

BUSINESS ADMINISTRATION: GLOBAL SUPPLY CHAIN MANAGEMENT DEGREE REQUIREMENTS (24 UNITS)

CATALOG YEAR 2021 - Present

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION REQUIREMENTS (15 UNITS)

IS 312	Systems and Technologies for Managers (3) <i>Prerequisites: ACCT 220 and a grade of "C" or higher in IS 212 or CIT 101/L and CIT 160/L</i>
MKT/SCM 442	Business to Business Marketing (3) <i>Additional Prerequisites: MKT 304; BUS302 + BUS302L for business majors</i>
MKT/SCM 447	Logistics and Transportation Management (3) <i>Additional Prerequisites: MKT 304; BUS 302+BUS 302L for business majors</i>
SCM/SOM 416	Supply Chain Management (3) <i>Additional Prerequisites: SOM 306; BUS 302+BUS 302L for business majors</i>
SCM 492	Supply Chain Management Strategy (3) <i>Additional Prerequisites: MKT 442, SCM 447, and SOM 416 or equivalent; BUS302 + BUS302L for business majors</i>

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION COMMUNICATION FOUNDATIONS REQUIREMENT (3 UNITS)

(select one course)

BLAW 308	Business Law II (3) <i>Prerequisites: BLAW 280; BUS 302+302L is a pre/corequisite for business majors</i>
ENGL 306	Report Writing (3) <i>Preparatory: Completion of the lower division writing requirement</i>
ENGL 407	Composition and the Professions (3) <i>Preparatory: Demonstrated proficiency; instructor consent</i>

GLOBAL SUPPLY CHAIN MANAGEMENT ELECTIVE REQUIREMENT (6 UNITS)

(select two courses)

***Review the University Catalog and/or consult with a major advisor about potential GE courses*

BUS 491CS OR SOM 498	Small Business Consulting (3) <i>Additional Prerequisites: Instructor consent and, normally a minimum 3.0 GPA overall and in business courses</i> Field Assignments and Reports (3)
MKT 346	Marketing Research (3) <i>Additional Prerequisites: MKT 304, college stats course, or consent of instructor; ; BUS302 + BUS302L for business majors</i>
MKT 443	Retail Management (3) <i>Additional Prerequisites: MKT 304 or consent of instructor; BUS302 + BUS302L for business majors</i>
MKT 445	International Marketing (3) <i>Additional Prerequisites: MKT 304; senior standing; BUS302 + BUS302L for business majors</i>
SOM 464	Manufacturing Resource Planning (3) <i>Additional Prerequisites: SOM 306 or MSE 304; BUS302 + BUS302L for business majors</i>
SOM 467	Quality Management and Control (3) <i>Additional Prerequisites: SOM 306 or MSE 304; BUS302 + BUS302L for business majors</i>
SOM 468	Managing for Service Excellence <i>Additional Prerequisites: SOM 306 or MSE 304; ; BUS302 + BUS302L for business majors</i>
ECON 310**	Price Theory and Applications (3) <i>Prerequisites: ECON 160; a grade of a "C" or better in MATH 103 or MATH 150A or MATH 255A</i>

REQUIRED BUSINESS CORE COURSES

A Business Major is any student majoring in Accountancy, Information Systems; or Business Administration with an option in one of the following: Business Analytics, Business Law, Financial Analysis, Financial Planning, Global Supply Chain Management, Management, Marketing, Real Estate, Risk Management and Insurance or Systems and Operations Management.

All business programs are accredited by AACSB and therefore have the same core requirements. Students will be held to fulfilling all prerequisite courses. The prerequisites for Business courses are listed below and also available in the current CSUN Catalog.

LOWER DIVISION CORE REQUIREMENTS (27 UNITS)

- ACCT 220 Intro to Financial Accounting (3)**
Prerequisites: A grade of "C" or higher in MATH 103 or higher-level mathematics course and sophomore standing
- ACCT 230 Intro to Managerial Accounting (3)**
Prerequisite: ACCT 220
- ECON 160 Principles of Microeconomics (3)**
Prerequisites: Multiple Measures Placement in (1) GE-level Mathematics and (2) GE-level Written Communication or completion of 113A or 114A.
- ECON 161 Principles of Macroeconomics (3)**
Prerequisites: ECON 160
- IS 212 Info Systems for Business Users (3)**
*** Requires a minimum 'C' grade for major*
- SOM 120* Basic Business Statistics (3)**
Prerequisite: A grade of "C" or higher in MATH 103 or higher-level mathematics course
**The 4-unit MATH 140 course also satisfies this requirement*
- ENGL 205 Business Communication (3)**
Prerequisite: Completion of Lower Division Writing Exam. Recommended Preparatory: AAS/AFRS/CAS/CHS/COMS 151 or equivalent; IS 212 or equivalent.
- BLAW 280 Business Law I (3)**
Prerequisites: Completion of lower division writing requirement and sophomore standing
- MATH 103** Mathematical Methods for Bus (3)**
Prerequisites: Eligibility for GE level mathematics
***MATH 103 or higher-level mathematics course must be completed with a "C" or higher.*

UPPER DIVISION CORE REQUIREMENTS (19 UNITS)

- BUS 302 Gateway Experience (3)**
Prerequisites: Junior Standing, Lower Division Business Core: ACCT 220, ACCT 230; ECON 160, ECON 161; IS 212; SOM 120 or MATH 140, ENGL 205; BLAW 280; and MATH 103. Corequisite: BUS 302L
- BUS 302L Gateway Lab (1)**
Prerequisites: Junior standing and completion of all Lower Division Business Core courses. Corequisite: BUS 302.
- FIN 303 Financial Management (3)**
Pre/Corequisite for Business Majors: BUS 302+302L
- MGT360 Management and Org. Behavior (3)**
Pre/Corequisite for Business Majors: BUS 302+302L
- MKT 304 Marketing Management (3)**
Pre/Corequisite for Business Majors: BUS 302+302L
- SOM 306 Operations Management (3)**
Pre/Corequisite for Business Majors: BUS 302+302L
- BUS 497 Capstone: Strategic Management (3)**
Prerequisites: Senior standing; BUS 302+302L, FIN 303, MGT 360, MKT 304; Graduating senior standing