Graduate Studies Committee Meeting
Tuesday, April 10, 2018
2:00 PM – 4:00 PM
University Hall 277
AGENDA

View Curriculum Proposal in OnBase:
Link to Web Client: https://onbase.csun.edu/AppNet/Login.aspx
Login with your CSUN USER ID and password. Note: The User ID will only display in all CAPS.

I Call to Order

II Approval of March 13th Meeting Minutes

III Announcements
1. Executive Secretary Appointment
2. CSUNposium
3. Ownership Memo for the Master of Knowledge Management
4. Suspension Memos for Hospitality Management Certificate and Tourism Management Certificate
5. Additional Curriculum for May Meeting

IV Action Items
1. Review of Regular Curriculum
   a. College of Humanities (View in OnBase) – Mira Pak and Richard Moore

   English
   Course Modifications
   1. ENGL 697A-C-Directed Comprehensive Studies
      Change course description
   2. ENGL 698D-Graduate Project
      Change course description

   New Course
   3. ENGL 507-An Introduction to Graduate Studies in English

   Program Modification
   4. M.A. in English

   b. Mike Curb College of Arts, Media, & Communication (View in OnBase) – Mira Pak and Richard Moore

   Journalism
   Course Modifications and Elective Memo for JOUR 440
   1. JOUR 400-Mass Communication Law and Ethics
      Change course title, course abbreviation, requisites and course description
   2. JOUR 440-Public Relations Techniques
      Change course title, course abbreviation, requisites and course description
Program Modification
3. M.A. in Mass Communication

Music
Course Modifications and Elective Memo for MUS 487
4. MUS 487-Chamber Music Techniques
   Change course classification, requisites and course description
5. MUS 687-Graduate Chamber Music
   Change course classification and requisites

Theatre
New Course and Elective Memo
6. TH 544-Principles of Directing

c. David Nazarian College of Business & Economics (View in OnBase) – Jonathan Kelber and Scott Sturgeon

Accounting & Information Systems
Course Modifications
1. ACCT 501-MBA Financial Accounting
   Change course title, course abbreviation and requisites
2. IS 628-Computer-Based Information Systems
   Change course title, course abbreviation and course description

Business Law
Course Modification
3. BLAW 508-MBA Law in the Business Environment
   Change course title and course abbreviation

DNCBE/Graduate Programs
Course Modifications
4. GBUS 502-Seminar in Managerial Finance/Accounting
   Change subject abbreviation and course number, course title, course abbreviation and course description
5. GBUS 600-Analysis of Contemporary Organizations
   Change course description
6. GBUS 697G-Directed Comprehensive Studies
   Change course title, course abbreviation, requisites and course description
7. GBUS 698A-Graduate Thesis
   Change course title, course abbreviation, course classification, requisites and course description

New Course
8. GBUS 607-Data Mining and Analytics

Program Modifications
9. Graduate Certificate in Business Administration
10. Master of Business Administration
Economics
Course Modifications
11. ECON 500-MBA Survey of Economics
   Change course title and course description
12. ECON 600-Economics of Strategy
   Change course description

Finance, Financial Planning, and Insurance
Course Modification
13. FIN 635-Seminar in Financial Theory and Policy
   Change course title, course abbreviation, requisites and course description

Management
Course Modifications
14. MGT 620-Behavior in Organizations
   Change course title, course abbreviation and course description
15. MGT 693-Seminar in Strategic Management
   Change course title, course abbreviation, requisites and course description

Marketing
Course Modification
16. MKT 640-Marketing Management
   Change course abbreviation and course description

Systems and Operations Management
Course Modifications
17. SOM 591-Statistics and Stochastic Models for Managers
   Change course title, course abbreviation and requisites
18. SOM 686-Seminar in Internationally Competitive Operations Management
   Change course title, course abbreviation and course description

V Program Review Report
   English – Andrew Weiss

VI Discussion Items
1. Upcoming Nominations for GSC Chair
2. Update: GRE Policy Change

VII Adjournment