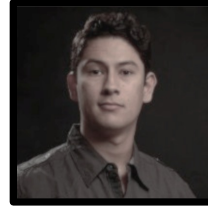




Speaker: Neal Ungerleider covers science and technology for *Fast Company*.



Speaker: Misael Virgen is a freelance photographer in San Diego and graduate of CSUN journalism ('13).

CSUN DEPARTMENT OF JOURNALISM PRESENTS...

FREE SPEECH OR PROPERTY? HOW FAIR IS FAIR USE?

23rd Annual Kenneth S. Devol
First Amendment Forum

Fair Use and Copyrights

Transformative Uses, Transformative Ideas

Wednesday, April 23, 2014 at 3 p.m.

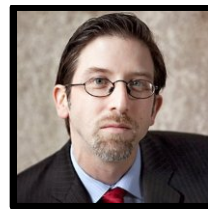
Flintridge Room, University Student Union, CSUN

Copyrights are subject to the "fair use" exception. But how far does fair use reach? New concepts, such as "transformative use," are making the fair use exception larger and larger — and intellectual property rights smaller and smaller. What is *transformative*? Simply scanning a book, as in the Google case? Making a photo into a thumbnail? Or is more required? Parody? What about commercial purpose — an important factor in the analysis of fair use before the digital era? While the First Amendment is no exception to copyright infringement, free speech and creativity issues are changing the way media professionals think about borrowing and sampling.

Sponsored by: CSUN Department of Journalism / Society of Professional Journalists Greater LA and CSUN chapters



Speaker: Anton Gelman is an entrepreneur and founder of *Cont3nt.com*, a real-time photo and video licensing marketplace for journalism.



Speaker: Mark Jaffe is a media lawyer and partner at Tor Ekeland, P.C. (New York City) with expertise in copyrights, licensing and fair use.