

# CSUN CENTERS/INSTITUTES ANNUAL REPORT FORM 2014-2015

Academic Year: 2014-2015

Name of Center/Institute:  
Entertainment Industry Institute

Name of Director:  
Robert Gustafson

robert.gustafson@csun.edu

Mail Drop: 8317

College/Department: MCCAMC

Year Chartered: 1998

Charter Expiration Date: 06-30-  
2019

List office or space utilized by center:  
Manzanita Hall, Room 194D &  
CBS Studio Center, Edit 2 Bldg., Room D, 4024 Radford Ave.,  
Studio City, CA 91604

Provide a paragraph on how the center/institute's reported activities meets or aligns with the centers stated goals:

The reality that the entertainment industry is the largest employer in the San Fernando Valley and is simultaneously a powerful worldwide cultural force results in the fact that gaining a career in entertainment is central to many students in the Mike Curb College of Arts, Media and Communication. This combination makes the connections between the College and the creative community stronger because so many of our alumni are members of the industry. This type of mentoring requires the creation, maintenance, and nurturing of a positive relationship between the students and the industry on a *personal* level.