

# BUSINESS ADMINISTRATION: GLOBAL SUPPLY CHAIN MANAGEMENT DEGREE REQUIREMENTS (24 UNITS)

CATALOG YEAR 2021 - Present

## GLOBAL SUPPLY CHAIN MANAGEMENT OPTION REQUIREMENTS (15 UNITS)

IS 312	<b>Systems and Technologies for Managers (3)</b> <i>Prerequisites: ACCT 220 and a grade of "C" or higher in IS 212 or CIT 101/L and CIT 160/L</i>
MKT/SCM 442	<b>Business to Business Marketing (3)</b> <i>Additional Prerequisites: MKT 304; BUS312 + BUS302L for business majors</i>
MKT/SCM 447	<b>Logistics and Transportation Management (3)</b> <i>Additional Prerequisites: MKT 304; BUS 312+BUS 302L for business majors</i>
SCM/SOM 416	<b>Supply Chain Management (3)</b> <i>Additional Prerequisites: SOM 306; BUS 312+BUS 302L for business majors</i>
SCM 492	<b>Supply Chain Management Strategy (3)</b> <i>Prerequisites: SCM/SOM 416; BUS 312 + BUS 302L for business majors. Corequisites: MKT/SCM 442; MKT/SCM 447</i>

## GLOBAL SUPPLY CHAIN MANAGEMENT OPTION COMMUNICATION FOUNDATIONS REQUIREMENT (3 UNITS) (select one course)

BLAW 308	<b>Business Law II (3)</b> <i>Prerequisites: BLAW 280; BUS 312+302L is a pre/corequisite for business majors</i>
ENGL 306	<b>Report Writing (3)</b> <i>Preparatory: Completion of the lower division writing requirement</i>
ENGL 407	<b>Composition and the Professions (3)</b> <i>Preparatory: Demonstrated proficiency; instructor consent</i>

## GLOBAL SUPPLY CHAIN MANAGEMENT ELECTIVE REQUIREMENT (6 UNITS)

(select two courses)

**\*\*Review the University Catalog and/or consult with a major advisor about potential GE courses**

BUS 491CS OR SOM 498	<b>Small Business Consulting (3)</b> <i>Prerequisites: Instructor consent and, normally a minimum 3.0 GPA overall and in business courses</i>
	<b>Field Assignments and Reports - Systems and Operations Management (3)</b>
MKT 346	<b>Marketing Research (3)</b> <i>Additional Prerequisites: MKT 304, college stats, or consent of instructor; ; BUS 312 + BUS 302L for business majors</i>
MKT 443	<b>Retail Management (3)</b> <i>Additional Prerequisites: MKT 304 or consent of instructor; BUS 312 + BUS 302L for business majors</i>
MKT 445	<b>International Marketing Management (3)</b> <i>Additional Prerequisites: MKT 304; BUS 312 + BUS 302L for business majors</i>
SOM 464	<b>Manufacturing Resource Planning (3)</b> <i>Additional Prerequisites: SOM 306 or MSE 304; BUS 312 + BUS 302L for business majors</i>
SOM 467	<b>Quality Management and Control (3)</b> <i>Additional Prerequisites: SOM 306 or MSE 304; BUS 312 + BUS 302L for business majors</i>
SOM 468	<b>Managing for Service Excellence</b> <i>Additional Prerequisites: SOM 306 or MSE 304; ; BUS 312 + BUS 302L for business majors</i>
ECON 310**	<b>Price Theory and Applications (3)</b> <i>Prerequisites: ECON 160; a grade of a "C" or better in MATH 103 or MATH 150A or MATH 255A</i>

# REQUIRED BUSINESS CORE COURSES

A Business Major is any student majoring in Accountancy, Information Systems; or Business Administration with an option in one of the following: Business Analytics, Business Law, Financial Analysis, Financial Planning, Global Supply Chain Management, Management, Marketing, Real Estate, Risk Management and Insurance or Systems and Operations Management.

All business programs are accredited by AACSB and therefore have the same core requirements. Students will be held to fulfilling all prerequisite courses. The prerequisites for Business courses are listed below and also available in the current CSUN Catalog.

## LOWER DIVISION CORE REQUIREMENTS (27 UNITS)

- ACCT 220 Intro to Financial Accounting (3)**  
*Prerequisite: Grade of "C" or higher in MATH 103 or higher-level mathematics course and Sophomore standing*
- ACCT 230 Intro to Managerial Accounting (3)**  
*Prerequisite: Grade of "C" or higher in MATH 103 or higher-level mathematics course and ACCT 220*
- ECON 160 Principles of Microeconomics (3)**  
*Prerequisite: (1) GE-level Mathematics and (2) GE-level Written Communication or completion of 113A or 114A.*
- ECON 161 Principles of Macroeconomics (3)**  
*Prerequisite: 1) GE-level Mathematics and (2) GE-level Written Communication or completion of 113A or 114A. ECON 160*
- IS 212 Info Systems for Business Users (3)**
- SOM 120 Basic Business Statistics (3)**  
*Prerequisite: Grade of "C" or higher in MATH 103 or higher-level mathematics course*  
**NOTE:** The 4-unit MATH 140 course also satisfies this requirement
- ENGL 205 Business Communication (3)**  
*Prerequisite: Completion of lower division writing requirement: GE (A2); Recommended Preparatory: GE (A1); IS 212*
- BLAW 280 Business Law I (3)**  
*Prerequisite: Completion of lower division writing requirement: GE (A2) and sophomore standing*
- MATH 103 Mathematical Methods for Bus (3)**  
*Prerequisite: Eligibility for GE Level Mathematics*  
**NOTE:** MATH 103 or higher-level mathematics course must be completed with a "C" or higher

## UPPER DIVISION CORE REQUIREMENTS (19 UNITS)

- BUS 312 Data Literacy for Business (3)**  
*Prerequisite: Junior Standing, Lower Division Business Core: ACCT 220, ACCT 230, ECON 160, ECON 161, IS 212, SOM 120 or MATH 140, ENGL 205, BLAW 280, and MATH 103.*
- BUS 302L Gateway Lab (1)**  
*Prerequisite: Junior standing, Lower Division Business Core: ACCT 220, ACCT 230, ECON 160, ECON 161, IS 212, SOM 120 or MATH 140, ENGL 205, BLAW 280, and MATH 103.*
- FIN 303 Financial Management (3)**  
*Pre/Corequisite for Business Majors: BUS 312 + BUS 302L*
- MGT 360 Management and Org. Behavior (3)**  
*Pre/Corequisite for Business Majors: BUS 312+BUS 302L*
- MKT 304 Marketing Management (3)**  
*Pre/Corequisite for Business Majors: BUS 312 + BUS 302L*
- SOM 306 Operations Management (3)**  
*Pre/Corequisite for Business Majors: BUS 312+ BUS 302L*
- BUS 497 Capstone: Strategic Management (3)**  
*Prerequisite: BUS 312+302L, FIN 303, MGT 360, MKT 304; Graduating senior standing (in final semester)*

**Transfer students** should be aware that no grade lower than a "C" will be accepted on transfer from another institution to satisfy department or David Nazarian College of Business and Economics requirements.

**NOTE:** BUS 302 no longer offered after Spring 2024. BUS 302 (if previously completed) will be honored in place of any BUS 312 prerequisite requirement