korean communities in social media and through an e-Newsletter.
- Participation in EMS forums as requested
- Writing locally or nationally focused news stories that would spark the interest of Korean communities in Northern California and elsewhere
- Conducting in-person or phone interviews with community leaders, business owners, local politicians, among other individuals
- Covering local events (i.e. press conferences, performances, grand openings, award ceremonies)
- Fact-checking information and conducting research, as assigned
- Assisting in the processing, editing press releases, community announcements, newsletter, etc.

Requirements/skills:
- Interest in advancing journalism and communication in minority communities
- Strong experience in digital media including online, social media platforms and tools
- Ability to work under deadlines
- Good communication skills, both written and oral
- Familiarity with AP style
- Eye for detail, self-starter, team-player

APPLICATION: Interested candidates should send a cover letter; a résumé; and up to five varied samples of your writing and social media posts, at least two in Korean to Julian Do at jdo@ethnicmediaservices.org

DEADLINE: Midnight May 10, 2021