

Reading Assignment #1: Ideas

Here are the things you will need to know about this reading assignment. You will need to submit documents in Moodle. Please read carefully:

I. Part 1: Read pages 4 – 13 of the book, “Graphic Design Thinking: Beyond Brainstorming.”

A. While you are reading reiterate the content through one or both of the following formats. You need to show the professor that you read the pages and you are learning the concepts.

- **Digital photo of your notebook/sketchbook:**
This format needs to be .jpg(s) of your handwritten diagrams, sketches, notes, and ideas. All the ideas, comments and reflection are based on the reading but can include other related thoughts and notes from other projects you have done. These are reflections and ways to relate the readings to your experiences.
- **Digital photo of the pages in the book (Graphic Design Thinking):**
This format needs to be .jpg(s) of notes written on the book pages, highlighted parts on the book, post-its of ideas, comments and reflections written in the book. You can include other thoughts and notes from other projects you have done. These are reflections and ways to relate the readings to your experiences.
- **Digital photo of both notebook/sketchbook:**
This format is a combination of both.

II. Part 2: Read pages 22 – 25 of the book, “Graphic Design Thinking: Beyond Brainstorming.”

A. This reading is on Mind Mapping. You will need to create a mind map of your ideas for Challenge #1

- **Digital photo** of your own Mind Map. Create a mind map in your sketchbook or on a larger paper based on your first design challenge (Project 1).
- Start with a pencil and then go back and add color to your map to see the connections. You can look at various mind maps online. But I would refrain from thinking about the design as much as the words, and phrases and sketches that start to appear on your page.

(Part 2: continue)

- A mind mapping does not have to be done in one sitting. It can be added to or even remapped over time. So if you have several mind maps or notes, submit digital photos of all of your process.

III. Important:

- Make sure your handwriting is clear and the digital photos are clear as well. Sometimes the best solution is to take the photos outside in a shaded area. But if you use a pencil, the information can be hard to read; so make sure it is clear and has a strong contrast.
- There is not a limit to the number of photos you may submit. Therefore, close up photos of the notes sometime help see details.
- Whatever format you choose you should consider the fact that you are highlighting and reflecting on what you have read and learned. So any comments show reflection.
- Do not include any personal information as this may be shared with the class.