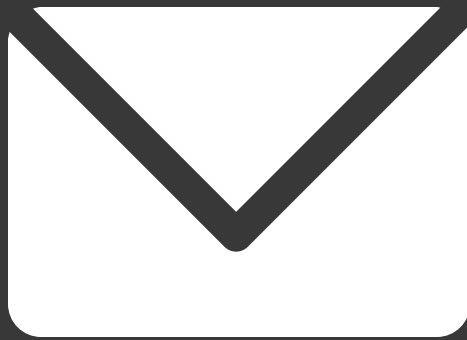# IS MY EMAIL ACCESSIBLE?

Creating accessible email content not only provides access to people with disabilities, it also improves the overall readability of the email content.
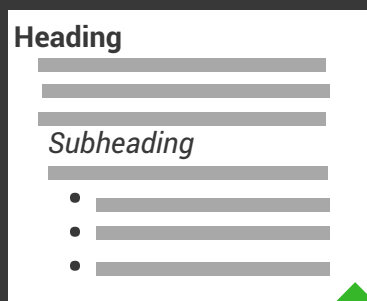
Text

- Text should be clear and easy to read
- Avoid difficult fonts
- Ensure there is enough contrast between the foreground color and background color

Universal ❌

Universal ✅

Content Organization

- Use headings to organize content by category or topic.
- Use list to organize information by ideas or processes

❌

Heading

Subheading
✅

Images

- Images that convey important information require a text alternative that describes the image

"Lorem ipsum dolor sit amet"

Links

- Link text must be descriptive
- DO NOT use link text such as "Read More", "Click here", etc.
- Best practice is to bold or underline links
- Do not use color as the only method to convey important information

To learn about accessible emails read more. ❌

Visit the accessible emails page to learn more. ✅

For more email best practices visit UDC's
Email Accessibility page .